



# Soheil Hemmasi

UI/UX Designer

Date of birth: 06/03/1985

Marital Status: Married

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🌐 <https://hemasi63.github.io/soheilportfolio>

📍 Austria - Linz

## Profile Summary

Established UX designer with over 10 years of experience in conducting user research, developing and implementing data-driven and user-oriented UX solutions and user journeys. Collaborated with teams of 15-25 people across technology, business and design departments and developers. I was involved in web and mobile products in a variety of industries and work with large companies. Passionate about making products with a result-driven and process-centric approach with Cross-functional teams and tight sprints.

## Work Experience

### FULL TIME

October 2020  
July 2022

#### Senior UI/UX Designer at Golrang System

- Build rapid prototypes and Design lo-fi & hi-fi prototypes to help validate the experiences through user testing and create user journeys, personas and present them to the other designers, partners and developers.
- Planning and conducting UX research through different methods like ethnography/observation, interviews, surveys, card sorting.
- Redesigned website, dashboard, application and survey screens in accordance with brand guidelines. Convert prototype to code.
- Working in an agile/scrum development process.

### FULL TIME

June 2016  
October 2020

#### UI/UX Designer and Web Designer at Rahyabravan Farda

- UX research, Create storyboards and personas per users and incorporated them into design decisions.
- UI Designs for bank applications and web sites and POS devices.
- Wireframe design and prototype of website and mobile application.
- Working in an agile/scrum development process.

### FULL TIME

February 2008  
June 2016

#### Graphic Designer and Web Designer at Mosallas Design

- Developing and maintaining design system components (e.g. icons, user-flows, style guides).
- Optimizing the customer journey on their website using WordPress.
- Creating media and advertisement material.
- Web Site & Application Design ( UI/UX), Social Media Design, Photography. Template Design.

## Certificates

### javascript

Institute: Solo Learn / Octobre 2020

### Foundations of User Experience (UX) Design

Institute: Coursera

### Start the UX Design Process: Empathize, Define, and Ideate

Institute: Coursera

## Education

### Bachelor in Computer Software Technology Engineering

Institute/University: Iranian University

## Skills

HTML5, Css3, Javascript, React JS  
Wordpress, Joomla CMS, Sharepoint  
User Research, User Test , Define  
Personas, Interaction Design,  
Low-fidelity Design, Wireframing,  
Interactive Prototype, Design Systems,  
Design Guidelines, Social Media  
Design, Graphic Design, Visual  
Design, Experience in design digital  
products and SaaS products, Design  
e-commerce websites, working in an  
agile/scrum, website analytics,  
AB-testing

## Tools

Adobe photoshop, Adobe illustrator  
Adobe XD, Adobe Creative Suite  
Figma, trello, Microsoft Azure  
Google Analytics, GitHub

## Languages

### English

Reading Level	●●●●●●
Writing Level	●●●●●●
Speaking Level	●●●●●●
Listening Level	●●●●●●

## Personality

Flexible  
Honest  
Technologic  
Loyal  
Self Starter  
Team Player  
Cumminicative  
Detail Oriented

## Social Network

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