

Proposal for Corporate Website Development

For

Mr. Lokesh

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Version: 1.0

Project Overview

Project Vision

To design and develop such a site which can represent your company's professional identity to your customer through internet.

Features, we will be implementing which will take website's user experience to next level and will be following latest trends in industry.

1. Better UI/UX Template
2. Clear navigation for website
3. Responsive Design for device compatibility
4. On-page SEO standards
5. Social Media Integration & Google Map integration
6. Website Sitemap generation and submission to major search engines
7. Browsers compatibility with Google Chrome, Mozilla Firefox, etc.
8. Website performance optimization
9. Website Security & Scalability

Website Development Strategy

Following techniques and strategies will be used while designing and developing the website to have better optimization of website with respect to visitor

- 1. Usability:**
Creating Simple and Intuitive website experience for visitors
- 2. Branding:**
Creating a website most suitable to your goals and Objectives
- 3. Conversion:**
Website will designed and developed in such a way that it will help you to acquire more visitors and generate leads
- 4. Look and Feel:**
An Internet site today represents the first contact point for many prospective clients. It is, in a nutshell, showing how professional a company is, and what kind of attitude they have in selling themselves.

5. Device Compatibility (Responsive Design):

Responsive web design allows a site's layout to change as the screen size being used to view that site changes, so that it will be compatible with various devices like Smartphones, Tablets, Laptops and Desktops etc.

6. Browser compatibility:

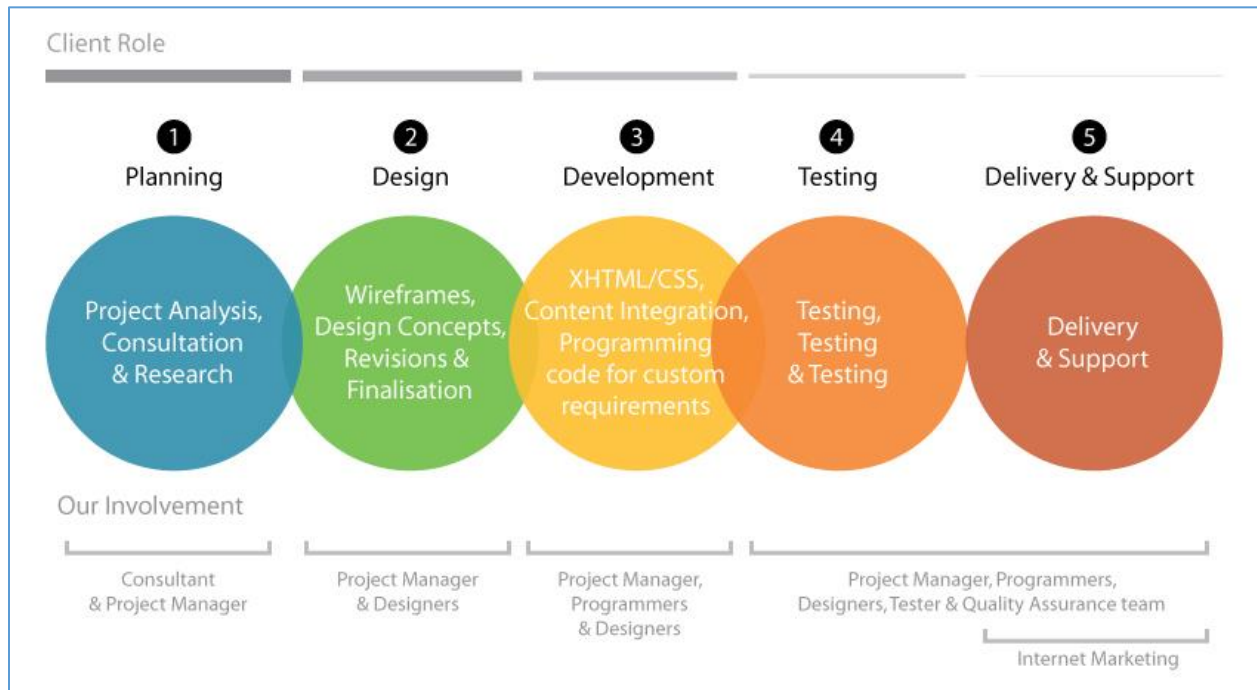
The site needs to be compatible for viewing across a wide range of user platforms and latest browsers like Google Chrome, Mozilla Firefox, etc.

Website Sitemap

There will be around **5 to 10 responsive web pages creation** to meet your requirements. Following sitemap is tentative and may vary depending on your suggestions / requirements.

1. Home page
2. About Us
 - a. Company History
 - b. Founder's Message
 - c. Quality System
 - d. Mission & Vision
3. Services
4. Products
5. Contact us
 - a. Locations on Google Map
 - b. Enquiry / Feedback form
 - c. Contact information
 - d. Social Media Links

Website Development Methodology



Technologies

The following are the technologies that can be used to develop and maintain your website.

Scripting Languages: HTML5, AJAX, XML, JQuery, CSS3, JavaScript and PHP

Database: MYSQL

Project Timeline and Costs

- As per the development plan, **20 working days** will be required for project delivery
- Static Website Development cost of Website Design, Development and deployment will be **Rs.12,500**
- **Package includes:**
Domain booking for 1 year + Hosting Server Booking for 1 year + 5 Corporate Email Addresses
- Please note changes project timeline and costs are as per the project defined in document so far. Changes in project scope may lead to change in project timeline and / or project cost.

Support & Maintenance

We offer **6 month of free technical support** post deployment. During this period, we will correct any issues that may come up during this period in our delivered product.

New change / addition of features in the functionality / pages will incur additional cost.

Important Notes

- Contents should be provided by client. Additional charges will incur for our content writing services if necessary.
- Third party software or plugins, payment gateways, SMS Gateways, premium images will be purchased by you and will be integrated by us if necessary.
- Addition of new functionality or changes in the project scope may lead to change project delivery timeline and / or project cost.
- Payment schedule will be as below:
 - Advance 50% payment while starting the project
 - 50% on final completion (before Website Deployment).

Thank You

I ensure you that the quality and functionality of website will be the best. I hope you will give us an opportunity to serve you with our expertise in designing and development.

I look forward to hear you soon and get started working with you.

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Vikas Nandanwar,

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