## **Data section**

Data on London properties and the relative price paid data were extracted from the HM Land Registry (<a href="http://landregistry.data.gov.uk/">http://landregistry.data.gov.uk/</a>). The following fields comprise the address data included in Price Paid Data: Postcode; PAON Primary Addressable Object Name. Typically the house number or name; SAON Secondary Addressable Object Name. If there is a sub-building, for example, the building is divided into flats, there will be a SAON; Street; Locality; Town/City; District; County.

To explore and target recommended locations across different venues according to the presence of amenities and essential facilities, we will access data through FourSquare API interface and arrange them as a dataframe for visualization. By merging data on London properties and the relative price paid data from the HM Land Registry and data on amenities and essential facilities surrounding such properties from FourSquare API interface, we will be able to recommend profitable real estate investments.

## **Methodology section**

The Methodology section will describe the main components of our analysis and predication system. The Methodology section comprises four stages:

- 1. Collect Inspection Data
- 2. Explore and Understand Data
- 3. Data preparation and pre-processing
- 4. Modelling