

# **MINI PROJECT REPORT**

on

## **NEURAL STYLE TRANSFER WEB APPLICATION**

Submitted

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## DECLARATION

We hereby declare that the synopsis of project entitled “**NEURAL STYLE TRANSFER WEB APPLICATION**” to be submitted for the Degree of **Bachelor Of Technology in Computer Science and Engineering (Artificial Intelligence and Machine Learning)** is our original work and the synopsis has not been submitted for the award of any degree, diploma, or fellowship of similar other titles in previous work. It has not been submitted to any other University or Institution for the award of any degree or diploma.

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# 1. INTRODUCTION

Neural Style Transfer (NST) is a deep learning technique that allows for the blending of two images—the content image and the style image—into a new, uniquely stylized image. It applies the artistic "style" from one image (for instance, a painting) to the "content" of another image (such as a photograph), creating visually compelling results. The project aims to leverage this concept and make it accessible to everyday users by developing a web-based platform where they can upload images, select a style, and generate stylized outputs.

The web application will be built using modern technologies such as React for the frontend, ExpressJS for backend services, and a Python API for image processing using a pre-trained NST model from the PyTorch library. Users will be able to upload a content image and a style image of their choice, select the intensity of the style, and generate a new image that blends the artistic features of both images.

## 1.1 Problem Identification

Neural Style Transfer, although a powerful and visually impressive technique, is often confined to research environments or desktop applications that require users to install specialized software and libraries. This limits the accessibility for non-technical users or those looking for a quick way to generate artistic images without needing significant computational resources or technical expertise.

The key problem identified is the lack of easy-to-use, web-based platforms that allow users to apply Neural Style Transfer to their images with flexibility and ease. While some existing solutions provide NST functionality, they are often cloud-based services with limited control over the process, or they require knowledge of how to run deep learning models locally.

This project fills the gap by providing a web application that anyone can use, regardless of technical background. It also includes customization options like adjusting the intensity of the applied style, offering more control over the final output. The integration of React, ExpressJS, and Python ensures a scalable and efficient solution, where heavy computation is handled seamlessly by the server, leaving users with a smooth and responsive experience.

## 2 REVIEW OF LITERATURE

The field of Neural Style Transfer (NST) is rooted in the intersection of computer vision, deep learning, and digital art. Over the past decade, the technique has seen significant development, from its inception as a novel academic concept to its current widespread application in the creative industries. In this section, we will review the major milestones in the development of NST, key research contributions, and the evolution of neural network architectures that enable style transfer.

### 2.1 Early Development of Neural Style Transfer

The concept of style transfer was popularized by a seminal paper titled "*A Neural Algorithm of Artistic Style*", published by Gatys, Ecker, and Bethge in 2015. This paper introduced a revolutionary method for separating the "content" of one image from the "style" of another, and then recombining the two to generate a new image. The technique utilized convolutional neural networks (CNNs), particularly a pre-trained VGG-19 model, to extract deep representations of both the content and style images.

The success of this algorithm stemmed from its ability to effectively capture high-level content features (such as objects and shapes) and low-level style features (such as textures and brushstrokes) using different layers of the CNN. The optimization process then adjusted the content image's pixels to match the statistical properties of the style image, as represented by Gram matrices. The resulting stylized image closely resembled a combination of the two original images, leading to visually striking outputs.

This approach marked the birth of NST, and the Gatys et al. algorithm became the foundation for many subsequent developments in the field. Despite its effectiveness, the original algorithm was computationally expensive, requiring iterative optimization, which limited its real-time application.

### 2.2 Subsequent Advances and Model Improvements

Since the original Gatys et al. paper, numerous researchers have sought to improve the speed and efficiency of Neural Style Transfer algorithms. One major advancement was the introduction of *feed-forward neural networks*, which allowed for real-time NST. Johnson, Alahi, and Fei-Fei (2016) developed a method in which a single feed-forward network was trained to minimize the same loss function used by Gatys et al., but rather than iterating

through an optimization process, the network could directly generate the stylized image in one forward pass.

These real-time NST models significantly reduced the computation time, enabling the practical application of style transfer in mobile apps and web applications. The key trade-off, however, was that these models had to be trained on specific styles, meaning that new models were required for each new style. Despite this limitation, this innovation made it possible for style transfer to be applied in real-world scenarios, especially in the creative industry and mobile-based applications.

