

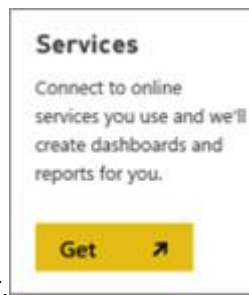
# Connecting Power BI with Google Analytics

In Power BI, it's straightforward to connect to the Google Analytics content pack.

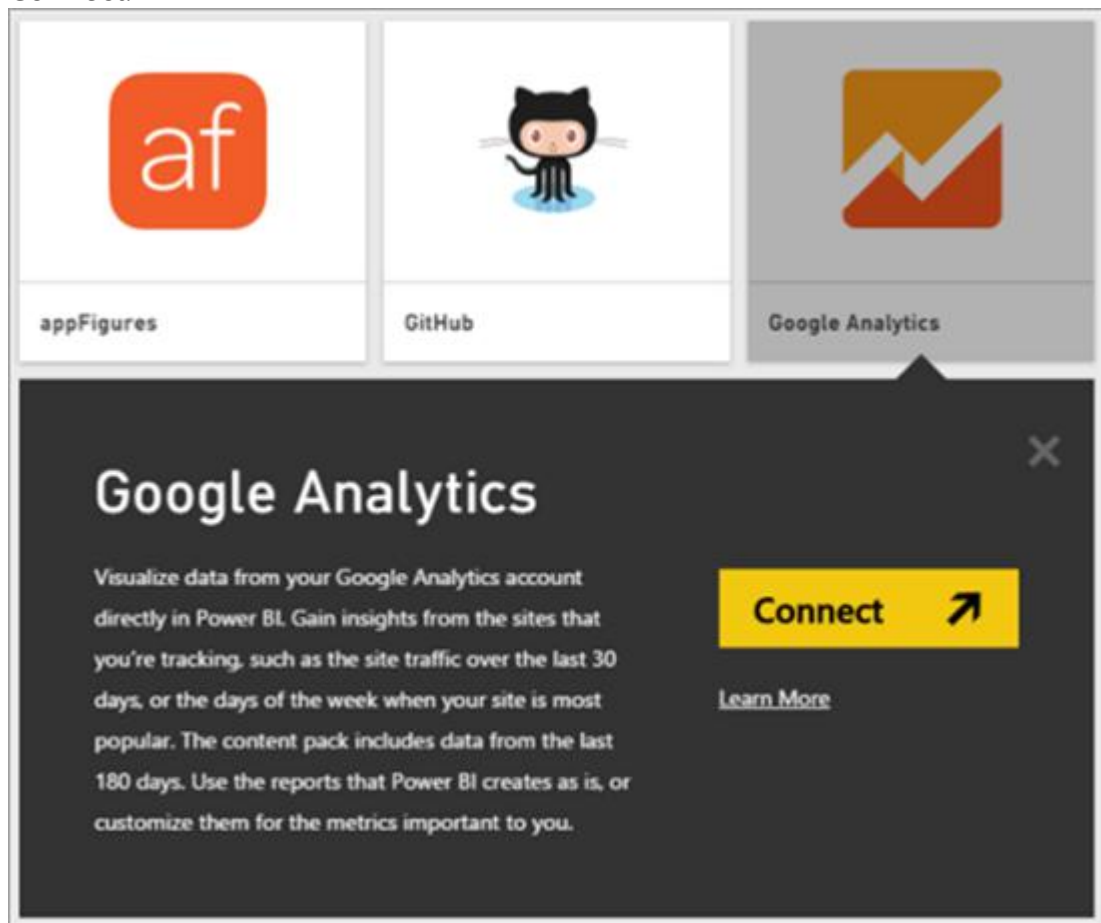
1. In the left navigation pane, click Get Data.



2. In the Services box, click Get.



3. From the menu of online services, select Google Analytics, and then click Connect.



4. Enter the Google Analytics account, property, and view that you want to connect to. Then sign in with your Google Analytics credentials.

**Connect to Google Analytics**

To start using your Google Analytics data in Power BI, follow the prompts below.  
Need help connecting? [Learn More](#)

**Account**  
Account Name (case sensitive) configured for your Google Analytics account  
SampleAccount

**Property**  
Property Name (case sensitive)  
Sample Property

**View**  
View Name (case sensitive)  
sample view

Google Analytics: Home Reporting Customiz...

SampleAccount  
Sample Property  
sample view

Next Cancel

5. To permit Power BI to connect to Google Analytics, click Accept.

Google

Power BI Designer would like to:

View your Google Analytics data

By clicking Accept, you allow this app and Google to use your information in accordance with their respective terms of service and privacy policies. You can change this and other [Account Permissions](#) at any time.

Cancel Accept

6. When the import process completes, you will see a new dashboard, report, and model in the Navigation Pane. Select the dashboard to view your imported data.

