

CREDIT CARD TRANSACTION REPORT

TRANSACTION COUNT

655.7K

TOTAL REVENUE

56.5M

TOTAL INTEREST

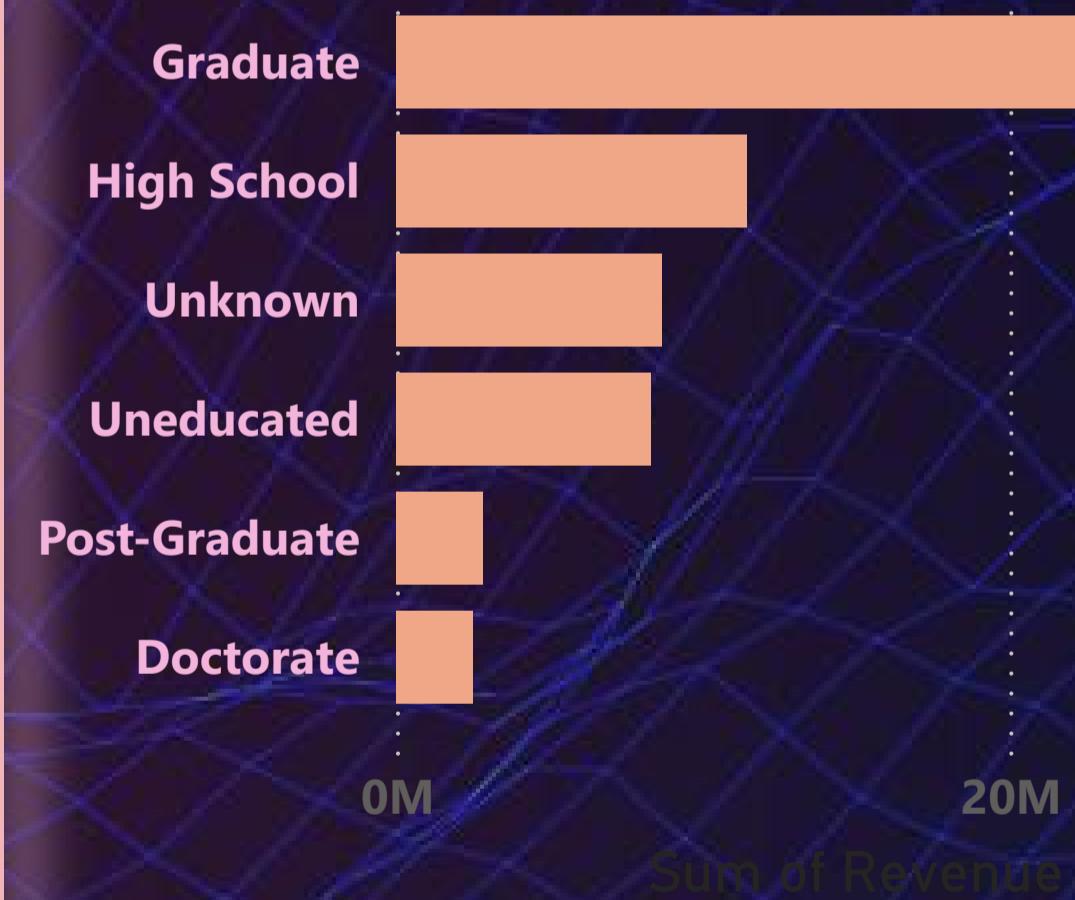
8.0M

TRANSACTION AMOUNT

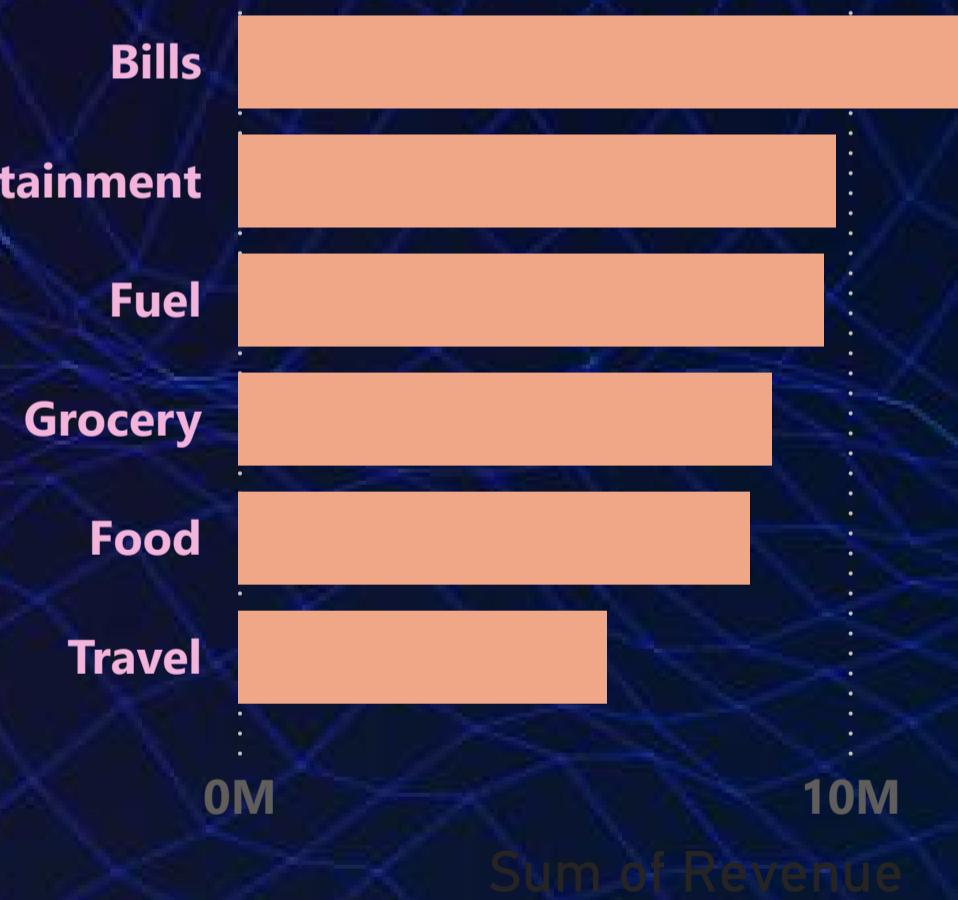
45.5M

Card_Catagory	Sum of Annual_Fees	Sum of Interest_Earned	Sum of Customer_Acq_Cost
BLUE	2733690	6614191	904589
SILVER	189590	821924	61915
GOLD	57565	384756	18086
PLATINUM	20665	161629	6570

