



BGI ETHIOPIA	PROCESS OF GENERAL MANAGEMENT	Revision: 01 Date: 26/10/2019
	CORPORATE SOCIAL RESPONSIBILITY POLICY	
ALL FACTORY	Starting date of application: 28/3/2019	Reference: BGIE-PC01- PG01-PO01 Page 1 of 1

Since the establishment in 1998, BGI Ethiopia PLC aspiration “To do the very best for clients and consumers, and to offer quality and safe products at reasonable prices” has been a long-life commitment. It has now successfully introduced its signature through its brands St George, Castel, Panache, Raya & Zebidar for the beer and Rift Valley and Acacia for the wine, to local and international markets.

Faithful to the values of responsibility that have always ruled its development, Castel Group through BGI Ethiopia is stepping up its growth with the implementation of a proactive sustainable development strategy. Corporate responsibility is a critical part of our business and vital to our success. Investing on our people and the communities in which we operate are part of our long-term strategy to deliver for all our key stakeholders.

In that respect, as the General Manager of BGI Ethiopia P.L.C., I call on all staff including top managers, middle managers, employees to adhere to the implementation of the following 6 pillars of Corporate Social Responsibility (CSR):

1. To strengthen working conditions safety
2. To meet consumers expectations
3. To increase our vigilance
4. To promote our employees' skills improvement
5. To preserve our environment
6. To support communities

With strong commitment and participation of the management and employees, the company shall implement these pillars to ensure the continuous growth of our business.

Measurable quality, safety and environment objectives / targets are set annually and regularly reviewed to support system improvement and achievement.

As the General Manager of BGI Ethiopia P.L.C., I am committed to ensure that the appropriate resources, including human and financial ones, are continuously availed for the implementation of CSR pillars across all our operations.


Laurent Lescuyer
 General Manager