



Soheil Hemmasi

UI/UX Designer

Date of birth: 06/03/1985

Marital Status: Married

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🌐 <https://hemasi63.github.io/soheilportfolio>

📍 Austria - Linz

Profile Summary

Established UX designer with over 10 years of experience in conducting user research, developing and implementing data-driven and user-oriented UX solutions and user journeys. Collaborated with teams of 15-25 people across technology, business and design departments and developers. I was involved in web and mobile products in a variety of industries and work with large companies. Passionate about making products with a result-driven and process-centric approach with Cross-functional teams and tight sprints.

Work Experience

FULL TIME

October 2020
July 2022

Senior UI/UX Designer at Golrang System

- Build rapid prototypes and Design lo-fi & hi-fi prototypes to help validate the experiences through user testing and create user journeys, personas and present them to the other designers, partners and developers.
- Planning and conducting UX research through different methods like ethnography/observation, interviews, surveys, card sorting.
- Redesigned website, dashboard, application and survey screens in accordance with brand guidelines. Convert prototype to code.
- Working in an agile/scrum development process.

FULL TIME

June 2016
October 2020

UI/UX Designer and Web Designer at Rahyabravan Farda

- UX research, Create storyboards and personas per users and incorporated them into design decisions.
- UI Designs for bank applications and web sites and POS devices.
- Wireframe design and prototype of website and mobile application.
- Working in an agile/scrum development process.

FULL TIME

February 2008
June 2016

Graphic Designer and Web Designer at Mosallas Design

- Developing and maintaining design system components (e.g. icons, user-flows, style guides).
- Optimizing the customer journey on their website using WordPress.
- Creating media and advertisement material.
- Web Site & Application Design (UI/UX), Social Media Design, Photography. Template Design.

Certificates

javascript

Institute: Solo Learn / Octobre 2020

Foundations of User Experience (UX) Design

Institute: Coursera

Start the UX Design Process: Empathize, Define, and Ideate

Institute: Coursera

Education

Bachelor in Computer Software Technology Engineering

Institute/University: Iranian University

Skills

HTML5, Css3, Javascript, React JS
Wordpress, Joomla CMS, Sharepoint
User Research, User Test , Define
Personas, Interaction Design,
Low-fidelity Design, Wireframing,
Interactive Prototype, Design Systems,
Design Guidelines, Social Media
Design, Graphic Design, Visual
Design, Experience in design digital
products and SaaS products, Design
e-commerce websites, working in an
agile/scrum, website analytics,
AB-testing

Tools

Adobe photoshop, Adobe illustrator
Adobe XD, Adobe Creative Suite
Figma, trello, Microsoft Azure
Google Analytics, GitHub

Languages

English

Reading Level	●●●●●●
Writing Level	●●●●●●
Speaking Level	●●●●●●
Listening Level	●●●●●●

Personality

Flexible
Honest
Technologic
Loyal
Self Starter
Team Player
Cumminicative
Detail Oriented
Problem solving

Social Network

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🌐 Portfolio