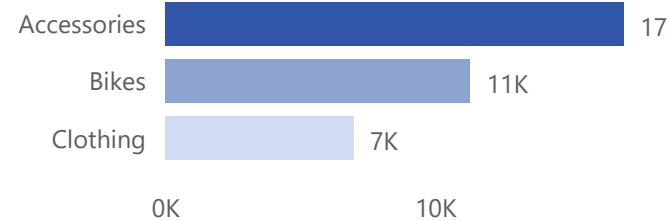
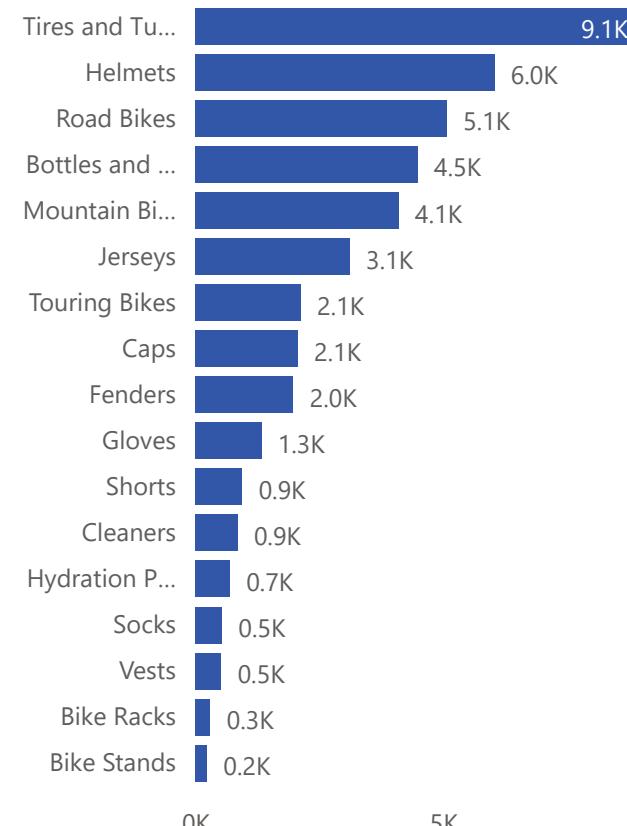




### Total orders by Category



### Total Orders by Subcategory



01-01-2016 30-06-2017



### Monthly Revenue

\$1.83M<sup>▼</sup>  
Goal: \$1.77M (+3.31%)



Water Bottle - 30 oz.

Most Profitable Product

Mountain-200 Black, 46

Select all    Europe    North America    Pacific





## Water Bottle - 30 oz.

Price Adjustment (%)

0.10



\$4.99  
**Avg Retail Price**

\$5.49  
**Adjusted Price**

7967  
**Quantity Sold**

Current Month Orders Vs Target

404

0

438

Current Month Revenue Vs Target

\$4.07K

\$0.00K

\$4.29K

Current Month Returns Vs Prev Month

21

6

Weekly Profit (Actual and Adjusted)

● Total Profit ● Adjusted Profit

\$800

\$600

\$400

\$200

\$0

Jul 2016

Oct 2016

Jan 2017

Apr 2017

\$800

\$600

\$400

\$200

\$0

Jul 2016

Sep 2016

Nov 2016

Mar 2017

May 2017

Jul 2017

Weekly Returns

6

4

2

1

0

2

4

6

8

10

12

14

16

18

20

22

24

26

28

30

32

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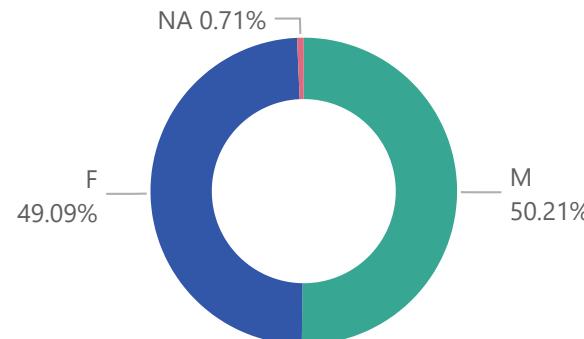
464



