

VISUALIZATION

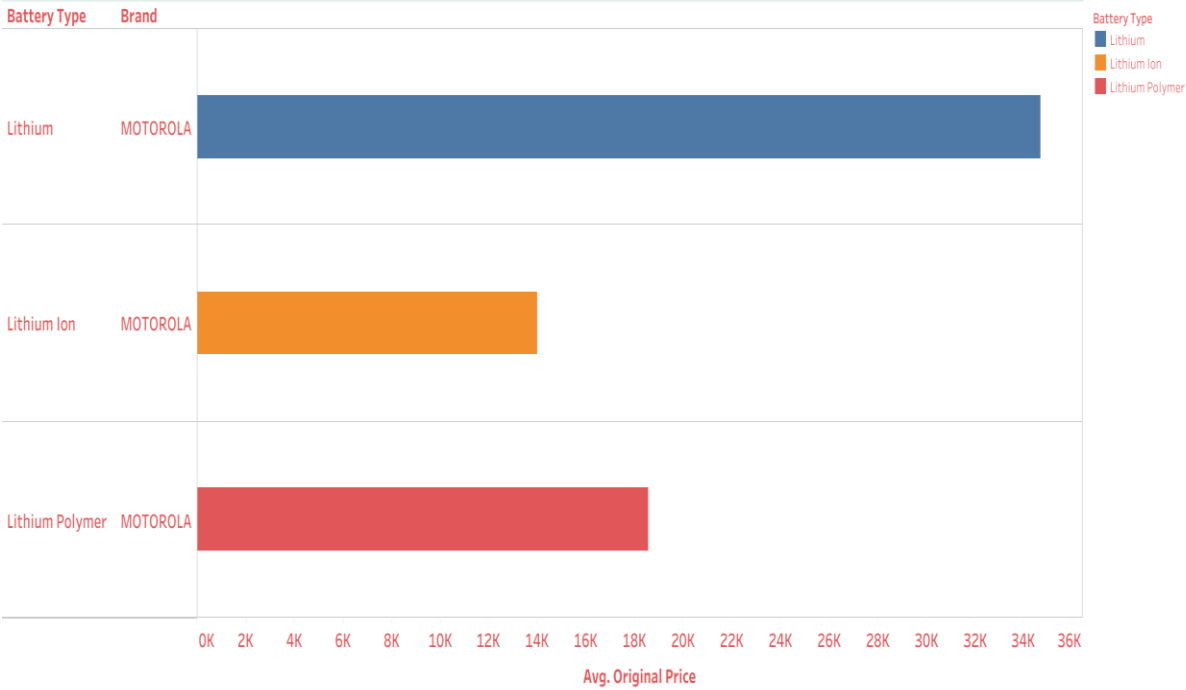
KPI

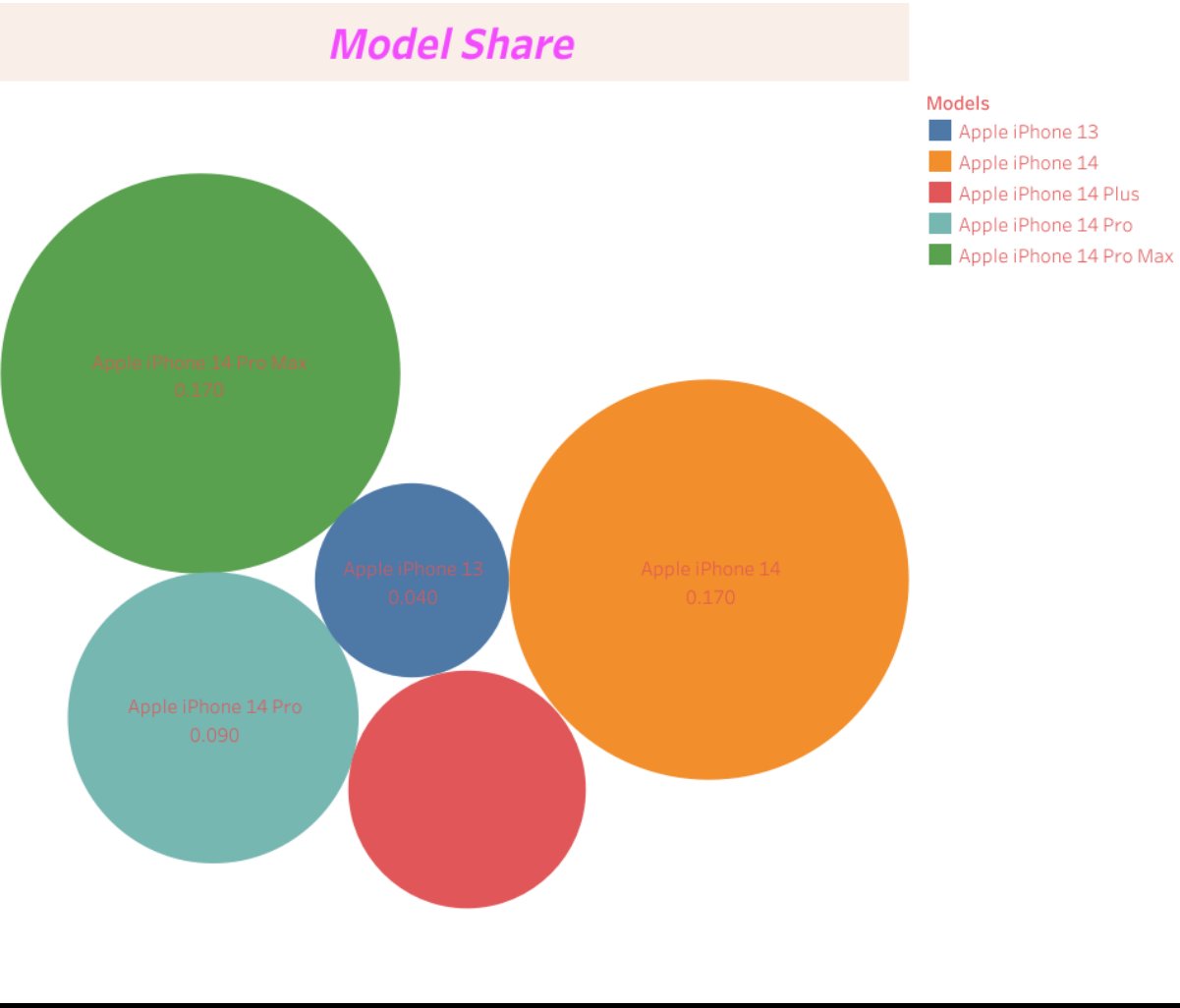
