

```
In [59]: import pandas as pd
import warnings
warnings.filterwarnings("ignore")
```

```
In [60]: data=pd.read_csv("/home/placement/Downloads/TelecomCustomerChurn.csv")
```

```
In [61]: data['TotalCharges']=pd.to_numeric(data['TotalCharges'],errors='coerce')
```

```
In [62]: data.describe()
```

Out[62]:

	SeniorCitizen	tenure	MonthlyCharges	TotalCharges
count	7043.000000	7043.000000	7043.000000	7032.000000
mean	0.162147	32.371149	64.761692	2283.300441
std	0.368612	24.559481	30.090047	2266.771362
min	0.000000	0.000000	18.250000	18.800000
25%	0.000000	9.000000	35.500000	401.450000
50%	0.000000	29.000000	70.350000	1397.475000
75%	0.000000	55.000000	89.850000	3794.737500
max	1.000000	72.000000	118.750000	8684.800000

```
In [63]: #data.info()  
data.dtypes
```

```
Out[63]: customerID      object  
gender      object  
SeniorCitizen  int64  
Partner      object  
Dependents    object  
tenure      int64  
PhoneService  object  
MultipleLines object  
InternetService object  
OnlineSecurity object  
OnlineBackup  object  
DeviceProtection object  
TechSupport   object  
StreamingTV   object  
StreamingMovies object  
Contract      object  
PaperlessBilling object  
PaymentMethod object  
MonthlyCharges float64  
TotalCharges  float64  
Churn         object  
dtype: object
```

```
In [64]: list(data)
```

```
Out[64]: ['customerID',  
          'gender',  
          'SeniorCitizen',  
          'Partner',  
          'Dependents',  
          'tenure',  
          'PhoneService',  
          'MultipleLines',  
          'InternetService',  
          'OnlineSecurity',  
          'OnlineBackup',  
          'DeviceProtection',  
          'TechSupport',  
          'StreamingTV',  
          'StreamingMovies',  
          'Contract',  
          'PaperlessBilling',  
          'PaymentMethod',  
          'MonthlyCharges',  
          'TotalCharges',  
          'Churn']
```

```
In [65]: data.shape
```

```
Out[65]: (7043, 21)
```

```
In [66]: data.isna().sum()
```

```
Out[66]: customerID      0
gender      0
SeniorCitizen  0
Partner     0
Dependents   0
tenure      0
PhoneService 0
MultipleLines 0
InternetService 0
OnlineSecurity 0
OnlineBackup 0
DeviceProtection 0
TechSupport  0
StreamingTV  0
StreamingMovies 0
Contract     0
PaperlessBilling 0
PaymentMethod 0
MonthlyCharges 0
TotalCharges 11
Churn        0
dtype: int64
```

```
In [67]: #data['Totalcharges']=pd.to_numerical(data['TotalCharges'],errors='coerce')
data.PhoneService.unique()
```

```
Out[67]: array(['No', 'Yes'], dtype=object)
```

```
In [68]: 'eamingTV','StreamingMovies','OnlineSecurity','TechSupport','PhoneService','OnlineBackup','PaperlessBilling']
```

In [69]: data

Out[69]:

	gender	Partner	tenure	MultipleLines	InternetService	Contract	MonthlyCharges	TotalCharges	Churn
0	Female	Yes	1	No phone service	DSL	Month-to-month	29.85	29.85	No
1	Male	No	34	No	DSL	One year	56.95	1889.50	No
2	Male	No	2	No	DSL	Month-to-month	53.85	108.15	Yes
3	Male	No	45	No phone service	DSL	One year	42.30	1840.75	No
4	Female	No	2	No	Fiber optic	Month-to-month	70.70	151.65	Yes
...	...	...	...	...	...	...	...	...	...
7038	Male	Yes	24	Yes	DSL	One year	84.80	1990.50	No
7039	Female	Yes	72	Yes	Fiber optic	One year	103.20	7362.90	No
7040	Female	Yes	11	No phone service	DSL	Month-to-month	29.60	346.45	No
7041	Male	Yes	4	Yes	Fiber optic	Month-to-month	74.40	306.60	Yes
7042	Male	No	66	No	Fiber optic	Two year	105.65	6844.50	No

7043 rows × 9 columns

In [70]: data=data.fillna(data.median())

In [71]: data

Out[71]:

	gender	Partner	tenure	MultipleLines	InternetService	Contract	MonthlyCharges	TotalCharges	Churn
0	Female	Yes	1	No phone service	DSL	Month-to-month	29.85	29.85	No
1	Male	No	34	No	DSL	One year	56.95	1889.50	No
2	Male	No	2	No	DSL	Month-to-month	53.85	108.15	Yes
3	Male	No	45	No phone service	DSL	One year	42.30	1840.75	No
4	Female	No	2	No	Fiber optic	Month-to-month	70.70	151.65	Yes
...	...	...	...	...	...	...	...	...	...
7038	Male	Yes	24	Yes	DSL	One year	84.80	1990.50	No
7039	Female	Yes	72	Yes	Fiber optic	One year	103.20	7362.90	No
7040	Female	Yes	11	No phone service	DSL	Month-to-month	29.60	346.45	No
7041	Male	Yes	4	Yes	Fiber optic	Month-to-month	74.40	306.60	Yes
7042	Male	No	66	No	Fiber optic	Two year	105.65	6844.50	No

