

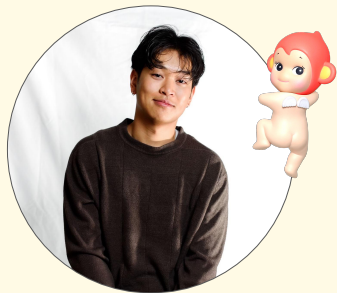


THE COLLECTORS

Knick Knack Nook



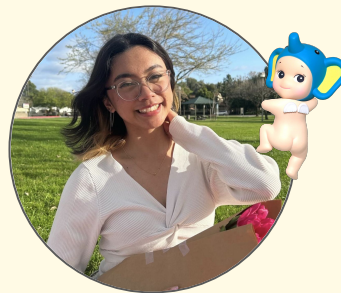
INTRODUCTION



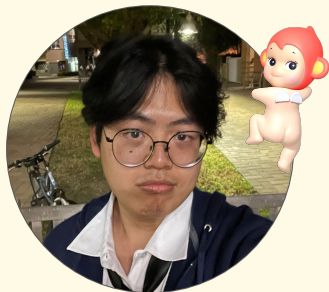
Andy Dien



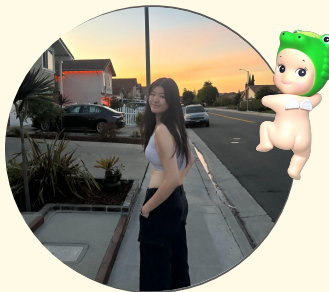
Kayzelyn Barrett



Kaylee Doliente



Hamilton Ko

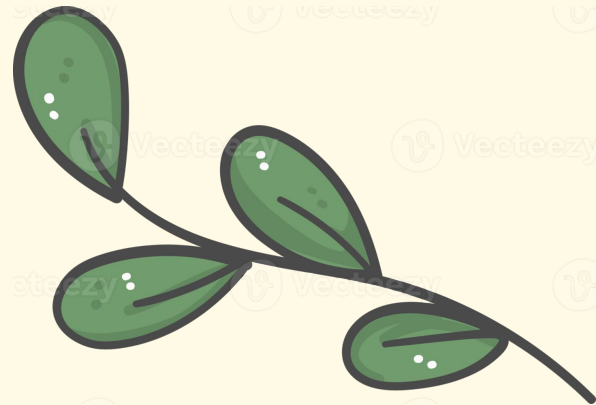


Janina Wu



Erick Guerrero

Who are we?



KEY FEATURES



Marketplace
Integration



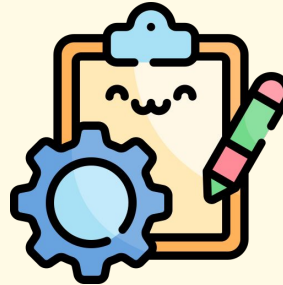
Community
Building



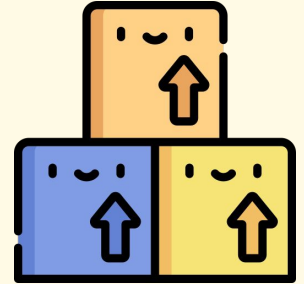
Trend
Tracking



Collection
Management



Real-time
Stock
Inventory



Why us?



TECHNOLOGY PROJECT



Background + Motivation:

- Fostering and supporting a community of collectors with inventory management and achieving their desired figurines.
- Creating innovative solutions and addressing challenges with tracking, accessing, and connecting to other collectors.

Business Needs:

- Market Differentiation to distinguish our platform
- Community engagement to increase user retention
- Gaining partnerships with respective companies to drive revenue



