

# Smart Cities Start with Smart Governance

With the world's exponential population growth, the 21st century will see more people living in cities than in rural area. How will governments ensure that cities are managed and governed efficiently today, tomorrow and in the future?



## Addressing the Issues



### Audience

Population growth



### Resources

Optimization of public services & administration

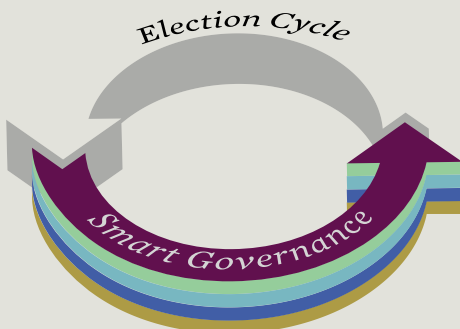


### Engagement

Increasing demand for transparency, direct involvement in public policies and remote access to public services

## Smart Governance to Enable Smart Cities Efficiencies & Engagement

Between election cycles, governments require solutions developed specifically to cater to the needs and requirements for good governance. **Smart Governance** solutions enable efficiencies, transparency and engagement for **Smart Cities**, **Smart Provinces**, **Smart States**, **Smart Countries**...

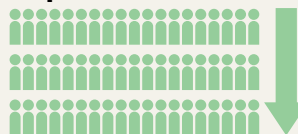


## Smart Cities Engagement Channels

Active government and citizen participation in decision making processes via modern day communication channels



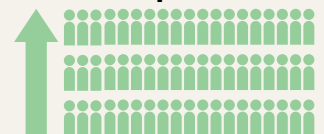
### Top Down



City officials' engagement and drive of participatory conversations with citizens



### Bottom up



Citizen conversations, participation and feedback used by city officials for informed decision processes



# ScytI Smart Governance for Smart Cities

A comprehensive and secure online citizen engagement platform connecting citizens with one another and with city officials through binding and non-binding consultation processes.

- Enables a positive and open dialogue between citizens and city officials, offering a two-fold citizen engagement approach combining bottom up and top down participatory channels.
- Fulfills the four main participatory process phases (information gathering, dialogue enablement, decision making and assessment), while storing data for ongoing queries, monitoring, evaluation and reporting.
- Offers advanced security features that protect the consultative process integrity as well as citizen privacy.

- Citizens enfranchisement in decision making processes, ensuring their voices are heard.
- Informed city decisions based on citizen feedback and engagement.
- Credibility through citizen accessibility to city information, documents and proceedings.
- Transparency in the dissemination of feedback and results via citizen portals.

## Smart Cities Tools



ScytI eConsultations



ScytI Online Voting



ScytI Voter Education



ScytI Social Media Monitoring



ScytI eDemocracy Portal

## Smart Governance for Smart Cities in Action