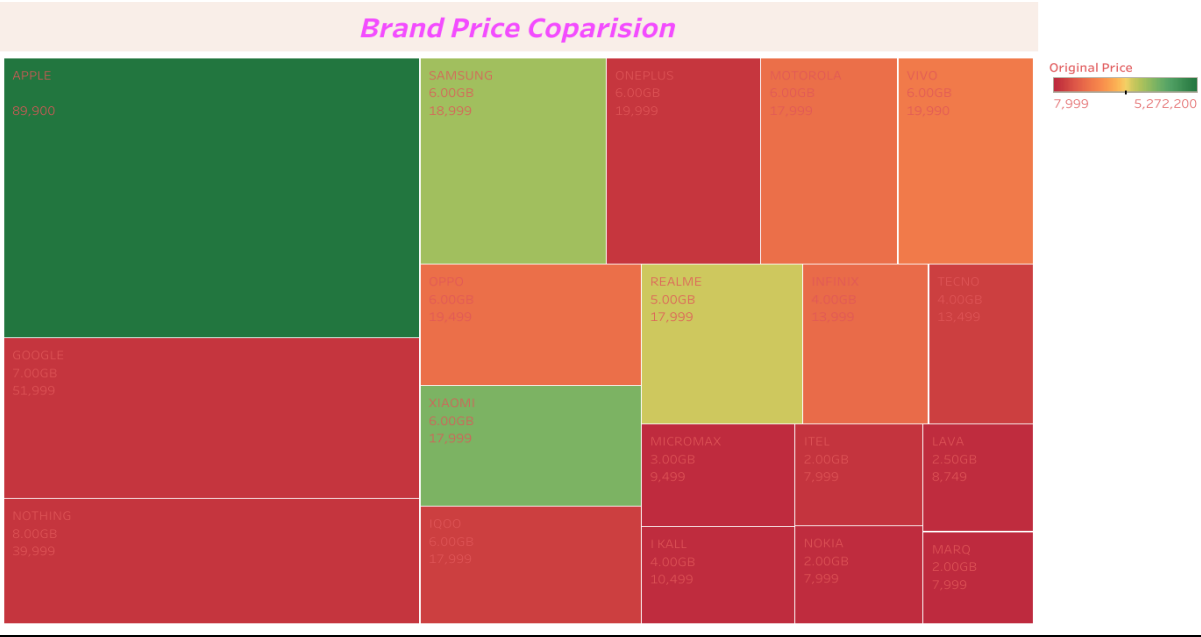
Brand	Count ..	Discou..	Mrp	Numb..	Numb..	Sale Pr..
Apple	1	0	77,000	11,202	794	77,000