SUM REVENUE VS EDUCATION LEVEL

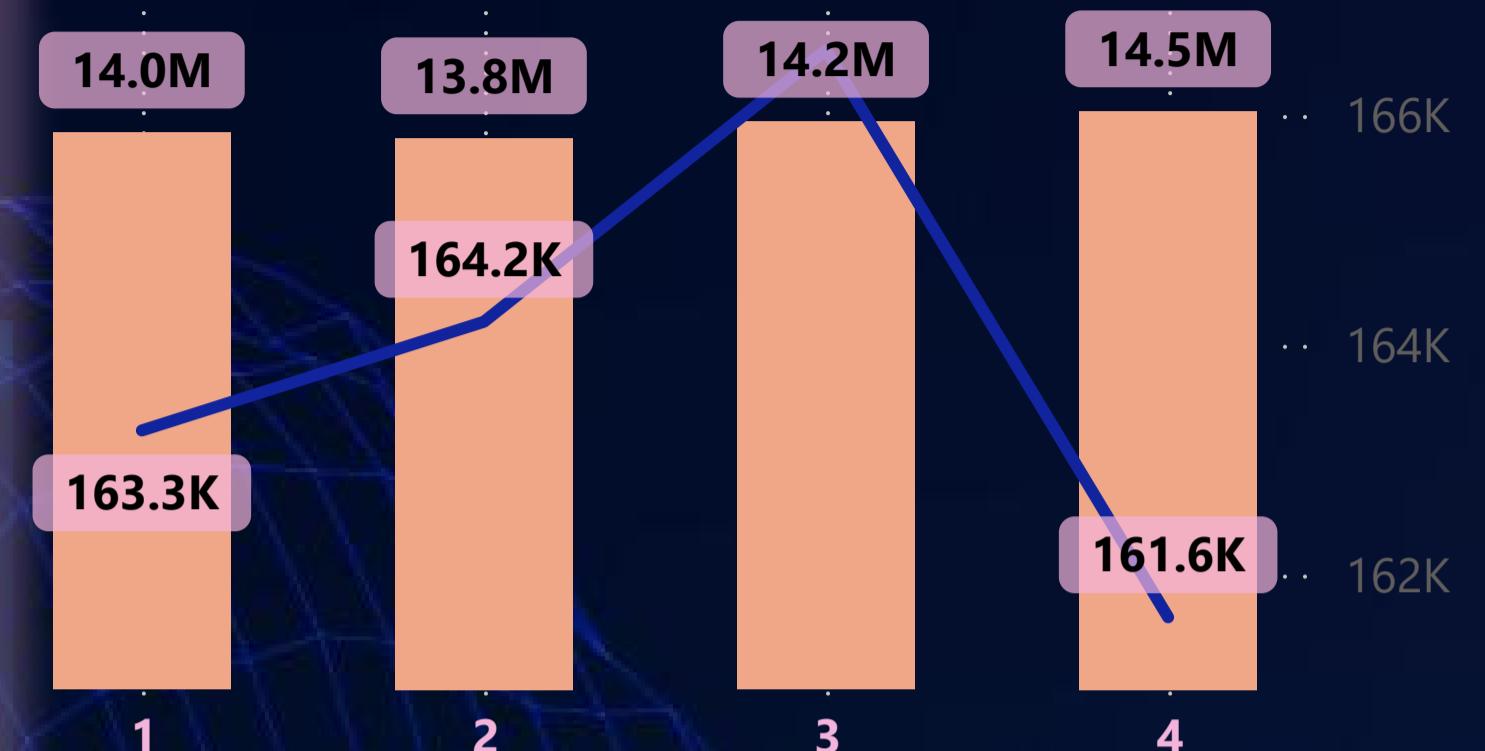


SUM REVENUE VS EXPENDITURE TYPE



SUM REVENUE & SUM TOTAL_TRAN_COUNT VS QUARTER

● Sum of Revenue ● Sum of Total_Trans_Vol



SELECT WEEK

All



GENDER

Female

Male

CARD_CATEGORY

