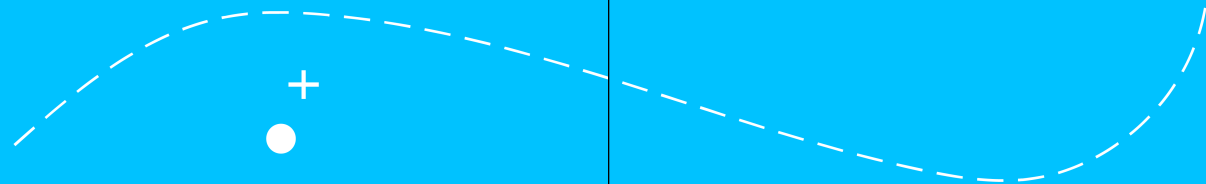
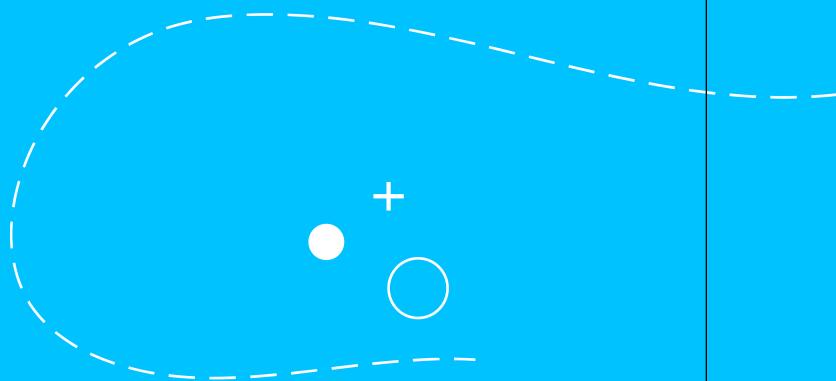




Events





Login



Add to cart



In-app purchase



Level complete



The background features a light gray grid with three vertical and three horizontal lines. Various light green abstract shapes are scattered across the grid, including a large semi-circle in the top-left, a circle on the left edge, a sector in the top-right, a large circle in the bottom-right, and a dashed circle in the bottom-left. Three small green-outlined squares are also present: one in the top-left, one in the top-right, and one on the right edge.

Events data

Purchase conversion funnel



Why measure in-app events?



Events dashboard

- Compare in-app event KPIs across media sources at a glance
- Get a clear view of the user event funnel





Thank You

