



Soheil Hemmasi

UI/UX Designer

Date of birth: 06/03/1985

Marital Status: Married

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🌐 <https://hemasi63.github.io/soheilportfolio>

📍 Austria - Linz

Profile Summary

Established UX designer with over 10 years of experience in conducting user research, developing and implementing data-driven and user-oriented UX solutions and user journeys. Collaborated with teams of 15-25 people across technology, business and design departments and developers. I was involved in web and mobile products in a variety of industries and work with large companies. Passionate about making products with a result-driven and process-centric approach with Cross-functional teams and tight sprints.

Work Experience

FULL TIME

October 2020
July 2022

Senior UI/UX Designer at Golrang System

- Build rapid prototypes and Design lo-fi & hi-fi prototypes to help validate the experiences through user testing and create user journeys, personas and present them to the other designers, partners and developers.
- Planning and conducting UX research through different methods like ethnography/observation, interviews, surveys, card sorting.
- Redesigned website, dashboard, application and survey screens in accordance with brand guidelines. Convert prototype to code.
- Working in an agile/scrum development process.

FULL TIME

June 2016
October 2020

UI/UX Designer and Web Designer at Rahyabravan Farda

- UX research, Create storyboards and personas per users and incorporated them into design decisions.
- UI Designs for web applications and web sites. Graphic Design.
- Wireframe design and prototype of website and mobile application.
- Working in an agile/scrum development process.

FULL TIME

February 2008
June 2016

Graphic Designer and Web Designer at Mosallas Design

- Developing and maintaining design system components (e.g. icons, user-flows, style guides).
- Optimizing the customer journey on their website using WordPress.
- Creating media and advertisement material.
- Web Site & Application Design (UI/UX), Social Media Design, Photography. Template Design.

Certificates

javascript

Institute: Solo Learn / Octobre 2020

Foundations of User Experience (UX) Design

Institute: google / Jun 2022

Start the UX Design Process: Empathize, Define, and Ideate

Institute: google / Aug 2022

Education

Bachelor in Computer Science

Branch: Software

Institute/University: Iranian University

Skills

HTML5, Css3, Javascript, React JS

Wordpress, Joomla CMS, Sharepoint

User Research, User Test , Define

Personas, Interaction Design,

Low-fidelity Design, Wireframing,

Interactive Prototype, Design Systems,

Design Guidelines, Social Media

Design, Graphic Design, Visual

Design, Experience in design digital

products and SaaS products, Design

e-commerce websites, working in an

agile/scrum

Tools

Adobe photoshop, Adobe illustrator

Adobe XD, Adobe Creative Suite

Figma, trello, Microsoft Azure

Languages

English

Reading Level



Writing Level



Speaking Level



Listening Level



Personality

Flexible

Honest

Technologic

Loyal

Self Starter

Team Player

Cumminicative

Detail Oriented

Social Network

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🌐 Portfolio