

Randy Hembrador

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CURRICULUM VITAE

Electronic Arts Internal Legal and Business Affairs Website

2012

- Collaborated with project managers and samples of targeted users to determine project requirements
- Generated wireframes and site prototypes
- Learned Microsoft SharePoint in order to produce project
- Designed all site interactions and art assets from scratch
- Supervised contractors that provided engineering and design services

<http://hembradorlab.com/ealegalbizaffairs>

Pearl and Simon Lai Wedding Website

2012

- Determined project requirements and technology solutions
- Created all site design and art assets
- Created a custom easter egg that allowed users to change the site aesthetic by inputting a classic videogame code

<http://pearlandsimon.com/wedding>

Serefina Accesory Company Site

2011

- Met regularly with client to define project requirements and graphic design treatment
- Learned WordPress and expanded PHP skills to produce project
- Produced both client-facing and administrative sections of the site

<http://serefina.com>

EMPLOYMENT EXPERIENCE

Electronic Arts Inc.

2007 - 2013

Intellectual Property Associate

- Analyzes pre-release games and advertising for legal issues
- Facilliates cross-disciplinary discussions to generate legal resolutions
- Stays abreast of tech-related legal topics including web-privacy, intellectual property and online/virtual commerce

Wilson Sonsini Goodrich & Rosati

2004 - 2007

Patent Practice Assistant

- Generated drawings of patentable processes and devices for US patent applications

TECHNICAL SKILLS

Prototyping

Adobe Fireworks, Illustrator, Microsoft Visio and Powerpoint

Web Development

XHTML, HTML5, CSS3, PHP, Javascript, JQuery, AJAX, JSON, WordPress, Vignette

Multimedia Production

Adobe Illustrator, Photoshop, Flash, Premiere & After Effects

Project Management/General Administration

Microsoft Outlook, One-Note, Word, Excel, Powerpoint

OTHER QUALIFICATIONS

Experience in all phases of the web design and production process

Formal education in artistic and design related disciplines

Extensive experience working in cross-disciplinary teams

EDUCATION

University of California, Davis

BA: Art Studio
BA: Psychology

Academy of Art University

MFA: Web Design and New Media (in progress)