



Soheil Hemmasi

UI/UX Designer

Date of birth: 06/03/1985

Marital Status: Married

s.hemasi63@gmail.com

004367764735819

<https://hemasi63.github.io/soheilportfolio>

Austria - Linz

Profile Summary

Established UX designer with over 10 years of experience in conducting user research, developing and implementing data-driven and user-oriented UX solutions and user journeys. Collaborated with teams of 15-25 people across technology, business and design departments and developers. I was involved in web and mobile products for Design agencies in a variety of industries and work with large companies. Passionate about making products with a result-driven and process-centric approach with Cross-functional teams and tight sprints.

Work Experience

FULL TIME

October 2020
July 2022

Senior UI/UX Designer at Golrang System

- Build rapid prototypes and Design lo-fi & hi-fi prototypes to help validate the experiences through user testing and create user journeys, personas and present them to the other designers, partners and developers.
- Planning and conducting UX research through different methods like ethnography/observation, interviews, surveys, card sorting.
- Redesigned website, dashboard, application and survey screens in accordance with brand guidelines. Convert prototype to code.
- Working in an agile/scrum development process.

FULL TIME

June 2016
October 2020

UI/UX Designer and Web Designer at Rahyabravan Farda

- UX research, Create storyboards and personas per users and incorporated them into design decisions.
- UI Designs for web applications and web sites. Graphic Design.
- Wireframe design and prototype of website and mobile application
- Working in an agile/scrum development process.

FULL TIME

February 2008
June 2016

Graphic Designer and Web Designer at Mosallas Design

- Developing and maintaining design system components (e.g. icons, user-flows, style guides).
- Optimizing the customer journey on their website using WordPress.
- Creating media and advertisement material.
- Web Site & Application Design (UI/UX), Social Media Design, Photography. Template Design

Certificates

javascript

Institute: Solo Learn / Octobre 2020

Foundations of User Experience (UX) Design

Institute: google / Jun 2022

Education

Bachelor in Computer Science

Branch: Software

Institute/University: Iranian University

Skills

HTML5, Css3, Javascript, React JS
Wordpress, Joomla CMS, Sharepoint
User Research, User Test , Define
Personas, Interaction Design, Low-fidelity Design, Wireframing, Interactive
Prototype, Design Systems, Design
Guidelines, Social Media Design,
Graphic Design, Visual Design
working in an agile/scrum

Tools

Adobe photoshop, Adobe illustrator
Adobe XD, Adobe Creative Suite
Figma, trello, Microsoft Azure

Languages

English

Reading Level
Writing Level
Speaking Level
Listening Level

Personality

Flexible
Honest
Technologic
Loyal
Self Starter
Team Player
Cumminicative
Detail Oriented

Social Network

soheilhemmasi
 SoheilHemmasi
 soheil hemmasi
 Portfolio