Further advancements focused on addressing this limitation by developing models that could generalize across multiple styles or even combine styles dynamically. The work of Dumoulin, Shlens, and Kudlur (2017) introduced the use of *instance normalization*, which enhanced the quality of stylized images and allowed for faster training. Meanwhile, approaches such as *AdaIN (Adaptive Instance Normalization)* by Huang and Belongie (2017) enabled multi-style transfer by adjusting the mean and variance of feature maps to match the style statistics of the target image, effectively transferring multiple styles with a single model.

## **2.3 Style Transfer and its Applications**

Neural Style Transfer is now being applied across a wide range of industries and creative fields. Its most prominent application is in digital art, where artists use NST to generate artwork that mimics famous painting styles or creates entirely new styles. Popular applications like Prisma, DeepArt, and Ostagram brought NST to the masses, allowing users to apply styles from famous artists like Van Gogh, Picasso, or Monet to their photographs with the click of a button.

Another notable application of NST is in filmmaking and animation, where it can be used to apply painterly or illustrative styles to individual frames or entire sequences of video. This technique has been explored in both commercial and experimental settings to give films a unique visual identity.

In the world of design and fashion, NST has been used to create unique patterns and textures for fabrics, products, and marketing materials. Fashion designers can quickly prototype different textures and styles for their designs, while marketers can generate visually distinct assets that stand out in a crowded media landscape.

## **2.4 Web-Based Implementations and Challenges**

While significant progress has been made in real-time NST, bringing the technique to web applications introduces new challenges. Most web-based implementations either rely on cloud-based processing or have limited functionality due to computational constraints. Running NST in real time requires substantial computational resources, particularly GPU acceleration, which is not always feasible in a web environment. This has led many web-based solutions to adopt server-side processing models where the computation is offloaded to remote servers.

Several existing platforms offer web-based NST services, including RunwayML, Deep Dream Generator, and Google's Magenta Studio. These services, however, often require users to have a strong internet connection and may impose restrictions on image resolution or style complexity due to server limitations.

One of the goals of this project is to address these challenges by providing a seamless web interface where users can upload images, apply style transfer, and retrieve results with minimal delay. The proposed use of React, ExpressJS, and PyTorch aims to balance performance and usability, ensuring that the web application can handle user requests efficiently, even for larger image sizes or more complex styles.

## **2.5 Integration of Pre-Trained Models in Web Applications**

Using pre-trained models has become a standard approach in many NST applications, particularly in web-based platforms where users require fast, high-quality results. PyTorch, one of the leading deep learning frameworks, offers several pre-trained models for NST that have been optimized for performance. These models, often based on variations of the VGG architecture, are capable of transferring intricate artistic styles while maintaining the integrity of the content image.

For this project, a pre-trained NST model will be employed to reduce the need for extensive computational resources during training. By leveraging a pre-trained model, the web application can focus on delivering fast, high-quality results to the user, without requiring the backend to perform computationally expensive training procedures. This also allows for greater flexibility in terms of the number of styles offered, as multiple pre-trained models can be utilized or fine-tuned for specific artistic effects.



## **3 PROPOSED METHODOLOGY**

This section outlines the methodology adopted for developing the Neural Style Transfer (NST) web application. It details the problem statement, aims and objectives, hypotheses, system design, tools, techniques, and any ethical considerations involved in the project.

### **3.1 Problem Statement**

The key problem this project addresses is the lack of an accessible, user-friendly platform where non-technical users can experiment with Neural Style Transfer without requiring significant computational resources or technical expertise. Current applications of NST often demand either advanced hardware (such as GPUs) or programming skills, limiting the general public's access to this technology. Additionally, existing platforms may restrict user control over key aspects of the style transfer process, such as adjusting the style intensity or combining multiple styles.

To solve this, we propose a web-based application that integrates NST and allows users to upload images and apply different styles with adjustable intensity, producing high-quality results. The platform will be built using ReactJS for the frontend, ExpressJS for the backend, and PyTorch for the neural network processing, ensuring both ease of use and computational efficiency.

### **3.2 Aims & Objectives**

The primary aim of this project is to develop a web application that allows users to perform Neural Style Transfer on images seamlessly and efficiently, without requiring any knowledge of deep learning or image processing.

