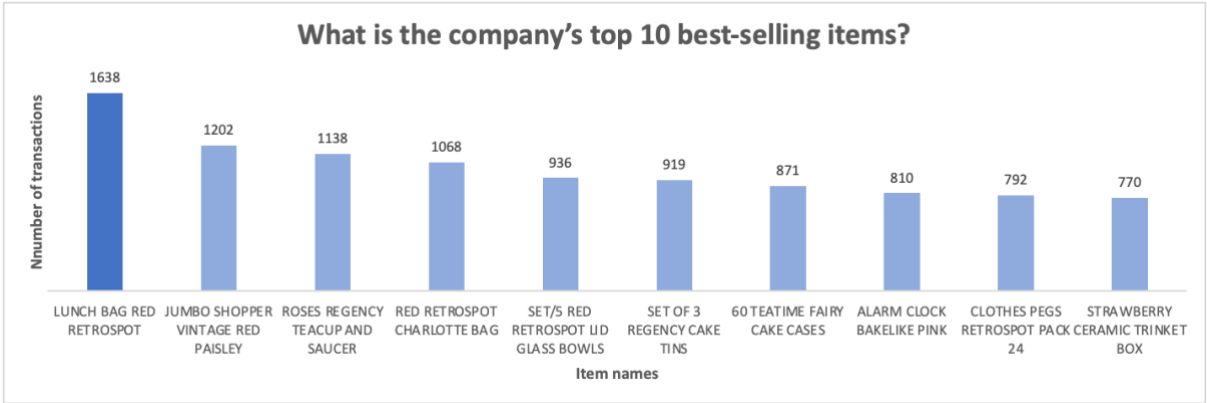
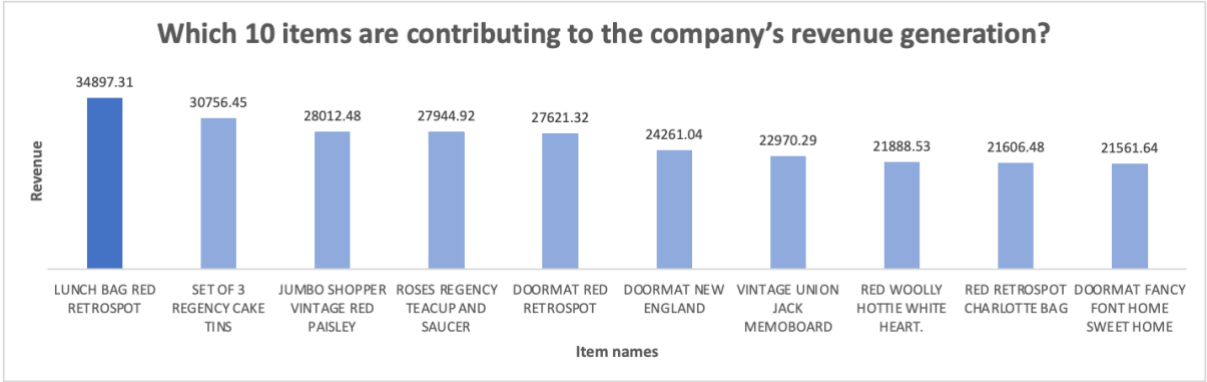


Based on the UK retailer dataset, it is observed that the lunch bag red retrospot had the highest number of transactions (1638 transctions), followed by the jumbo shopper vintage red paisley and the roses regency teacup and saucer, 1202 and 1138 transaction respectively.



Assuming that the transactions were made in GBP, the lunch bag red retrospot was the highest revenue-generating item between December 2010 and December 2011. Although doormats were not among the top 10 best-selling items, they contributed significantly to the top revenue-generating items, with the doormat red retrospot, doormat new England, and doormat fancy font home sweet home generating revenues of 27,621.32 GBP, 24,261.04 GBP, and 21,561.64 GBP, respectively.



Upon closer inspection of the lunch bag red retrospot, transactions for this item were found to have occurred outside the UK, with the majority occurring in Europe. France had the highest number of transactions after the UK (61 transactions), followed by Germany (20 transactions) and Ireland (18 transactions). On the other hand, there were relatively few transactions for this item in the Republic of South Africa.

