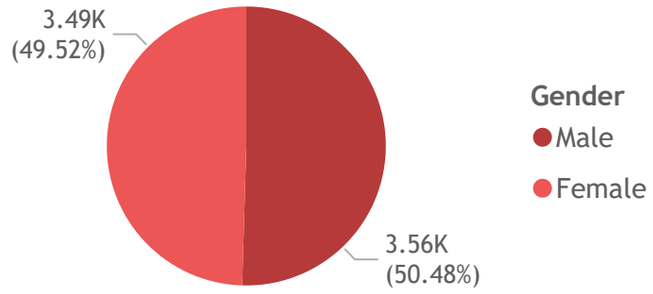
Customer Demographics Analysis

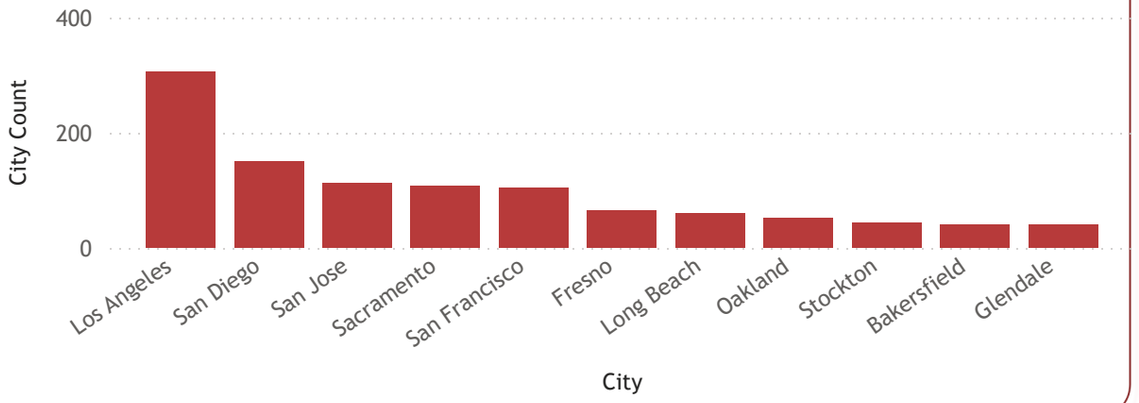
64.76
Average of Monthly Charges

7043
Count of CustomerID

Count of Gender



Count of Top 10 City

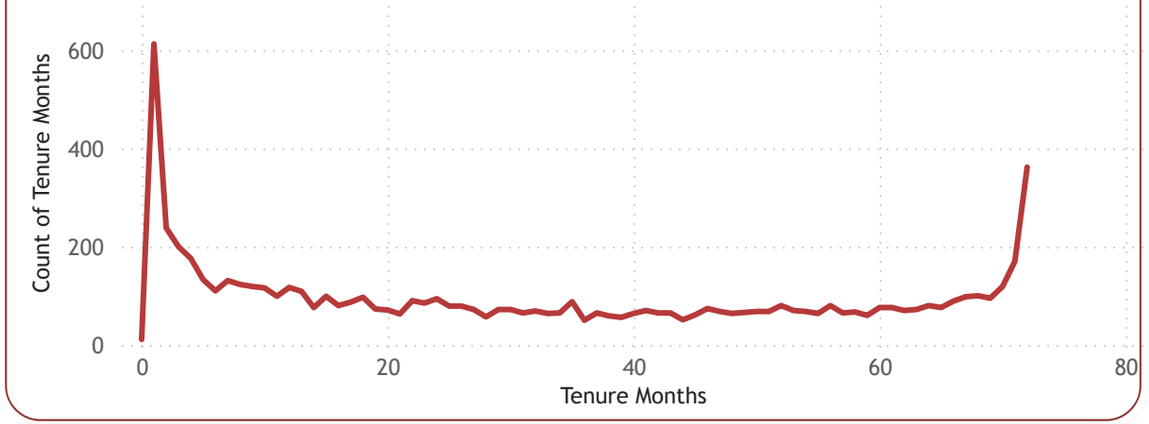


Has Dependent

