www.randyhembrador.com

925-787-7395

randy.hembrador@gmail.com

#### **CURRICULUM VITAE**

# Electronic Arts Internal Legal and Business Affairs Website

2012

- Collaborated with project managers and samples of targeted users to determine project requirements
- Generated wireframes and site prototypes
- Learned Microsoft SharePoint in order to produce project
- Designed all site interactions and art assets from scratch
- Supervised contractors that provided engineering and design services

Internal site/public link unavailable - details available upon request

### **Pearl and Simon Lai Wedding Website**

2012

- Determined project regirements and technology solutions
- Created all site design and art assets
- Created a custom easter egg that allowed users to change the site aesthetic by inputting a classic videogame code

http://pearlandsimon.com/wedding

### **Serefina Accesory Company Site**

2011

- Met regularly with client to define project requirements and graphic design treatment
- Learned WordPress and expanded PHP skills to produce project
- Produced both client-facing and administrative sections of the site

http://serefina.com

#### **EMPLOYMENT EXPERIENCE**

#### **Electronic Arts Inc.**

2007 - 2013

**Intellectual Property Associate** 

- Analyzes pre-release games and advertising for legal issues
- Facilliates cross-disciplinary discussions to generate legal resolutions
- Stays abreast of tech-related legal topics including web-privacy, intellectual property and online/virtual commerce

### Wilson Sonsini Goodrich & Rosati

2004 - 2007

Patent Practice Assistant

Generated drawings of patentable processes and devices for US patent applications

## TECHNICAL SKILLS

#### **Prototyping**

Adobe Fireworks, Illustrator, Microsoft Visio and Powerpoint

#### Web Development

XHTML, HTML5, CSS3, PHP, Javascript, Jquery, AJAX, JSON, WordPress, Share-Point, SharePoint Designer, Vignette

#### **Multimedia Production**

Adobe Illustrator, Photoshop, Flash, Premiere & After Effects

#### Project Management/ General Administration

Microsoft Outlook, One-Note, Word, Excel

## OTHER QUALIFICATIONS

Experience in all phases of the web design and production process

Formal education in artistic and design related disciplines

Extensive experience working in cross-disciplinary teams

#### **EDUCATION**

University of California,
Davis

RA: Art Studio

BA: Art Studio
BA: Psychology

## Academy of Art University

MFA: Web Design and New Media (in progress)