5 Guidelines

you need to know about

GRAPHIC DESIGN

1. **Clarity**: Ensure that your design is straightforward and easy to understand. Avoid unnecessary complexity and clutter.

2. Highlight the core message or primary elements. Make sure the viewer can quickly grasp the key points.

3. **Hierarchy**: Establish a clear typographic hierarchy using different font sizes, weights, and styles to guide the viewer's eye through the content.

4. **Balanced Layout**: Organize elements in a balanced and aesthetically pleasing way

5. **Positioning**: Place important elements in prominent positions, such as the top or center of the design.

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