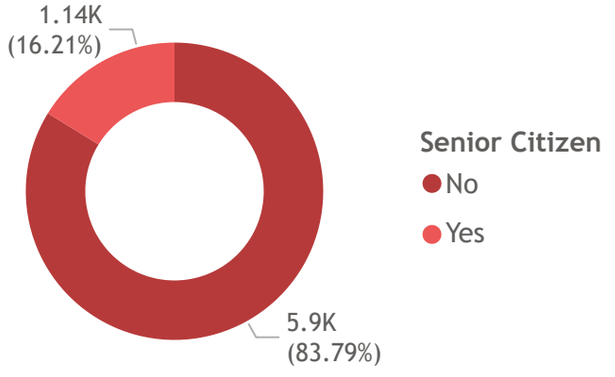
No

Yes

Count of Tenure Months



Count of Senior Citizens



Has Partner

No

Yes

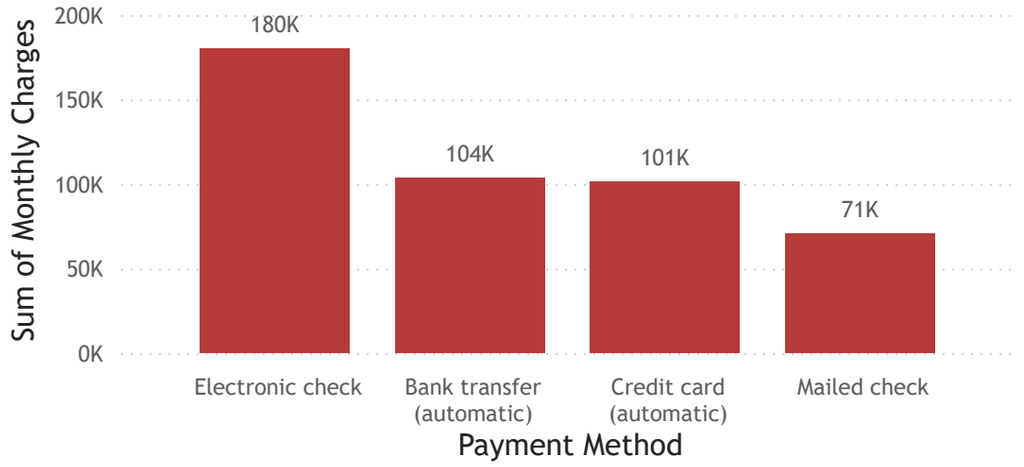
Payment Method & Billing Analysis

456.12K
Sum of Monthly Charges

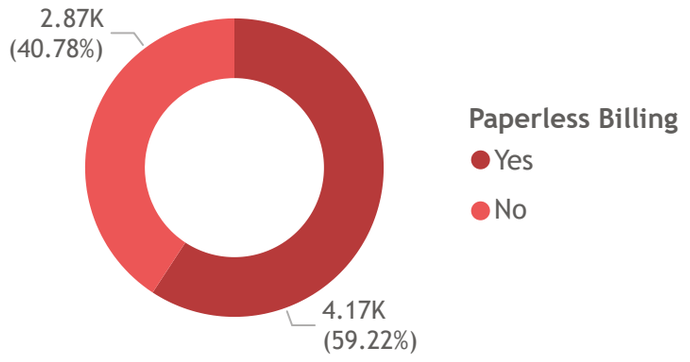
64.76
Average of Monthly Ch...