Specific objectives include:

- To create a user-friendly interface using ReactJS that allows users to upload images, select styles, and adjust parameters.
- To implement a robust backend system using ExpressJS, ensuring smooth communication between the frontend and the Python-based Neural Style Transfer API.
- To utilize pre-trained PyTorch models for the neural style transfer process, allowing for efficient image generation.

- To allow customization of style intensity, giving users greater control over the outcome.
- To ensure scalability, allowing for the potential inclusion of multiple style options or even user-uploaded styles in future iterations.

### 3.3 Hypothesis

The hypothesis for this project is that by leveraging modern web technologies and pre-trained deep learning models, it is possible to create a fast, scalable, and user-friendly web-based platform that allows for high-quality Neural Style Transfer. Additionally, the platform will be able to offer flexibility in terms of style intensity and customization, providing users with a satisfying experience without the need for specialized hardware or software.

### 3.4 Project Design

The system will be designed in a modular fashion, with clear separation of concerns between the frontend, backend, and neural network processing. Below is an outline of the design:

#### **Frontend Design (ReactJS)**

- **User Interface (UI):** The UI will be intuitive and minimalistic, allowing users to upload a content image and a style image. Users will also have the option to adjust the intensity of the style, offering more creative control.
- **Image Preview:** Users will be able to preview the content and style images before generating the final result.
- **Progress Indicator:** A progress bar or spinner will be used while the image is being processed on the server.(Potentially)
- **Image Display:** After processing, the stylized image will be displayed to the user with the option to download it.

#### **Backend Design (ExpressJS)**

- **API Integration:** The backend, built with ExpressJS, will serve as a bridge between the frontend and the Python API handling NST. It will manage user requests, send images to the Python API, and return the processed images.

- **File Handling:** Uploaded images will be temporarily stored on the server for processing. Once the result is generated, the images will be returned to the user, and the temporary files will be deleted to optimize storage use.
- **Error Handling:** The backend will implement error handling for issues such as unsupported image formats, server errors, or incomplete uploads.

### Neural Network Processing (Python & PyTorch)

- **Pre-trained Model:** A pre-trained NST model from PyTorch will be used for processing. This model will extract the style features from the style image and apply them to the content image.
- **Adjustable Style Intensity:** The model will allow adjustments in the intensity of the style transfer based on user input.
- **API Integration:** The Python script will be exposed via an API, allowing the backend to call the necessary functions and return the processed image.

