

# **ColorJoy Enterprise**

*Healing the World with Holograms, One Family at a Time*

Created by: Tenisha Shante Henderson

Owned by: Forever Wealth Trust

## **Vision & Mission**

ColorJoy is a holographic healing and empowerment network.

We build futuristic wellness, legal, educational, and family systems.

Our mission: to bring trauma-informed technology to underserved families and create legacy wealth for future generations.

# **The ColorJoy Ecosystem**

- 11 Legal Business Entities (LLCs, Inc., Nonprofit)
- Includes tech, therapy, publishing, legal holograms, cybersecurity, and AI.
- Each business is youth-CEO ready, grant-compatible, and backed by trust protection.

## **Problem & Opportunity**

Millions of families lack access to modern healing, education, or digital income tools.

The U.S. therapy market is growing rapidly, but few tech options are family-oriented.

ColorJoy solves this with scene-based AI, child-driven business tools, and healing simulations.

# Product Showcase

- HoloSanctuary: Calm, therapeutic environments
- HoloTruth: Recreate legal scenes for court or education
- HoloStory Press: Digital legacy & family books
- HoloPlay Replay: Experience live sports from the inside
- AI-Powered Portals: Parent, Youth CEO, Investor Dashboard

## **Business Model**

- Monthly subscription to scenes & parent packages
- Licensing to schools, clinics, hospitals, churches
- Youth-run digital companies create revenue under trust
- Grant-ready nonprofit serving low-income families
- Digital products, merchandise, book publishing

## Financial Overview

- Startup Capital Needed: \$1M
- Revenue in Year 1: \$250K - Year 3: \$850K
- 11 income-generating businesses under 1 trust
- Projected profitability: Q3 of Year 2
- Full SBA and investor-ready documentation available

## **Team & Ownership**

Tenisha Shante Henderson - Founder, CEO, Trustee

Youth CEOs: Mishon, Ayrhianna, Marquavion, Alayah, Alvin, Alivia, A'Mia

All assets protected under Forever Wealth Trust

Admin AI: SanctiBot handles secure portals and payments



# **Let's Build the Future Together**

ColorJoy is more than a company - it's a movement.

We are looking for grant partners, licensing collaborators, and angel investors.

Contact us to receive our secure investor packet and portfolio demo.

Email: [info@colorjoyholosanctuary.com](mailto:info@colorjoyholosanctuary.com)