

Product Brief: Grand Vision + Library MVP

Grand Vision

Build a community Impact Platform that connects donors (urban, NRI, local) with specific community causes.

Instead of one cluttered app, develop modular platforms under one umbrella. Each platform solves a niche problem so donors can choose based on their interests.

Future Cause Modules (Examples):

- Donate books to libraries (starting point)
- Fund after-school classes
- Celebrate birthdays of government school children
- Provide monthly girls' hygiene supplies
- Donate bicycles for students
- Support health camps, scholarships, etc.

Umbrella Concept: A social enterprise ecosystem that drives grassroots change, one cause at a time.

Pilot Focus: Library Connect (MVP)

Objective

Enable donors to easily donate books (physical or via funds) to village/community libraries and receive transparent impact updates.

Key Stakeholders

- Donors: Browse needs, donate books/funds, receive updates.
- Libraries/Coordinators: Post needs, confirm receipt, share impact stories.
- Admins: Verify libraries, validate donations, manage disputes.

MVP Scope (MoSCoW Analysis)

Must Have

- Library registry & profiles
- Needs/wishlist posting
- Donor fulfillment (Amazon/Flipkart links + fund pledges)
- Delivery confirmation (photos, status update)
- Admin verification process

Should Have

- Donor dashboard (history of contributions)
- Notifications (email/SMS) for donors and libraries
- Simple analytics (books donated, libraries supported)

Could Have

- Recurring donation setup (monthly books/funds)
- Social media sharing of contributions
- Multi-language support (English + Telugu/Hindi)

Won't Have (Now)

- Multi-cause integration (only focus on libraries in MVP)
- Advanced gamification features

High-Level Features

1. Library Registry – searchable directory with profiles (location, needs, photos).
2. Needs/Wishlist Posting – structured requests for books.
3. Donation Flow – donors can buy directly via Amazon/Flipkart or pledge funds.
4. Delivery Tracking – coordinators confirm receipt, upload proof (photo).
5. Impact Updates – donors notified when books arrive.

Success Metrics (MVP)

of libraries registered and verified

of donations completed

- Average books donated per month
- % of fulfilled vs pending requests
- Donor satisfaction (feedback loop)

Visuals to Create for BA

1. System Diagram – Donor → Platform → Library → Delivery → Impact.
2. Wireframe Sketches – donor view, library view, admin view.
3. User Journey Map – example: NRI donor → picks library → donates books → delivery confirmed → impact story received.

Next Step: Use this brief to create detailed product requirements, epics/user stories, and wireframes for the Library Connect MVP.