





# UrPod.ai

Ur self tailored, short and up-to-date podcast using ChatGPT

سالفتنا وما فيها، كل يوم









Too many articles, I wish there would be a podcast summary



D

This podcast is so outdated these are last week's news









# **Problem**



Rapid Content Changes

1000s of Articles added each week



**Outdated Content** 

People are not meeting consumer demand in podcasting



Lack of Customized Podcasts

Listeners preferences vary









## **UrPod.ai**

Up to date

Traditional podcasts have outdated info

**Arabic support** 

Deliver arabic podcast

**Customizable voice** 

Options for voice tone and speed customization









# **Solution**





Text-to-speech

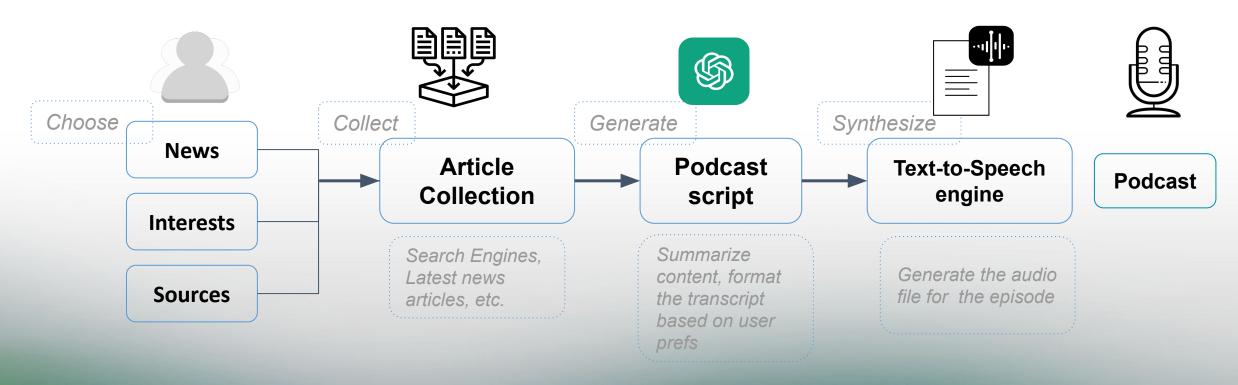








## **Architecture**



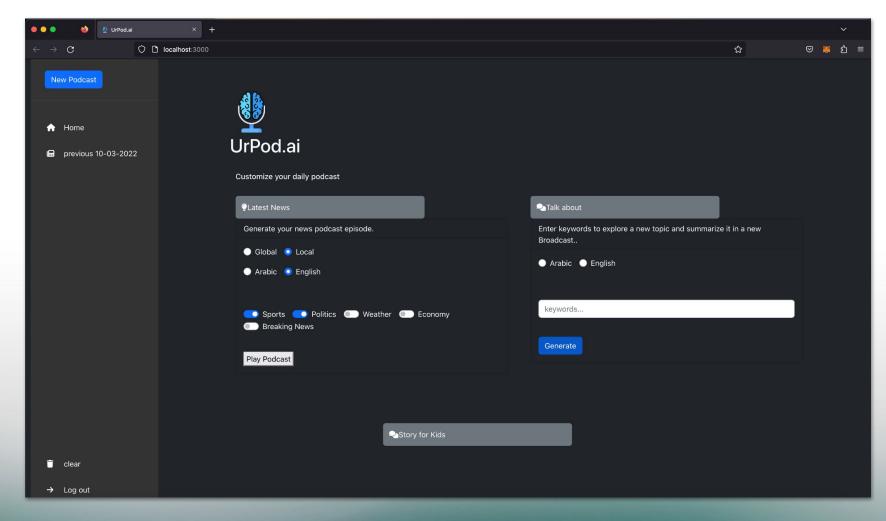








# **MVP**











# Market

**TAM:** 18B \$

Global

**SAM:** 2.8B \$

Saudi

**SOM:** 150M \$

Early adopters









# Competition

	Al generated	Arabic Support	User Tailored
UrPod.ai	<b>√</b>	<b>√</b>	<b>√</b>
Podcast.ai	1	×	×
Al generated pod	1	×	×







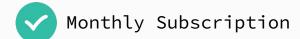
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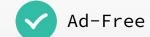
## **Revenue Streams**

#### Free

- Subscribed user content
- X Ad-Free
- X Multiple contents
- Unlimited podcast feed

#### Premium





Multiple contents

Unlimited podcast feed











## **Team**

#### Ali Aldakheel



6 yrs experience

- Researcher in Center for Cybersecurity Tech.
- MSc ECE: Computer Security, CMU

#### **Hend Alzahrani**

4 yrs experience

- Researcher in the Center for Cybersecurity at KACST.
- M.S: Computer
- Science, NYU.

# Amal Almazua 7 yrs experience

Researcher in Center of
 Excellence for Secure
 Computing, KACST- UC-Berkeley
 MSc in Computer Science, KSU

#### **Manal Almazrua**

7 yrs experience

- Cybersecurity expert with 7 years experience in R&D field and Senior Software Engineer at SAMI.
- MSc in Computer Science, KSU









# Demo









# **Thank You!**

# Register Ur interest, giver Ur thoughts

(1 year free Premium)











## **Problem**

- The world is changing rapidly, thousands of pages are added to the internet every day
- People want a tailored, short and up-to-date feed of info in their preferred format (podcast)
- Podcasts are usually outdated and are not made to listeners preferences