Model

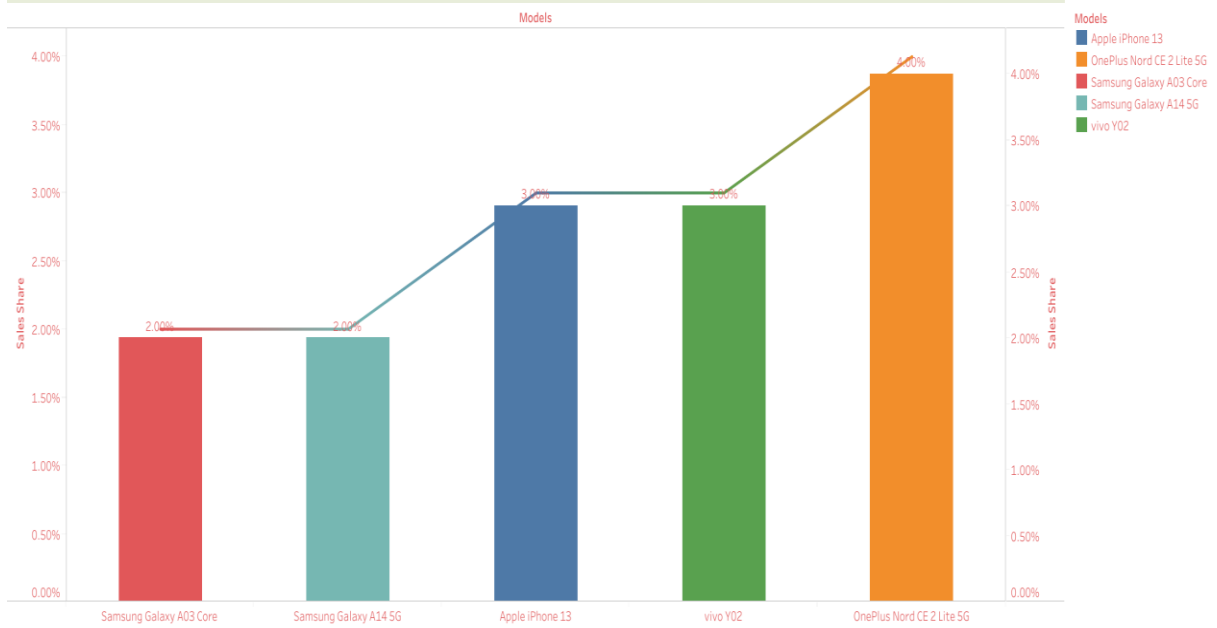
Model	Processor	Front Came..	Rear Camera	Colour		Colour
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black		Black
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black		Black
				Blue		Blue
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black		Black
				Blue		Blue
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue		Blue
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue		Blue
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue		Blue