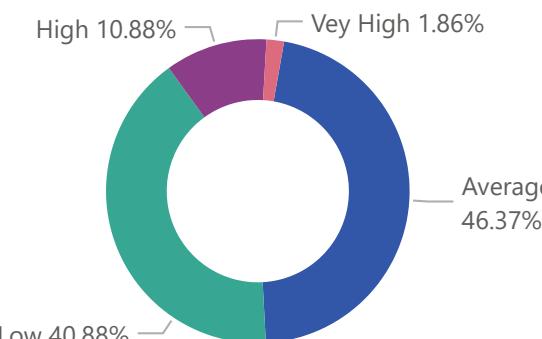
### Top 100 Customers by Revenue

FullName	Total Orders	Total Revenue
Mr. Maurice Shan	6	\$12,407.95
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mr. Jordan Turner	7	\$11,022.38
Mr. Larry Munoz	7	\$10,852.04
Mrs. Ariana Gray	6	\$10,391.42
Mr. Marco Lopez	6	\$10,289.68
Mr. Franklin Xu	5	\$10,164.34
Mrs. Margaret He	4	\$9,266.74
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Nichole Nara	4	\$9,234.66
Mr. Randall Dominguez	4	\$9,210.36
Mrs. Rosa Hu	4	\$9,201.20
Adriana Gonzalez	4	\$9,195.69
Mrs. Dominique Prasad	6	\$9,180.93
Mrs. Brandi Gill	4	\$9,166.18
Mr. Brad She	4	\$9,161.01
Mr. Francisco Sara	4	\$9,125.54
Mr. Kevin Coleman	4	\$7,750.53
Mr. Johnathan Suri	4	\$7,721.33
Mrs. Crystal Zeng	4	\$7,706.81
Mrs. Felicia Blanco	4	\$7,669.66
Mrs. Jill Suarez	4	\$7,652.61
Mr. Preston Raman	4	\$7,599.49
Mr. Willie Xu	4	\$7,353.55
Mrs. Abby Subram	4	\$7,308.39
<b>Total</b>	<b>353</b>	<b>\$7,51,130.39</b>

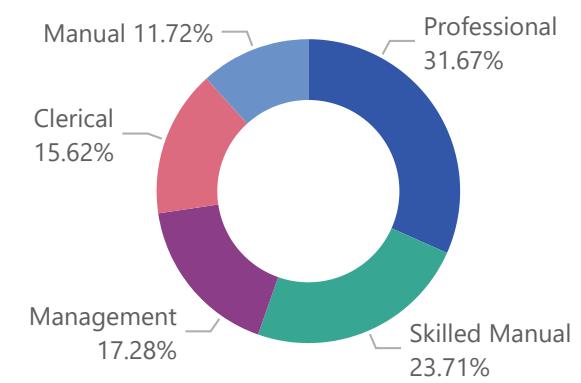
Total Orders by Gender



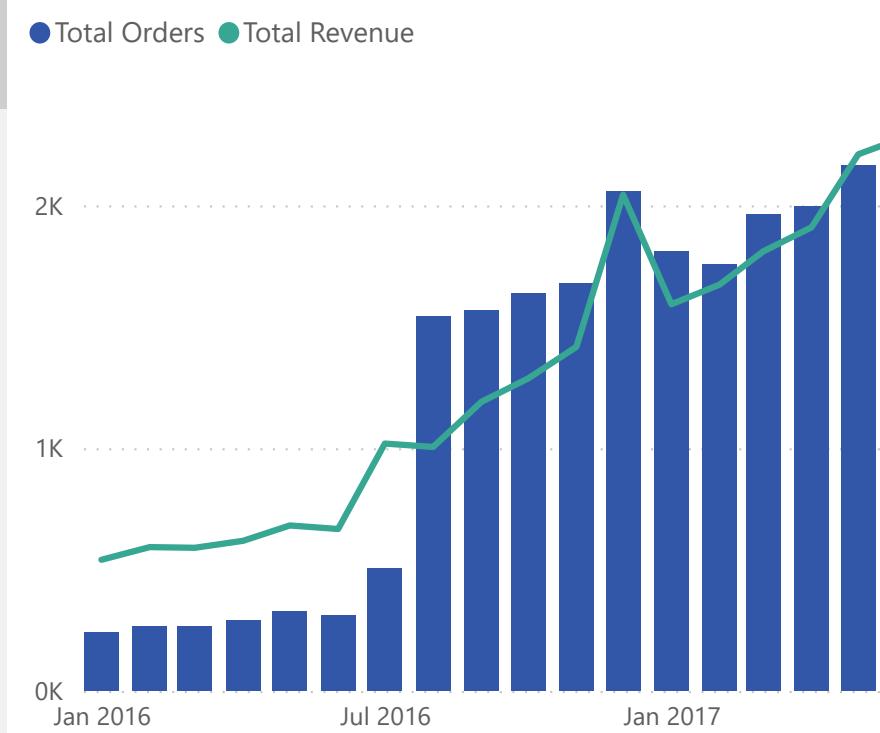
Total Orders by IncomeLevel



Total Orders by Occupation



Orders and Revenue by Month



Top Customer by Revenue

Mr. Maurice Shan

Customer Orders

6

Customer Revenue

\$12.41K

6