### System Design Diagram

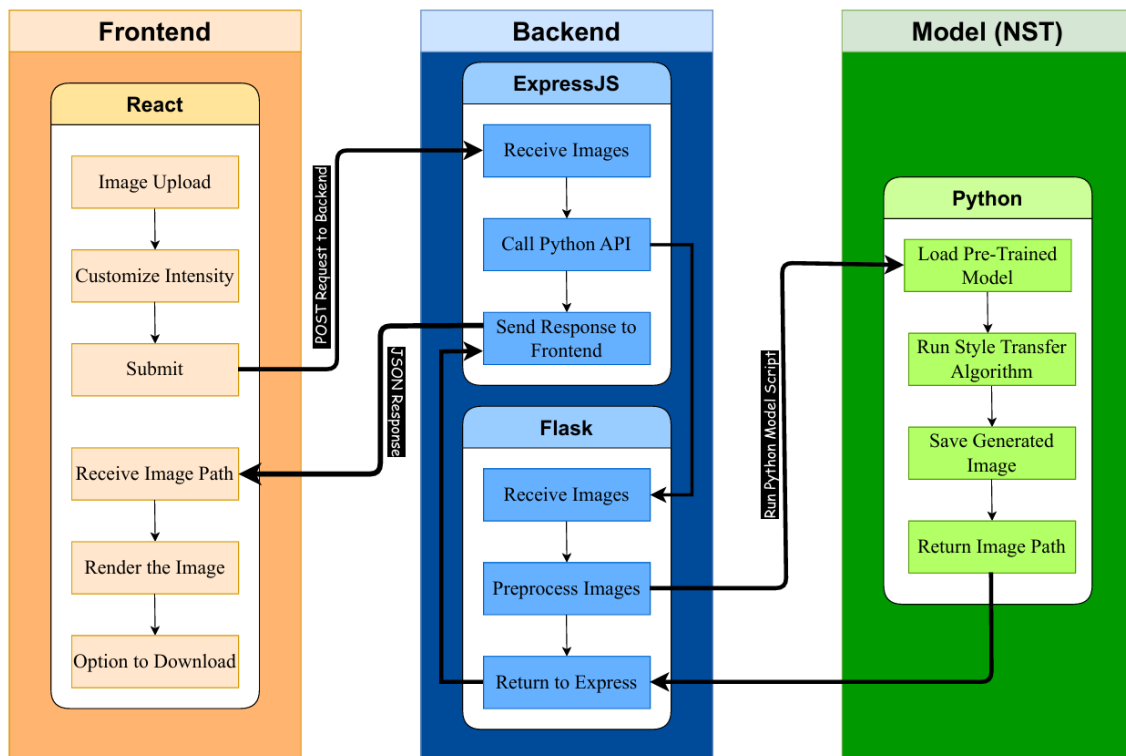


Figure 1: UML (flowchart) to visually represent Project Design

### 3.5 Tools and Techniques Used for Development and Analysis

This project uses a variety of tools, technologies, and libraries to accomplish the desired functionality of Neural Style Transfer. Below are the primary tools and techniques involved:

#### Frontend Tools and Technologies

- **ReactJS:** A JavaScript library used to build the frontend of the application. React allows for creating a dynamic and responsive user interface that facilitates the image upload, style selection, and adjustment of style intensity.
- **HTML, CSS, and JavaScript:** These web technologies are used to build and style the frontend, ensuring the application is visually appealing and interactive.
- **Axios:** A promise-based HTTP client for JavaScript, used for making requests from the React frontend to the Express backend.

#### Backend Tools and Technologies

- **ExpressJS:** A web framework for Node.js, used to handle routing, file handling, and interactions between the frontend and the backend.
- **Flask:** A lightweight web framework for Python that is used to expose the Neural Style Transfer processing as a REST API. Flask will handle requests from the ExpressJS backend, process the images using the PyTorch model, and return the results.

#### Python Libraries and Techniques

- **PyTorch:** The core deep learning framework used to implement the Neural Style Transfer algorithm. Pre-trained models in PyTorch are utilized to extract style and content features from images and perform the style transfer.
- **NumPy:** A fundamental library for numerical computing in Python. NumPy will be used to handle image data in matrix form, which is essential for preprocessing the images before feeding them into the neural network.
- **Matplotlib:** This library may be used for any visual representation of results, such as displaying images during testing or debugging to ensure the style transfer process is working correctly.

### Other Tools

- **Git & GitHub:** Version control tools that will be used to manage code, track changes, and collaborate during development.
- **Postman:** An API testing tool that will be used to test the Flask and Express APIs, ensuring smooth communication between the frontend and backend.

## 3.6 Ethical Consideration

While this project does not deal with sensitive data or personal information, ethical considerations must still be taken into account:

- **Data Privacy:** User-uploaded images will not be stored permanently on the server, and temporary files will be deleted after processing. The system will adhere to data privacy guidelines to ensure that user content is not shared or stored unnecessarily.
- **Bias in AI Art:** Neural Style Transfer can introduce bias by favoring certain artistic styles or cultural artifacts over others. Ensuring that the system offers a diverse range of styles, possibly from various cultural contexts, is important for promoting inclusivity in creative applications.

## 4 PRACTICAL IMPLEMENTATION OF THE MODULES OF THE PROJECT

This section describes the step-by-step process of implementing the Neural Style Transfer (NST) web application. Each component, from the frontend interface to the backend and neural processing, will be detailed, with reference to the system's sequence chart for better understanding.

### 4.1 Frontend Implementation (ReactJS)

The frontend will be built using **ReactJS**, enabling users to interact with the system through a dynamic, intuitive interface. Key functionalities of the frontend include image uploads, style selection, customization of style intensity, and display of the final stylized image.

#### Steps for Frontend Development:

- **Image Upload Interface:** Users will upload two images—a content image and a style image—through a simple form. React will handle these image inputs and temporarily store them.
- **Style Intensity Slider:** A slider component will allow users to adjust the intensity of the style transfer, modifying how much the style influences the final image.
- **Form Submission:** Once images and parameters are set, the data will be submitted to the backend via an HTTP POST request using **Axios**.
- **Response Handling:** After the backend processes the images, the frontend will receive the path to the generated image. The image will be displayed directly on the frontend for users to view and download.
- **Progress Indicator:** While the image is being processed by the backend, a loading spinner or progress bar will keep users informed about the status of the request.