Contract Type
- Month-to-month
- One year
- Two year

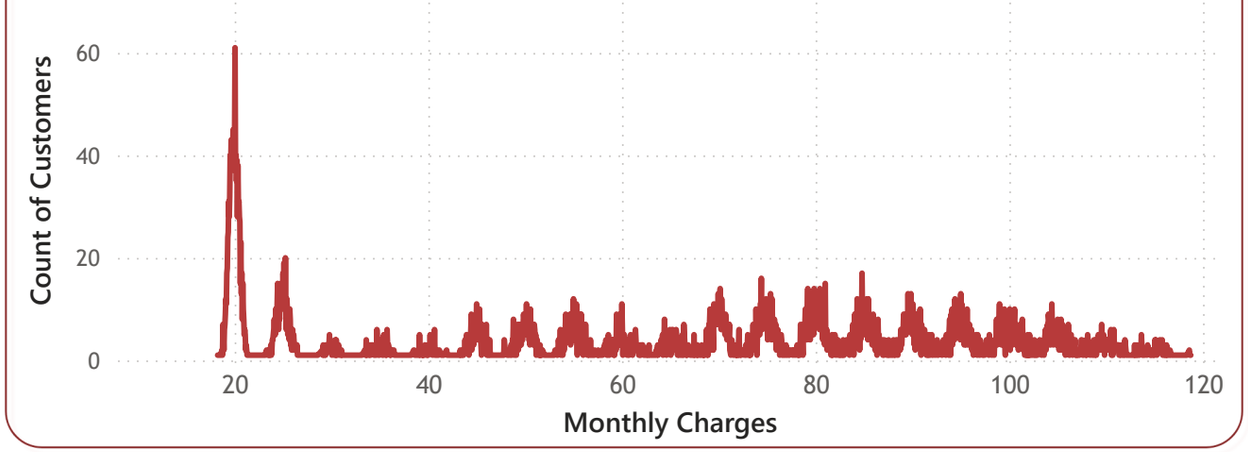
Sum of Monthly Charges by Payment Method



