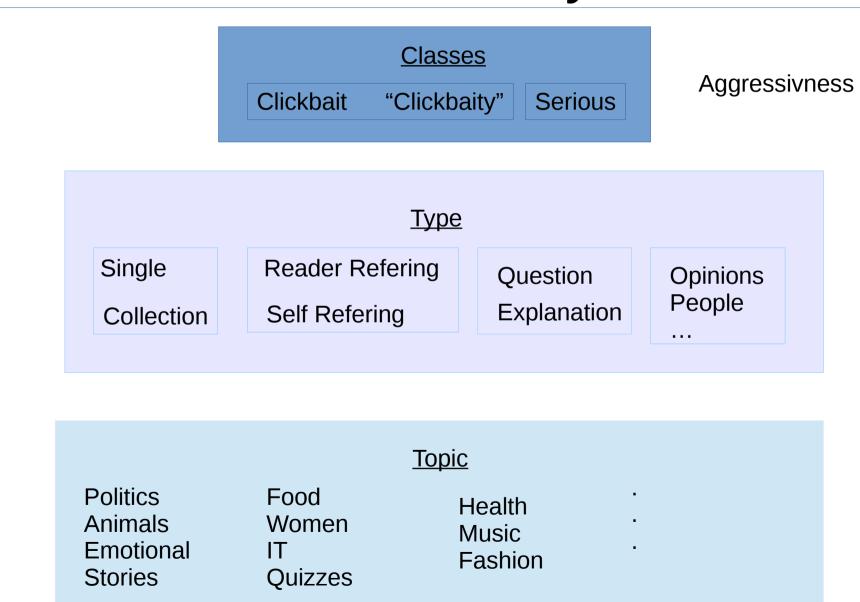
Thesis Meeting 03.07.2015 Sebastian Köpsel

Subcategories

- Example subcategories:
 - Listicle
 - Gallery
 - Video
 - People
 - News
 - Opinion
 - Expanation
 - Health
 - Music
 - Fashion

- Explanation
- Animals
- Emotional Story
- Food
- Women
- IT
- Quiz
- Politics

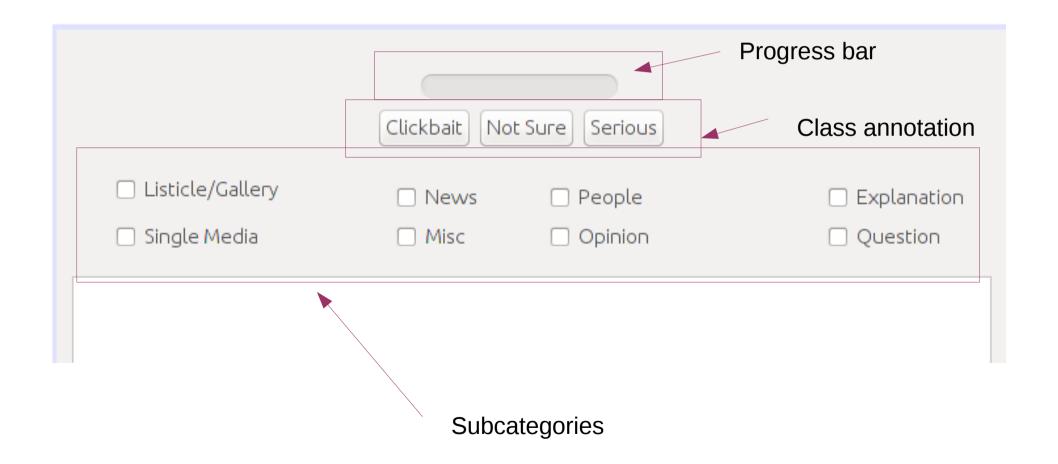
Hierarchy



Expamples

| Listicle Gallery | 10 most expensive wars in U.S. history |
|---------------------|-------------------------------------------------------------------------------|
| Question | Can lemon water really help you lose weight? |
| Explanation | An expert explains why it is so hard to hold Baltimore police accountable |
| Emotional Story | A Fatal Accident Is All The More Tragic Because It Could Have Been Avoided |
| Fashion | Channel your inner vintage swimsuit babe this Memorial Day Weekend |

GUI Proposal I



GUI Proposal II



Possible addition: aggressiveness scale

GUI Proposal 3