This interface will be responsive, ensuring compatibility across devices, and will offer users a smooth experience while interacting with the system.

### 4.2 Backend Implementation (ExpressJS)

The backend will be built using **ExpressJS**, serving as the middle layer between the React frontend and the Python-based Neural Style Transfer API. The Express server will handle

requests, manage image files, and communicate with the Flask API to execute the style transfer.

#### Steps for Backend Development:

- **Handling Image Uploads:** Upon receiving the images from the frontend, Express will temporarily store the uploaded files using **Multer**, a middleware for handling multipart / form-data.
- **Sending Images to the Python API:** Express will send a POST request to the Flask API (running in Python), passing the image paths and style intensity settings as parameters.
- **Receiving Processed Image:** After the Flask API processes the image, Express will receive the stylized image's path and send it back to the React frontend in a JSON response.
- **Error Handling and Logging:** The backend will include robust error handling mechanisms to manage issues such as file format errors, failed requests, or unexpected system crashes.

### 4.3 Neural Style Transfer Processing (Python & PyTorch)

The core processing of images will be handled in Python, using **PyTorch** for the Neural Style Transfer model. The **Flask** API will be used to expose this functionality, allowing the Express backend to make requests for NST processing.

#### Steps for Image Processing:

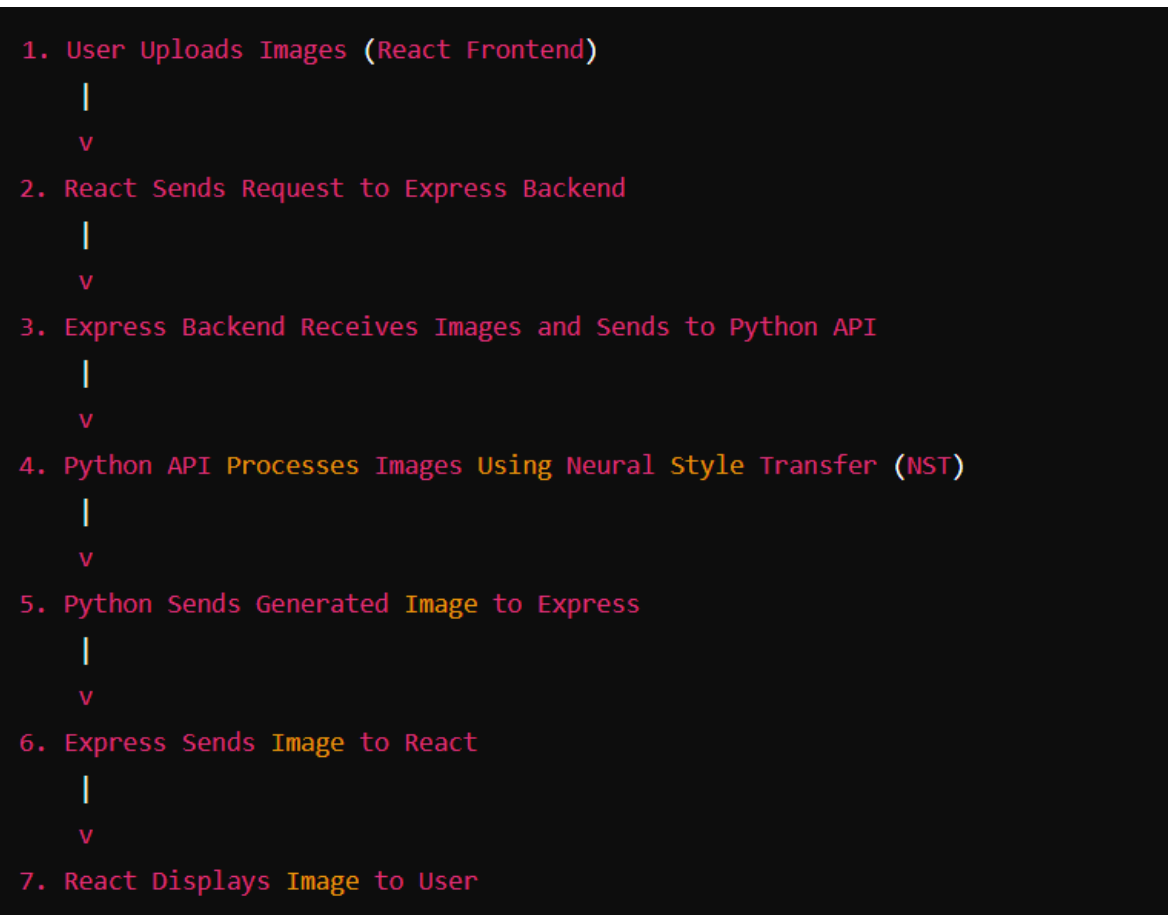
- **Preprocessing the Images:** Upon receiving the content and style images from Express, the images will be preprocessed. This includes resizing them to a suitable resolution, converting them to tensors using **Torchvision** and **NumPy**, and normalizing them for compatibility with the pre-trained model.
- **Applying Neural Style Transfer:** The pre-trained NST model in PyTorch will extract the content features from the content image and the style features from the style image. Using **Gram matrices**, the model will blend these features to produce a stylized version of the content image.
- **Style Intensity Control:** Based on the user's input from the frontend, the intensity of the style transfer will be controlled by adjusting the weights in the style transfer algorithm.