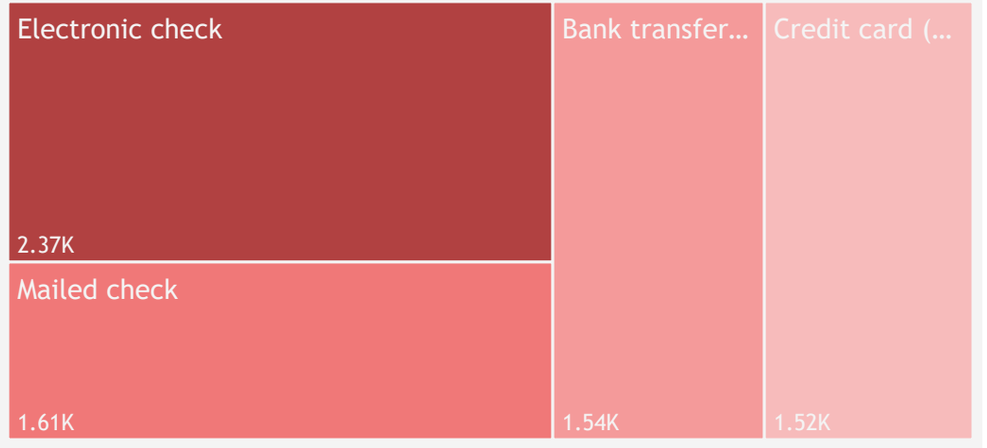
Count of Paperless Billing



Count of Customers by Monthly Charges

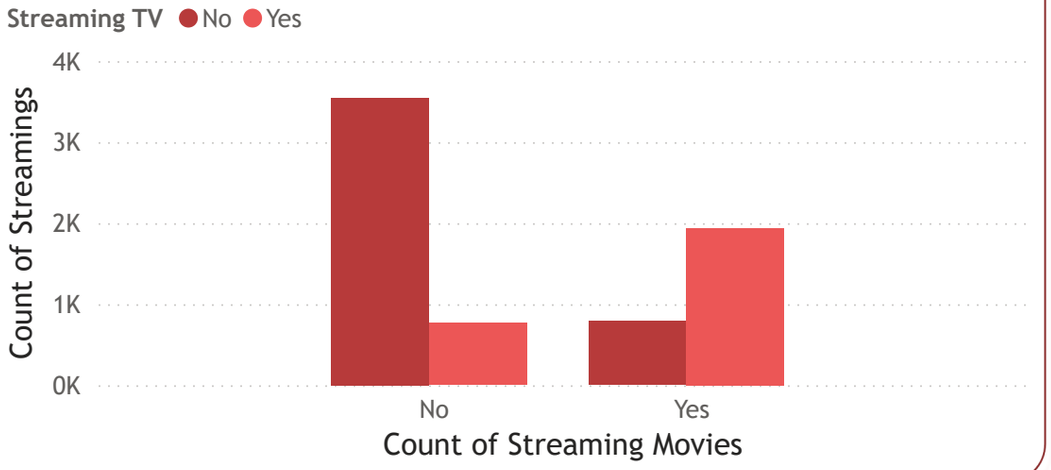


Distribution of Payment Method

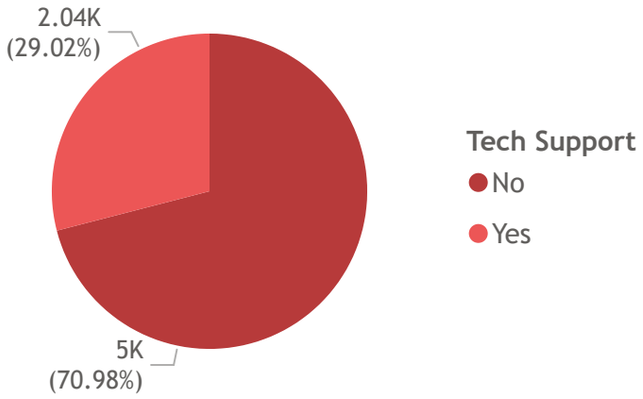


Service Analysis

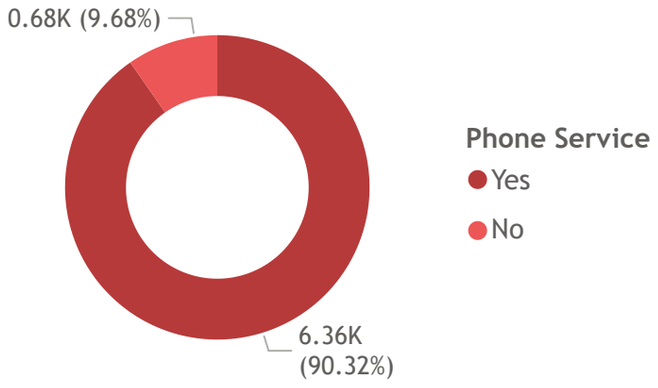
Count of Streaming Movies and TV



