

HEMANT JADHAV

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EDUCATION

UNIVERSITY OF MUMBAI - THADOMLASHAHANI ENGINEERING COLLEGE (TSEC) 2022-2026
Bachelor of Engineering in Computer Engineering CGPA: 7.55/10

WORK EXPERIENCE

May 24 – June 24, Mumbai

Twitchy Thoughts Creations | Junior Client Servicing Intern

- Coordinated with **10+ clients** to ensure smooth campaign execution, timely deliverables, and strong client relationships. Maintained lead pipeline and follow-ups using **Excel-based CRM**, ensuring accurate tracking and weekly reporting. Collaborated with cross-functional teams to align client requirements with **campaign execution**.

POSITIONS HELD

Marketing Department Head

Tenure: 2023 – 2024

Computer Society of India (CSI), TSEC

- Secured sponsorships from local brands such as **Theobroma, Jimmi's Burger, and Frozen Bottle**.
- Managed CSI social media campaigns and increased engagement by **50%**.

Joint Secretary

Tenure: 2024 – 2025

National Service Scheme (NSS), TSEC

- Completed **120+ hours** of community service, leading impactful initiatives like Gyaandaan, Blood Donation Drive, Beach Clean-Up Drives, International Yoga Day, and Joy of Giving Week.

SKILLS

Tech & Problem Solving:

SQL (Joins, Aggregations, Window Functions) **Python** (pandas, numpy, Basics)
EDA (Data Cleaning, Feature Scaling, Analysis Techniques, Data Visualization, Data Scraping)
OOPS (Encapsulation, Inheritance, and Polymorphism)
PowerBI (Interactive Dashboards, Visualizations, Publishing & Sharing)
Performance Marketing (Basics, CPC, ROAS), **Stock Market** (Basics, PE ratio, RSI, MA)

PROJECTS

Project 1: Shark Tank Pitch Success Prediction [Github](#)

- Developed an **end-to-end** pipeline from web scraping to **Machine Learning** to analyze Shark Tank India data
- Uncovering investor and **deal patterns**.
- Built a **Power BI dashboard** and trained a **Logistic Regression** model to predict pitch success based on **Equity, Revenue, EBITDA, Gross Margin** enabling actionable insights for startups.

Project 2: Auto EDA (Exploratory Data Analysis **Automation Tool**) [Live](#)

- Built a Python-based tool that automates dataset profiling, visualization, and preprocessing using Pandas, Seaborn, and Streamlit.
- Reduced manual **analysis effort by 80%**, enabling faster and more actionable **data insights**.

Project 3: Blockchain-based P2P Lending Platform [Link](#)

- Designed the system architecture for a **blockchain-based P2P** lending platform enabling secure, transparent, and trustless financial transactions.

ACHIEVEMENTS AND COMMUNITY

- Solved **100 + problems based on MYSQL** on platforms like Leetcode and Hacker rank
- Smart India Hackathon 2023 – **College Level Finalist**: Shortlisted for developing an portal to enhance alumni networking, collaboration, and engagement under a Government of India problem statement.
- Professional Blockchain Certification – IIT Kanpur**. [Link](#)
- Secured **9+ cgpa** in 6th sem.