- **Saving the Processed Image:** Once the style transfer is complete, the final image will be converted back to its original format using **Pillow** and saved to a temporary directory.
- **Returning the Image Path:** The Flask API will return the path of the saved image to the Express backend, which will send it back to the user interface.

This process, while computationally intensive, will be optimized to ensure minimal latency in real-time image processing.

#### 4.4 Sequence Chart of the Process Flow

The process described above is depicted in **Figure 2: Sequence Chart of the Neural Style Transfer Process**. This chart illustrates the detailed flow of operations from the moment a user uploads images on the frontend to the final display of the stylized image.



*Figure 2: Sequence Chart of the Neural Style Transfer Process*



### Explanation of Figure 2:

1. **User Action:** The user uploads the content and style images on the React interface.
2. **Frontend Request:** React sends a POST request to the Express backend with the uploaded images and style intensity.
3. **Backend to API Call:** The Express backend receives the request and forwards it to the Flask API, passing the images and intensity as input.
4. **Image Processing:** The Flask API processes the images using the PyTorch-based Neural Style Transfer algorithm and saves the resulting stylized image.
5. **API Response:** Flask returns the path of the generated image to the Express backend.
6. **Frontend Response:** Express sends the image path back to the React frontend, where the stylized image is displayed to the user with the option to download it.

This sequence demonstrates the interaction between the various components of the system, ensuring a seamless workflow from image upload to stylized output generation.

## 4.5 Testing and Debugging

Testing is a crucial phase to ensure the correctness and performance of the entire application. The following tests will be performed:

- **Unit Testing:** Testing individual modules, such as image uploads, API requests, and the style transfer process, to ensure they function as expected.
- **Integration Testing:** Ensuring smooth communication between the frontend, backend, and Python API, with a focus on data exchange and error handling.
- **Performance Testing:** Evaluating the time taken to generate stylized images, especially for high-resolution images, to ensure real-time processing or minimal delays.
- **User Testing:** Gathering feedback on the usability of the frontend interface, focusing on user experience, image upload functionality, and overall flow.

## 5 EXPECTED OUTCOME

The expected outcome of this project is a fully functional web application that allows users to perform Neural Style Transfer on their images with minimal effort. The platform will be intuitive and efficient, giving users the ability to upload images, select a style, and customize the intensity of the stylization. The backend will handle the image processing using a pre-trained deep learning model, ensuring that the results are generated in a timely manner, even for larger image sizes or more complex styles.

### 5.1 User-Focused Outcomes

- **Accessible Neural Style Transfer:** One of the primary goals of this project is to make NST accessible to users without a technical background. The platform will provide a simple, intuitive interface, allowing users to create stylized images without having to install software or understand machine learning models.
- **Customization Options:** The ability to adjust the intensity of the style transfer will offer users more creative control over the final output. This is a significant improvement over many existing platforms, which often apply fixed levels of stylization.
- **Real-Time or Minimal Delays:** The application is designed to handle requests efficiently, ensuring that users receive results with minimal waiting time. The integration of a pre-trained model will facilitate near real-time processing for most standard images, enhancing the user experience.

