

The key business insights are as follows:

1. Most of the movies were produced in the year 2017.
2. Most of the movies have been produced in the month of March.
3. There were 2555 movies produced in the year 2019 in USA or India.`
4. The unique list of genres in the dataset are: Drama, Fantasy, Thriller, Comedy, Horror, Family, Romance, Adventure, Action, Sci-Fi, Crime, Mystery and Others.
5. The genre of Drama has the highest number of movies produced.
6. There are 3289 movies which belong to only one genre.
7. The genre of Action has the longest average duration whereas the genre of Horror has the shortest average duration.
8. The thriller genre of movies has rank 1 in terms of the number of movies produced.
9. The rating of 7 has the highest number of movies which belong to the hit movies category.
10. Dream Warrior Pictures as well as National Theater Live are the production companies which have produced the maximum number of hit movies.
11. The top 3 directors in the top three genres are: James Mangold, Anthony Russo and Soubin Shahir.
12. Mammooty and Mohanlal are the actors with median ratings of the movies at least 8.
13. The top 3 production companies based on the number of votes received by their movies are: Marvel Studios, Twentieth Century Fox and Warner Bros.
14. Vijay Sethupathi is the top actor who is Indian and has a high average ratings.
15. The top 5 actresses who are from hindi cinema based on the average ratings of the movies are: Tapsee Pannu, Kriti Sanon, Divya Dutta, Shraddha Kapoor, and Kriti Kharbanda.