BLUE

GOLD

PLATINUM

SILVER

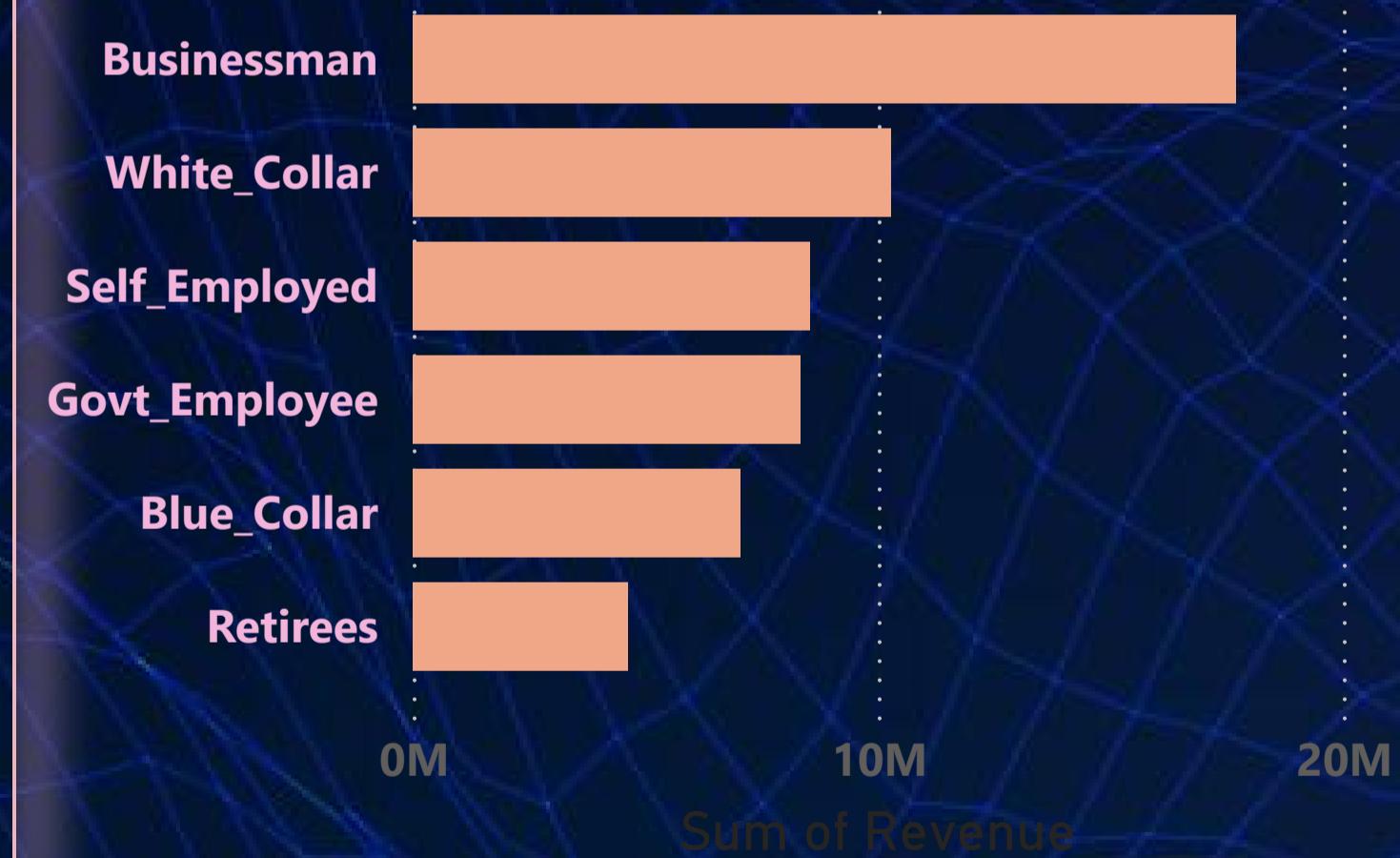
INCOME RANGE

Higher Income

Low Income

Middle Income

SUM REVENUE VS CUSTOMER JOB



SUM REVENUE VS CHIP



SUM CUSTOMER AQUISITION COST VS CARD CATEGORY



CREDIT CARD CUSTOMER REPORT