Battery Type Distribution

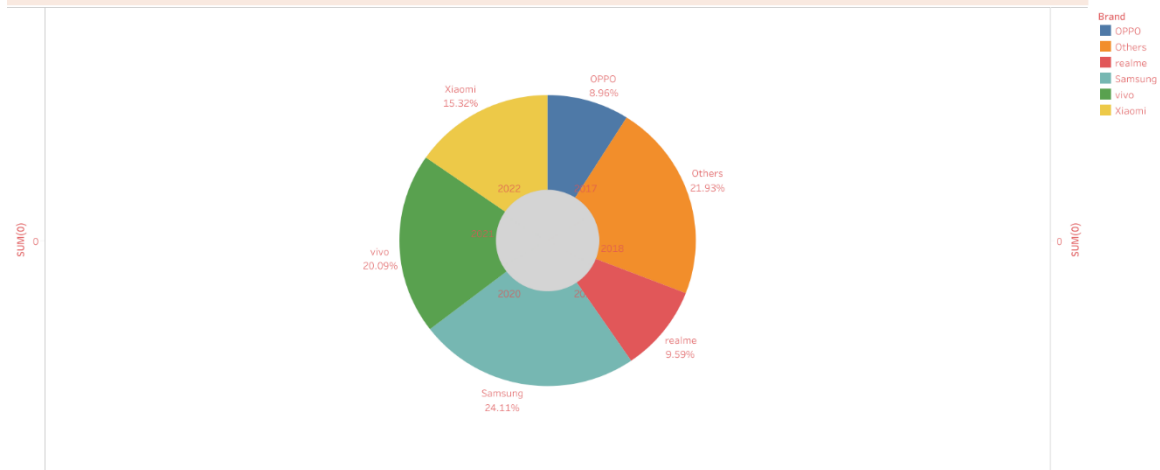




Country Wise Selling Smartphone

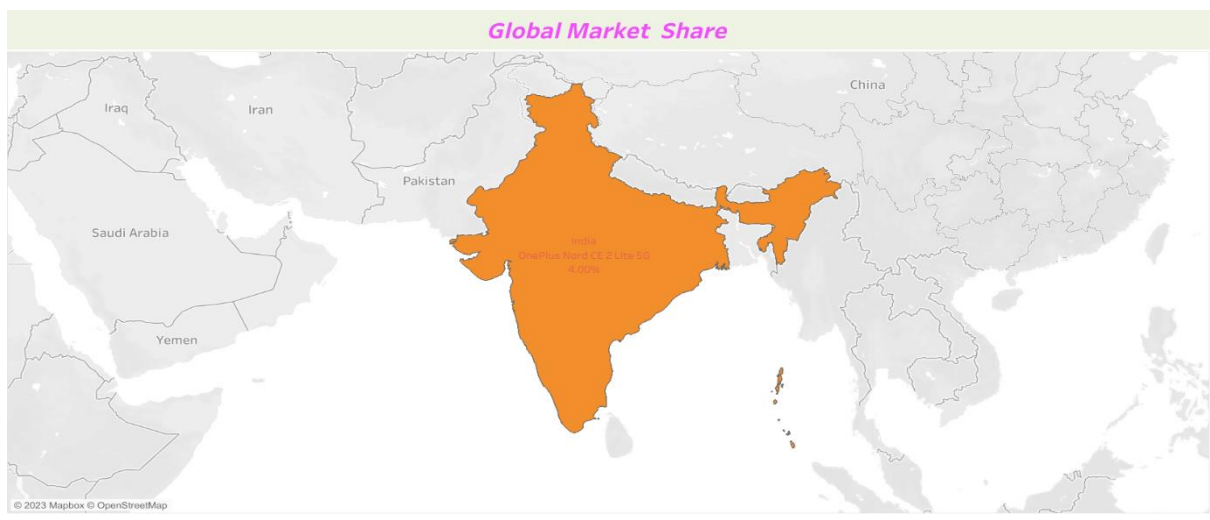
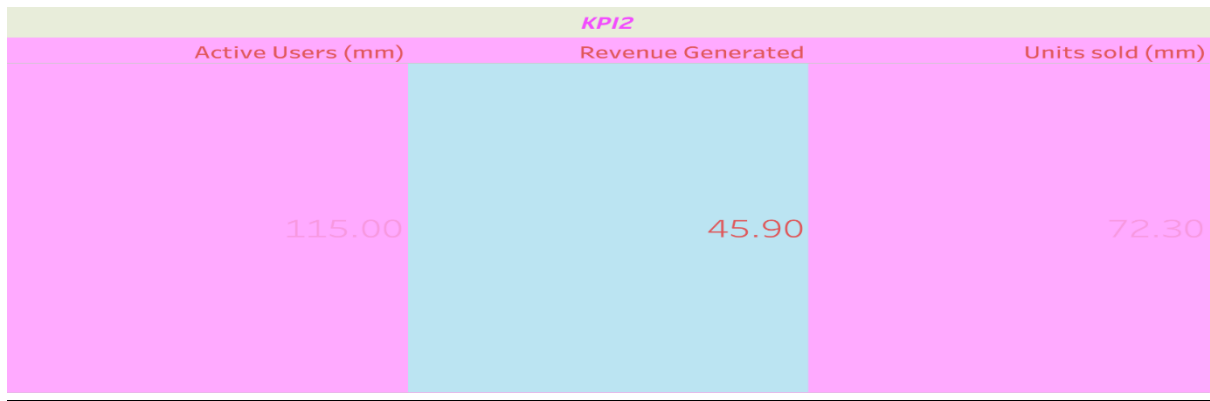


