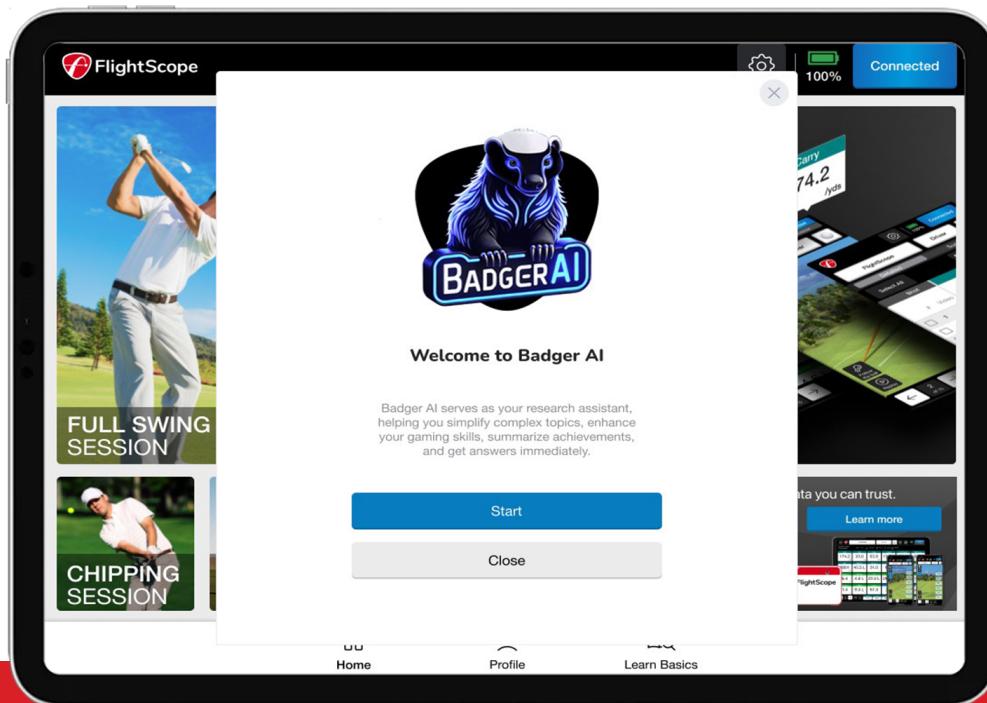




Performance data you can trust

NEW

Badger AI: The best assistant in golf



Badger AI is an advanced tool that uses FlightScope session data and various knowledge bases to help instructors, club fitters, and golfers in their pursuit of excellence. Make the most of your data with Badger AI input.



Performance data you can trust

How can Badger AI help you?

The FlightScope mobile app interface displays the Badger AI feature. A central pop-up window titled "Badger AI" contains the message: "I am a golf instructor. How can badger ai help me". Below this, a list of six ways Badger AI can assist golf instructors is provided:

- Personalized Data Analysis:** Badger AI can sift through large amounts of launch monitor data to identify trends, strengths, weaknesses, and progress in your students' performances.
- Statistical Insights:** Utilize Badger AI to calculate key statistics such as grouping radius, variance, and shot shape consistency which will help you to give more targeted advice.
- Optimization Suggestions:** Based on session data, Badger AI can recommend adjustments for optimal ball flight characteristics such as launch angle and spin rate.
- Efficient Communication:** Badger AI can quickly relay information in an understandable way, allowing you to spend more time coaching and less time interpreting data.
- Educational Content:** Badger AI can suggest relevant content, videos, or articles that you can use to supplement your coaching sessions.
- Equipment Choices:** It can help recommend the best club options for your students based on shot data, helping them make informed decisions about their gear.

With Badger AI's ability to dynamically interact with FlightScope's detailed analytics, you can offer a data-driven approach to instruction, fine-tuning your students' techniques and strategies effectively.

At the bottom of the pop-up, there is a text input field with the placeholder "Ask me anything..." and a microphone icon. The main screen of the app shows various data metrics: Carry [yds] 295.3, Club Speed [mph] 118.4, Spin [rpm] 2090, Club Path [°] 0.6L, FTP [°] 0.5R, Launch V [°] 11.1, Height ['] 102.6, and Launch V [°] 11.1. The bottom navigation bar includes icons for "Follow the ball" and "Replay".



Use Badger AI as your personal research assistant and maximize your FlightScope data.

Badger is able to make extremely advanced recommendations including suggestions for online educational courses, YouTube videos, explanations of data parameters, PGA and LPGA Tour averages, and more.

Badger AI is designed to improve your decision-making and will continuously evolve over time.