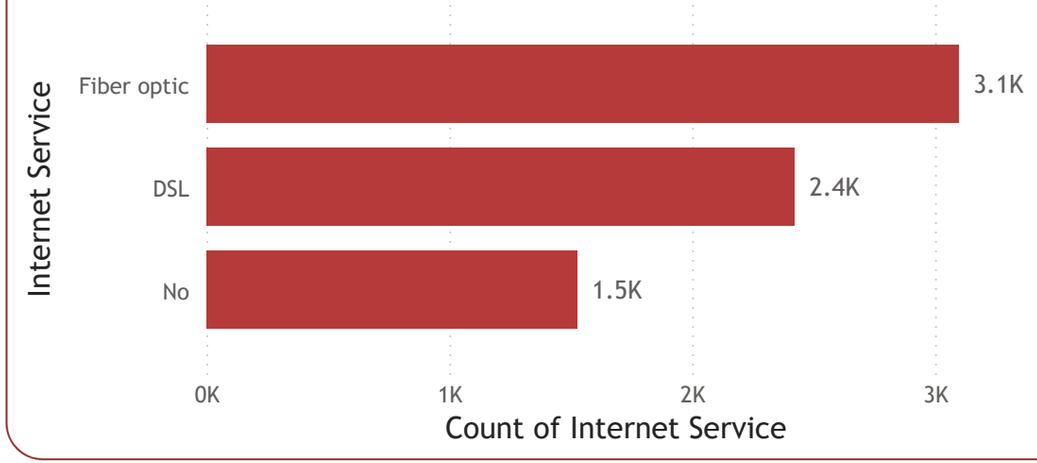
Count of Tech Support



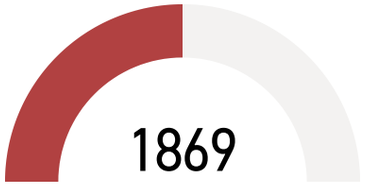
Count of Phone Service



Count of Internet Service



Number of Churns



58.70
Average of Churn Score

Online Security

- [ ] No
- [ ] Yes

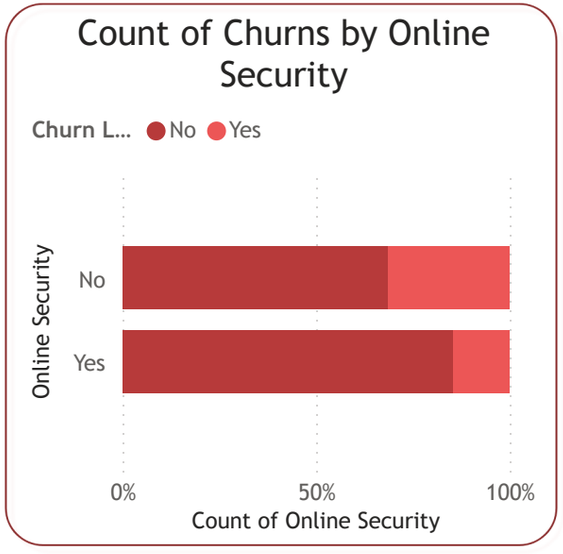
Online Backup

