blinkit
India's Last Minute App

FILTER PANEL

Outlet Location Type
All

Outlet Size
All

Item Type
All

Developed by Hemkumar

$1.20M TOTAL SALES	**$141** AVG SALES
8523 NO OF ITEMS	**3.9** AVG RATING

Total_Sales | AVG_Sales | Num_of_Items | Avg_Rating

FAT CONTENT
Item Fat ... ● Low Fat ● Regular

$425.36K

$1.20M
Total_Sales

$776.32K
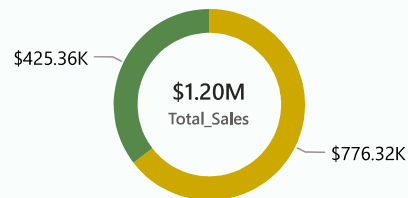
FAT BY OUTLET
● Low Fat ● Regular

Tier	Low Fat	Regular
Tier 3	$0.31M	$0.17M
Tier 2	$0.25M	$0.14M
Tier 1	$0.22M	$0.12M

ITEM TYPE

Item Type	Value
Fruits an...	$0.18M
Snack F...	$0.18M
Househ...	$0.14M
Frozen F...	$0.12M
Dairy	$0.10M
Canned	$0.09M
Baking ...	$0.08M
Health a...	$0.07M
Meat	$0.06M
Soft Dri...	$0.06M
Breads	$0.04M
Hard Dri...	$0.03M
Others	$0.02M
Starchy ...	$0.02M
Breakfast	$0.02M
Seafood	$0.01M

OUTLET ESTABLISHMENT

$250K
$200K
$150K
$100K
$50K

$78K (2010) — $130K — $132K — $132K — $133K — $131K — $205K — $129K — $131K

2010   2015   2020
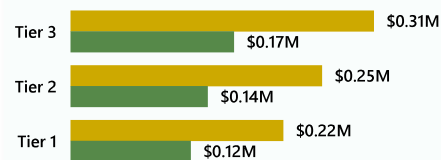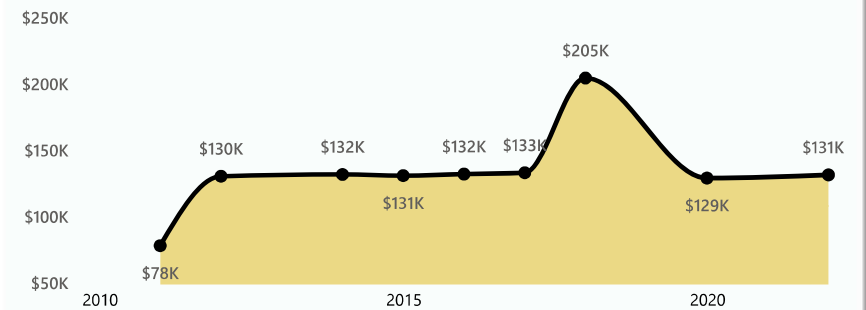
OUTLET SIZE
Outlet ... ● Medium ● Small ● High

$248.99K
$507.90K
$444.79K

OUTLET LOCATION
100%

Tier	Value
Tier 3	472.13K
Tier 2	393.15K
Tier 1	336.40K

71.3%
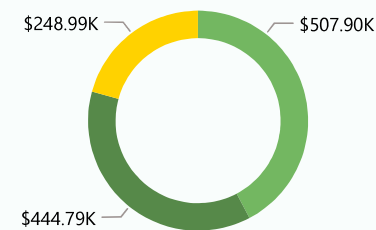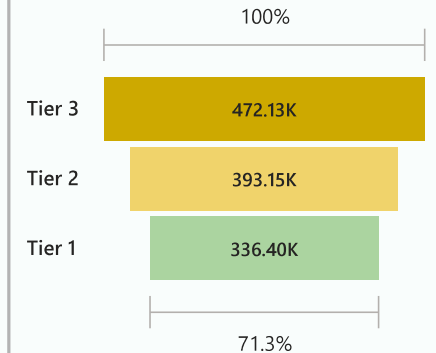
OUTLET TYPE

Outlet Type	Total_Sales	Items	AVG_Sales	Rating	Item Visibility
Grocery Store	$151.94K	1K	$140	3.9	113.57
Supermarket Type1	$787.55K	6K	$141	3.9	338.65
Supermarket Type2	$131.48K	1K	$142	3.9	56.62
Supermarket Type3	$130.71K	1K	$140	3.9	54.80
Total	$1,201.68K	9K	$141	3.9	563.64