

RSVP MOVIE CASE STUDY

EXECUTIVE SUMMARY

From our analysis of RSVP Movie case study dataset, we have derived following key insights and recommendations:

- There is a downward trend in no. of movies produced each year from 2017 to 2019.
- March month had most no. of movies released.
- Dream Warrior Pictures, National Theatre Live both have produced highest no. of hit movies.
- German movies got more no. of votes than Italian votes.
- Drama, comedy and thriller are top 3 genres based on count of movies. RSVP Movies can consider any of these genres for their upcoming projects.
- Top 3 directors having maximum no. of movies with average ratings greater than 8 are James Mangold, Anthony Russo, Joe Russo and RSVP movies can hire any of them for their project.
- Vijay Sethupati is the top actor in India and Taapsee Pannu is top actress in Hindi movies released in India based on average ratings. RSVP movies can cast them for their upcoming project.
- Top three production houses based on no. of votes are Marvel Studios, Twentieth Century Fox, Warner Bros and RSVP movies can collaborate with any of them for their upcoming global project.
- Star Cinema, Twentieth Century Fox are top 2 production houses (based on median ratings) that have produced the highest number of hits among multilingual movies.
- Mammooty and Mohanlal are top 2 actors whose movies have a median rating ≥ 8 .