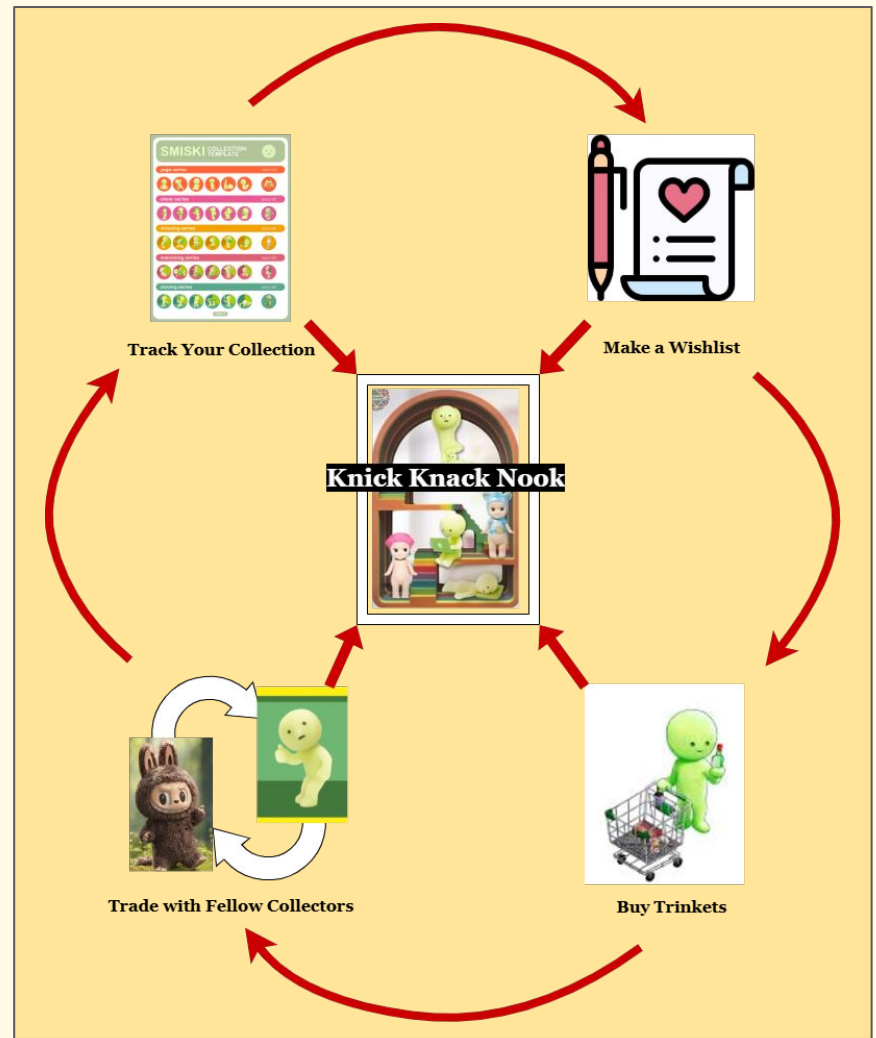
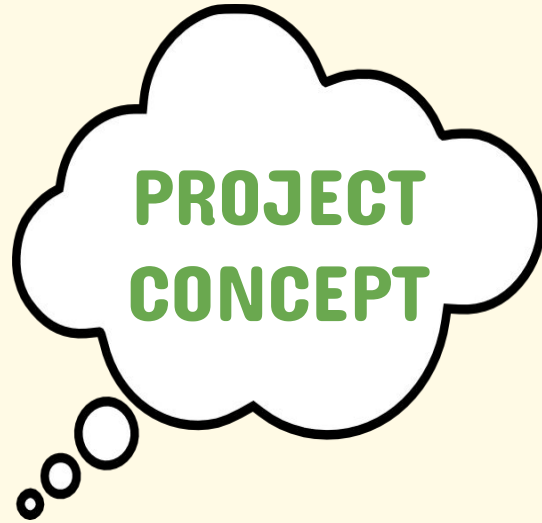
PRODUCT PITCH



Knick Knack Nook is a mobile app designed for collectors to find, sell, and trade blind boxes while connecting with others with similar interests. Our app has features such as a built-in marketplace, inventory management systems, and community engagement tools which help foster a comfortable collector community.

Components and Requirements

- **Inventory Management System**
- **Marketplace**
- **Secure Server Infrastructure**
- **Search System**
- **Partnerships with brands**
- **User-Friendly UI**
- **Community Moderation**
- **Secure Payments**



CONCLUSION



Challenges

- Time management
- Communication
- Understanding of tasks
 - Being broad
 - Large tasks

Positives

- Division of tasks/work
 - Equal amount
 - Collaborative
- Completion of tasks
 - Quick
 - Little to no complications