### 5.2 Technical Outcomes

- **Seamless Integration of Technologies:** The successful integration of ReactJS, ExpressJS, and PyTorch will demonstrate how modern web development frameworks can be used alongside deep learning technologies to create sophisticated AI-driven applications. The backend, powered by ExpressJS and Flask, will ensure that requests are processed efficiently and that data is securely managed.
- **Pre-Trained Model Implementation:** By using a pre-trained NST model from PyTorch, the application will demonstrate how complex neural network models can

be applied to practical, real-world applications without the need for extensive computational resources.

- **Scalability and Flexibility:** The modular design of the system will allow for future expansion. New styles can be added easily by integrating additional pre-trained models, and the platform can be scaled to handle more users or larger images if deployed in a cloud environment.
- **Error Handling and Robustness:** The system will be built to handle potential errors, such as unsupported image formats or incomplete uploads, and will ensure the stability of the user experience even under varying conditions.

### 5.3 Visual and Artistic Outcomes

- **High-Quality Stylized Images:** The application is expected to produce high-quality images that effectively blend the content of the user-uploaded image with the style of the reference image. The use of PyTorch's powerful neural networks will ensure that fine details in both content and style are preserved, resulting in visually appealing outputs.
- **Exploration of Creative Styles:** Users will have the ability to experiment with different artistic styles, exploring how classical and modern art techniques can be applied to their own images. This exploration could be of particular interest to digital artists, designers, and content creators looking to generate unique, stylized artwork.

### 5.4 Broader Implications

- **Impact on Digital Art:** This project will contribute to the democratization of AI-driven tools in the art and design industries. By providing an accessible platform for NST, the project will allow users to experiment with new creative techniques, opening up new possibilities in digital art, content creation, and social media engagement.
- **Educational Tool:** The web application could also serve as an educational tool, demonstrating how deep learning models work in practice and how modern web technologies can be integrated with AI to create innovative applications.

## 6 TIME-LINE

The development of the Neural Style Transfer web application will follow a structured schedule, with clear milestones set for each phase of the project. The project will be divided into the following tasks:

Task	Description	Time Estimate
Requirement Gathering & Research	Researching Neural Style Transfer techniques, reviewing literature on NST algorithms, and gathering information on the best tools and libraries (React, Express, PyTorch) for the project. This phase also includes setting up initial project requirements and defining the scope of the project.	2 weeks
Frontend Development (ReactJS)	Designing and implementing the frontend using ReactJS. This includes creating the user interface for image upload, style selection, and customization of style intensity. Testing basic functionalities such as handling user inputs and preparing HTTP requests.	3 weeks
Backend Development (ExpressJS)	Setting up the ExpressJS backend, integrating file handling, and creating API routes for communication with the Python-based NST processing module. Ensuring proper handling of user requests and responses.	2 weeks
Neural Style Transfer Integration (Python & Flask)	Implementing the PyTorch model in the Flask API. This involves processing images, applying the pre-trained NST model, and optimizing the code for efficient image generation. Testing the interaction between the Express backend and the Flask API.	4 weeks
Integration of Frontend, Backend, and Flask API	Connecting the React frontend with the ExpressJS backend and Flask API. This phase ensures the seamless flow of data from the frontend to the backend, and then to the image processing module. Debugging any issues with communication between these layers.	2 weeks
Testing & Debugging	Conducting unit tests for individual components (React frontend, ExpressJS backend, Flask API). Performing integration testing to ensure all parts work together smoothly. User testing to gather feedback on usability and performance.	2 weeks
Documentation	Creating comprehensive project documentation, including user manuals, developer guides, and technical specifications. This phase also includes writing the final report on project outcomes.	2 weeks
Total Estimated Time	The entire project is expected to take approximately 16–17 weeks to complete.	16–17 weeks

*Table 1: Time Line Table*

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Available at: <https://expressjs.com/en/4x/api.html> *(ExpressJS is used to build the backend of the project, handling API requests and responses between the frontend and the Flask API.)*
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Available at: <https://learning.postman.com/docs/getting-started/introduction/> *(Postman was used to test API endpoints for both Express and Flask, ensuring smooth integration between the frontend and backend.)*