



# Soheil Hemmasi

UI/UX Designer

Date of birth: 06/03/1985

Marital Status: Married

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🌐 <https://hemasi63.github.io/soheilportfolio>

📍 Iran-Tehran

## Profile Summary

Established UX designer with over 10 years of experience in conducting user research, developing and implementing data-driven and user-oriented UX solutions and user journeys. Collaborated with teams of 15-25 people across technology, business and design departments and developers. I have involved in web and mobile products for Design agencies in a variety of industries and work with large companies. Passionate about making products with a result-driven and process-centric approach with Cross-functional teams and tight sprints.

## Work Experience

### FULL TIME

October 2020  
Present

#### Senior UI/UX Designer at Golrang System

- Build rapid prototypes and Design lo-fi & hi-fi prototypes to help validate the experiences through user testing and create user journeys, personas and present them to the other designers, partners and developers.
- Planning and conducting UX research through different methods like ethnography/observation, interviews, surveys, card sorting.
- Redesigned website, dashboard, application and survey screens in accordance with brand guidelines. Convert prototype to code.
- Working in an agile/scrum development process.

### FULL TIME

June 2016  
October 2020

#### UI/UX Designer and Web Designer at Rahyabravan Farda

- UX research, Create storyboards and personas per users and incorporated them into design decisions.
- UI Designs for web applications and web sites. Graphic Design.
- Wireframe design and prototype of website and mobile application
- Working in an agile/scrum development process.

### FULL TIME

February 2008  
June 2016

#### Graphic Designer and Web Designer at Mosallas Design

- Developing and maintaining design system components (e.g. icons, user-flows, style guides).
- Optimizing the customer journey on their website using WordPress.
- Creating media and advertisement material.
- Web Site & Application Design ( UI/UX), Social Media Design, Photography. Template Design

## Certificates

### javascript

Institute: Solo Learn / Octobre 2020

### UI/UX

Institute: Amanj Academy / Jun 2018

## Education

### Bachelor in Computer

Branch: Software

Institute/University: Iranian University

## Skills

HTML5, Css3, Javascript, React JS  
Wordpress, Joomla CMS, Sharepoint  
User Research, User Test ,  
Define Personas, Interaction Design,  
Low-fidelity Design, Wireframing,  
Interactive Prototype, Design Systems,  
Design Guidelines, Social Media  
Design, Graphic Design, Visual Design  
working in an agile/scrum

## Tools

Adobe photoshop, Adobe illustrator  
Adobe XD, Adobe Creative Suite  
Figma,trello, Microsoft Azure

## Languages

### English

Reading Level	●●●●●
Writing Level	●●●●●
Speaking Level	●●●●●
Listening Level	●●●●●

## Personality

Flexible  
Honest  
Technologic  
Loyal  
Self Starter  
Team Player  
Cumminicative  
Detail Oriented

## Social Network

in soheilhemmasi  
🌐 SoheilHemmasi  
📧 soheil hemmasi  
🌐 Portfolio

I will be moving to Austria  
in late July