

Randy S. Hembrador

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CURRICULUM VITAE

Electronic Arts Legal and Business Affairs Website

Internal site for viewing colleague profiles, department resources, recorded lectures, and news articles

Collaborated with project managers and samples of targeted users to determine project requirements

Generated wireframes and site prototypes

Learned Microsoft SharePoint in order to produce project

Designed all site interactions and art assets from scratch

Supervised contractors that provided engineering and design services

<http://hembradorlab.com/ealegalbizaffairs>

Serefina Accessory Company Site

Website for an accessory company used to showcase product lines, link to online retailers and publish company news

Met regularly with client to define project requirements and graphic design treatment

Learned WordPress and expanded PHP skills to produce project

Provided clients with easy methods for adding content

<http://serefina.com>

Pearl and Simon Lai Wedding Website

Wedding site used to publish event information and receive/manage RSVPs

Determined project requirements and technology solutions

Created all site design and art assets from scratch

Created a custom easter egg that changes the site into a retro 8-Bit version of itself

<http://pearlandsimon.com/wedding>

EMPLOYMENT HISTORY

Electronic Arts Inc.

Intellectual Property Associate (2007-Current)

Analyzes pre-release games and advertising for legal issues

Facilitates cross-disciplinary discussions to generate resolutions

Stays abreast of tech-related legal topics including web privacy, intellectual property and online/virtual commerce

Wilson Sonsini Goodrich & Rosati

Patent Practice Assistant (2004-2006)

Generated drawings of patentable processes and devices for US patent applications

TECHNICAL SKILL

Adobe Illustrator, Photoshop, Fireworks, Flash, Premiere & After Effects, Microsoft Visio, Powerpoint, Office, Sharepoint, WordPress, Vignette

XHTML, HTML5, CSS3, SASS/SCSS, PHP, JavaScript, JQuery, AJAX, JSON

OTHER QUALIFICATIONS

Enjoys staying abreast front end development discussion topics including Progressive Enhancement and Responsive Design

Experience in all phases of the web design and production process

Formal education in artistic and design related disciplines

Extensive experience working in cross-disciplinary teams

EDUCATION

University of California, Davis BA: Art Studio

BA: Psychology

Academy of Art University MFA: Web Design and New Media (in progress)