7043 rows × 9 columns

In [72]: data['Churn']=data['Churn'].map({'Yes':1,'No':0})

In [84]: data=pd.get\_dummies(data)

In [85]: data

Out[85]:

	tenure	MonthlyCharges	TotalCharges	Churn	gender_Female	gender_Male	Partner_No	Partner_Yes	MultipleLines_No	MultipleLines_No phone service
0	1	29.85	29.85	0	1	0	0	1	0	1
1	34	56.95	1889.50	0	0	1	1	0	1	0
2	2	53.85	108.15	1	0	1	1	0	1	0
3	45	42.30	1840.75	0	0	1	1	0	0	1
4	2	70.70	151.65	1	1	0	1	0	1	0
...	...	...	...	...	...	...	...	...	...	...
7038	24	84.80	1990.50	0	0	1	0	1	0	0
7039	72	103.20	7362.90	0	1	0	0	1	0	0
7040	11	29.60	346.45	0	1	0	0	1	0	1
7041	4	74.40	306.60	1	0	1	0	1	0	0
7042	66	105.65	6844.50	0	0	1	1	0	1	0

7043 rows × 17 columns



In [86]: `y=data['Churn'] #predicted value removed from data frame`  
`x=data.drop('Churn',axis=1)`

In [87]:

y

Out[87]:

0	0
1	0
2	1
3	0
4	1
	..
7038	0
7039	0
7040	0
7041	1
7042	0

Name: Churn, Length: 7043, dtype: int64



In [88]: x

Out[88]:

	tenure	MonthlyCharges	TotalCharges	gender_Female	gender_Male	Partner_No	Partner_Yes	MultipleLines_No	MultipleLines_No phone service	MultipleL
0	1	29.85	29.85	1	0	0	1	0	1	
1	34	56.95	1889.50	0	1	1	0	1	0	
2	2	53.85	108.15	0	1	1	0	1	0	
3	45	42.30	1840.75	0	1	1	0	0	1	
4	2	70.70	151.65	1	0	1	0	1	0	
...	...	...	...	...	...	...	...	...	...	...
7038	24	84.80	1990.50	0	1	0	1	0	0	
7039	72	103.20	7362.90	1	0	0	1	0	0	
7040	11	29.60	346.45	1	0	0	1	0	1	
7041	4	74.40	306.60	0	1	0	1	0	0	
7042	66	105.65	6844.50	0	1	1	0	1	0	

7043 rows × 16 columns



```
In [89]: from sklearn.model_selection import train_test_split
x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=0.33,random_state=42)
```

```
In [90]: x_test.head(5)
```

```
Out[90]:
```

	tenure	MonthlyCharges	TotalCharges	gender_Female	gender_Male	Partner_No	Partner_Yes	MultipleLines_No	MultipleLines_No phone service	Multiplel
185	1	24.80	24.80	1	0	0	1	0	1	
2715	41	25.25	996.45	0	1	1	0	0	0	
3825	52	19.35	1031.70	1	0	0	1	1	0	
1807	1	76.35	76.35	1	0	1	0	1	0	
132	67	50.55	3260.10	0	1	1	0	1	0	



```
In [91]: y_test.head(5)
```

```
Out[91]: 185      1
2715     0
3825     0
1807     1
132      0
Name: Churn, dtype: int64
```

In [92]: `x_train.head(5)`

Out[92]:

	tenure	MonthlyCharges	TotalCharges	gender_Female	gender_Male	Partner_No	Partner_Yes	MultipleLines_No	MultipleLines_No phone service	Multiplel
<b>298</b>	40	74.55	3015.75	0	1	0	1	0	0	
<b>3318</b>	10	29.50	255.25	0	1	1	0	0	1	
<b>5586</b>	27	19.15	501.35	1	0	1	0	1	0	
<b>6654</b>	7	86.50	582.50	1	0	0	1	0	0	
<b>5362</b>	65	24.75	1715.10	0	1	0	1	0	0	

In [93]: `y_train.head(5)`

Out[93]:

```

298      0
3318     1
5586     0
6654     1
5362     0
Name: Churn, dtype: int64

```

In [94]: `from sklearn.linear_model import LogisticRegression`  
`classifier=LogisticRegression()`  
`classifier.fit(x_train,y_train)`

Out[94]:

```

LogisticRegression
LogisticRegression()

```

In [95]: `y_pred=classifier.predict(x_test)`  
`y_pred`

Out[95]: `array([1, 0, 0, ..., 1, 1, 0])`

```
In [96]: from sklearn.metrics import confusion_matrix  
confusion_matrix(y_test,y_pred)
```

```
Out[96]: array([[1507,  190],  
               [ 269,  359]])
```

```
In [97]: from sklearn.metrics import accuracy_score  
accuracy_score(y_test,y_pred)
```

```
Out[97]: 0.8025806451612904
```

```
In [ ]:
```