Quarterly Share



Annual Revenue



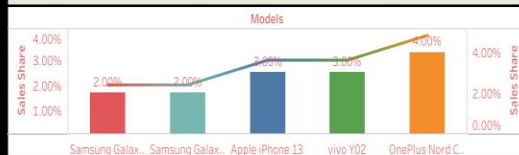


STORY

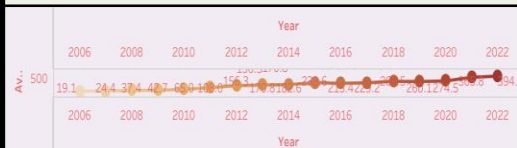
Story 1

iPhone sales made up approximately 48.5 percent of Apple's total revenue in the third quarter of the company's fiscal year 2023. iPhone sales usually contribute to half or more than half of Apple's overall sales revenue. Apple's other businesses such as the Apple Watch and the iTunes Store have been bringing in growing shares of revenues, from around five percent in 2017 to over ten percent in the third quarter of FY 2023.

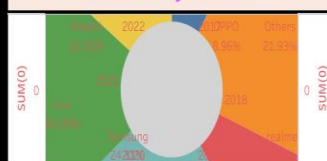
Country Wise Selling Smartphone



Annual Revenue



Quarterly Share



Global Market Share



KPI2



Country

India

Models

Apple iPhone 13

OnePlus Nord CE 2 Lite

Year

All

Brand

OPPO

Pixel

Year

2011

Country

India

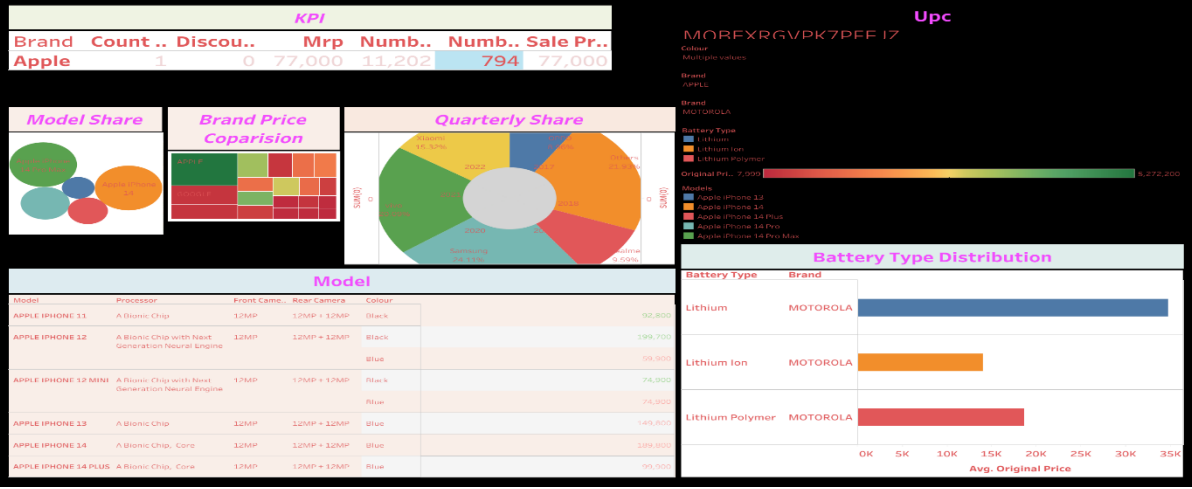
Year

2006

2022

Story 2

Apple has a special chance to increase its market share and develop a significant presence in India thanks to the country's large population and rising smartphone adoption. Each new iPhone model unveiling generates excitement and anticipation among Indian buyers.



DASHBOARD