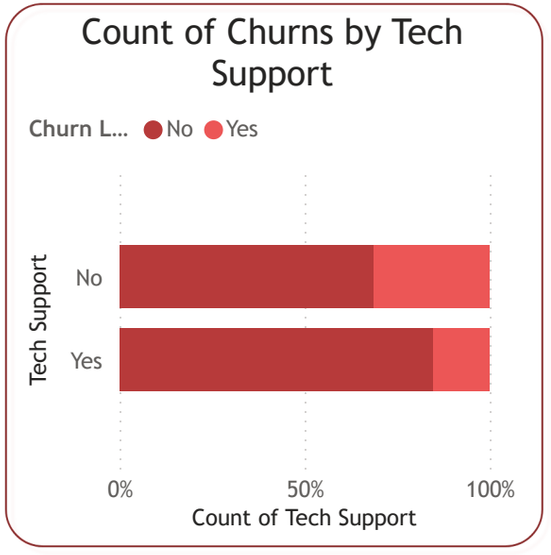
- [ ] No
- [ ] Yes

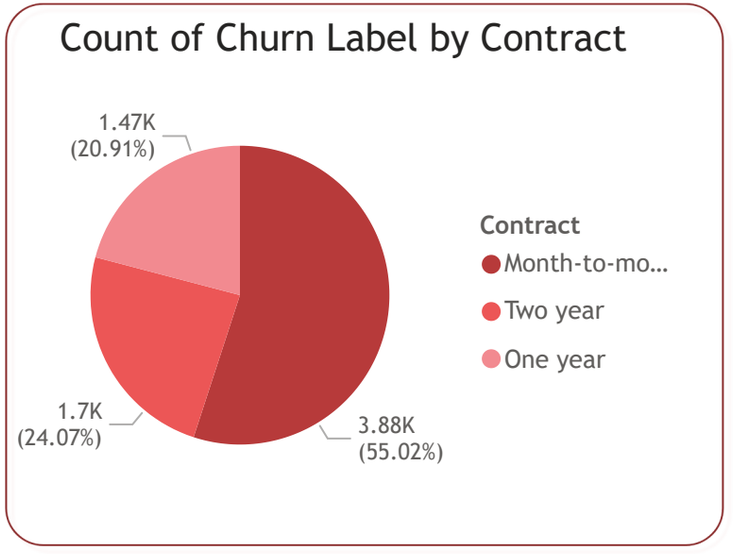
Device Protection

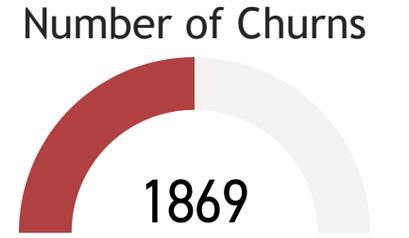
- [ ] No
- [ ] Yes

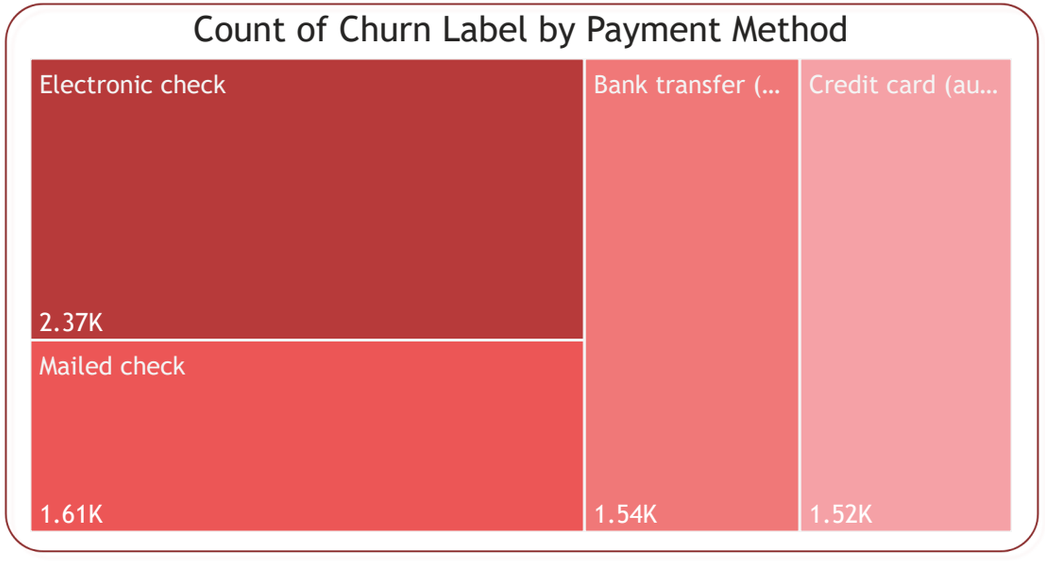
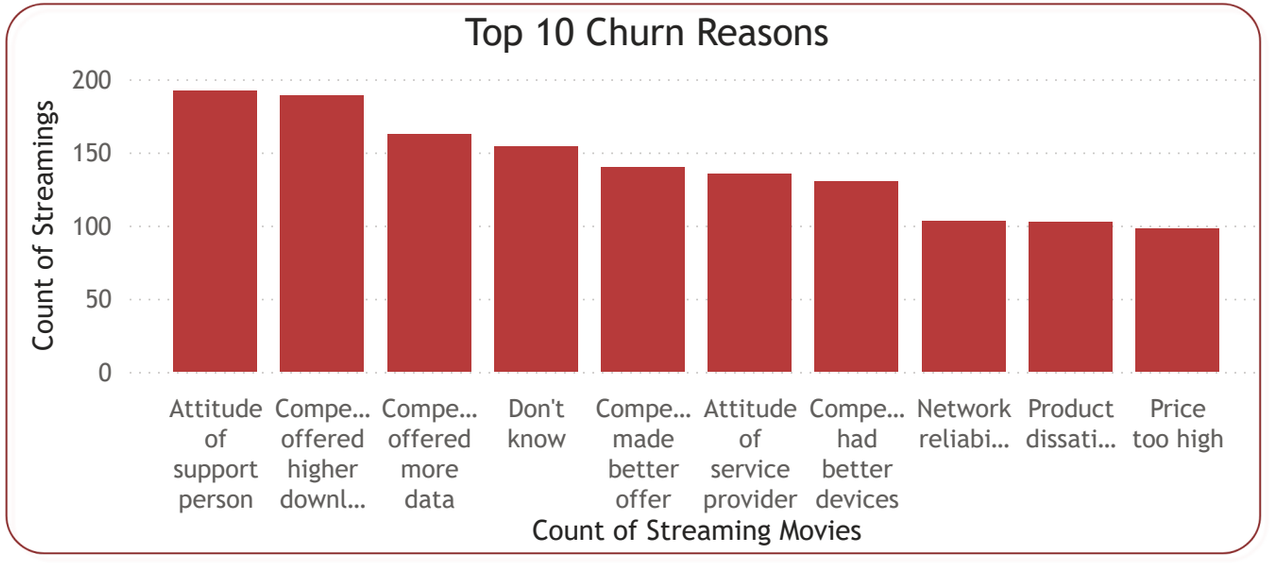
Churn Analysis









58.70
Average of Churn Score

4.40K
Average of CLTV