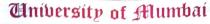
CERTIFICATE SHOWING THE RESULT OF THE CANDIDATE



CCF:0604:0023

SARNOBAT MANDAR LAXMAN SNEHAL

NAME:

BACHELOR OF MASS MEDIA (B.M.M.) (SEM VI)(CBSGS)(75:25)(R-2017) **EXAMINATION:**

HELD IN: SEAT NUMBER:

SEPTEMBER 2020

3038386

2017016400310946

Course Code	Course Title		Course Credits	Maximum Marks	Minimum Marks	Marks Obtained	Sub Total	Credits Earned (C)	Grade	Grade Points (G)	схо
	SPECIALISATION : ADVERTISING		Į.	ζ	,						16.15
DABMMA601	FINANCIAL MANAGEMENT FOR MARKETING & ADVERT	THEORY INTERNAL	4	75 25 100	30 10	60 13	73	4	A+	9	36
ABMMA602	PRINCIPLES & PRACTICE OF DIRECT MARKETING	THEORY INTERNAL	4	75 25 100	30 10	57 19	76	4	A+	9	36
авима603	AGENCY MANAGEMENT	THEORY	4	75 25	30 10	75 18				1	
ABMMA604	ADVERTISING & MARKETING R	THEORY	4	100 75 25	30 10	72 15	93	4	0	10	40
ABMMA605	LEGAL ENVIRONMENT & ADVER	THEORY	4	100 75	30 10	66 17	87	4	0	10	40
ABMMA606	CONTEMPORARY ISSUES	THEORY	4	25 100 75	30	75	83	4	0	10	40
ADWM0507	DIGITAL MEDIA	INTERNAL	4	25 100 75	10	18 72	93	4	0	10	40
ABMMA607	BIGLIAL MEDIA	INTERNAL		25 100	10	10	82	4	0	10	40
			,								
			75						200		
	Total		28	700		587		28			272

SEM-I- GPA : 8.17;

SEM-II- GPA : 7.17 ;

GPA: 7.67 ; SEM-III-

SEM-IV-GPA : 6.67;

Result Declared on: OCTOBER 29, 2020

SEM-V+ GPA : 7.67 ;

SEM-VI-GPA: 9.71 ;

Remark: Successful

CGPI : 7.84

FINAL GRADE : B+

BOARD OF EXAMINATIONS & EVALUATION