



EDUCATIONAL  
EQUALITY  
INSTITUTE



# Together for Ukraine

UPSKILLING, EMPLOYMENT & MENTORSHIP PROGRAM



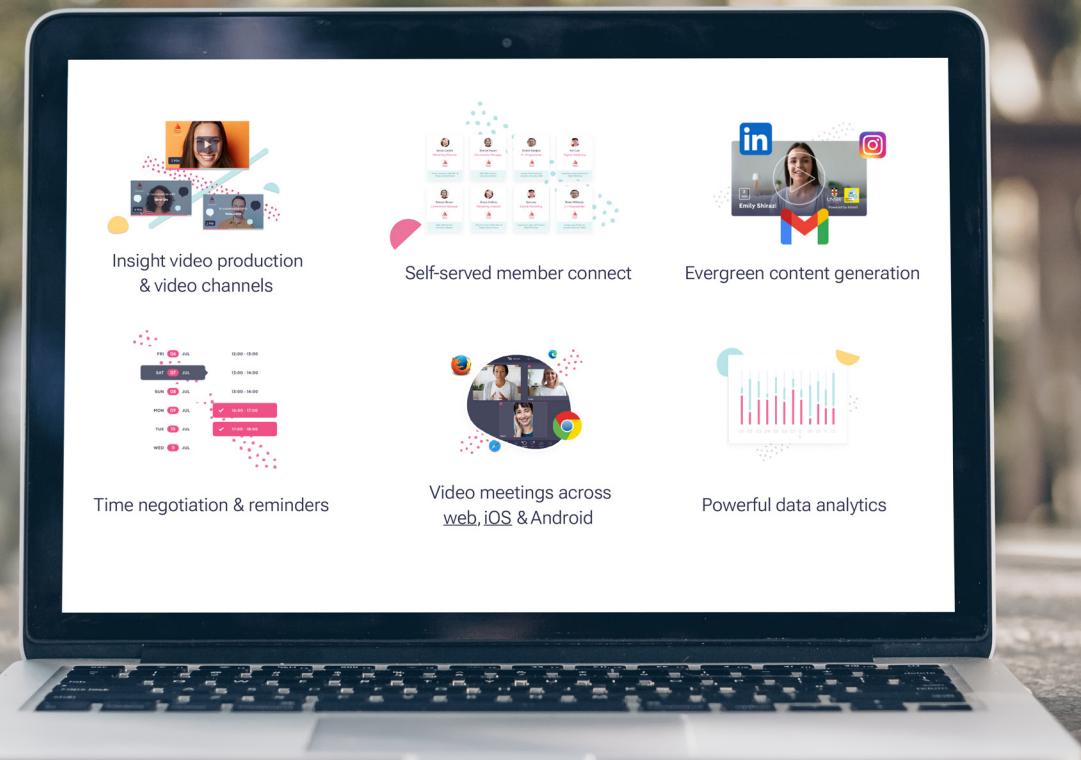
Since the beginning of the full-scale invasion by Russia of Ukraine, **6.9 million** Ukrainian citizens have become internally displaced persons, and almost **6 million** have been forced to leave the country and seek shelter abroad. More than **3.6 million** people have registered for temporary protection or applied for similar national protection mechanisms in Europe.

As the conflict continues, the needs of refugees fleeing Ukraine are evolving. At the beginning of 2022, with the expectation that the war would soon end, addressing basic human needs was the top priority, but as the war reaches its first anniversary and with no end in sight, requirements are expanding. Education is now an essential part of the survival kit for those in exile and with aspirations to begin a new life in post-war Ukraine.

Most of these people are unaware of living, employment or work conditions abroad and do not know how to start individual entrepreneurship in their new countries. However, they seek to be responsible members of the societies that have given them asylum.

There is, therefore, now a growing demand for hard skills and digital, business and social competencies that will promote socialization, personal and professional development, employment and entrepreneurship for Ukrainians temporarily outside Ukraine.

We strongly believe that education, upskilling, and employment are among the most impactful ways to support and help the people of Ukraine.



# Automated Learning Platform

Our innovative approach combines self-paced learning with expert-led classes, automation, workshops, and mentorship in collaboration with leading companies and their employees.

## TEACHING PLATFORM

Our versatile digital teaching platform combines self-paced learning, interactive expert-led classes, and workshops to create an immersive learning experience. Emphasizing practical applications, innovative methodologies, and industry-focused curricula.

## KNOWLEDGE PLATFORM

Our knowledge platform and learning management system provide a repository of digital learning material, exclusive video content, and other learning resources, allowing users to access and expand their understanding at their own pace.

## MENTORSHIP PLATFORM

Our automated mentorship platform revolutionizes mentor-mentee connections by leveraging advanced algorithms and an intuitive interface that simplifies communication and scheduling. The platform fosters strong and meaningful relationships that support the personal and professional growth of our students.

It's not just intuitive for users. It also provides program admins with comprehensive and in-depth data analytics that can be used to shape and grow future programs.

With great feedback from learners and sharers alike, the 'network effect' of the program is seeing it grow exponentially in reach and impact.

# Upskilling Program

TEEI's upskilling program helps Ukrainians build the necessary skillset to find work opportunities.

Our free online upskilling courses include everything from introductory classes to specialised training.

We structure our training courses to ensure relevant pathways between fundamentals and advanced training, hence ensuring students are ready for full-time paid roles upon completing their courses.

The courses are for every skill level, from beginner to advanced (no previous experience or skill set is necessary) and available in Ukrainian, English, German and Norwegian.

All upskilling courses are teacher led and all students in the upskilling program have the option to access their own personal mentor.

## Our course offering includes:

- Web Development
- Software Engineering
- Data Science and Machine Learning
- Automation
- HR
- Marketing
- Project Management
- Business Intelligence
- Communication
- CV and Interview Training
- Entrepreneurship
- Finance
- Business

# Mentorship Program

## MENTORSHIP PATHWAYS:

— 01 —

### A Student Mentor

SUPPORTS A STUDENT'S LEARNING JOURNEY

- Follows up with mentee
- Answers questions
- Motivates

— 02 —

### A Professional Mentor

SUPPORTS A MENTEE PROFESSIONALLY

- Provides career guidance
- Networking
- Professional development

Mentorship is incredibly beneficial in helping refugees find work, receive personalized support, and get back on their feet.

A flexible program in which students can access support and help on their upskilling learning journey. The majority of our mentors are industry experts through our corporate partnerships.

There are two mentorship pathways: Student Mentoring and Professional Mentoring. The mentorship program is flexible; we match the mentor and mentee on their availability and interests.

# Employment Programs

## Careers for Ukraine

The Careers for Ukraine gives our students access to an exclusive job board.

## Remote work opportunities

By partnering with various technology companies, TEEI can offer remote work opportunities for its students. We have over 250 remote work opportunities for Ukrainian refugees at the moment. TEEI continues to work to secure even more well-paying jobs for Ukrainian refugees.

## CV + interview training

All our students are eligible to receive career resources and advice. These resources include a CV and interview training, and workshops.

## Community space + alumni mentor

We are developing a fully automated platform to connect with fellow alumni and mentors.

## Special events + networking

TEEI keeps in touch with its alumni members through special events and hosting networking opportunities. It is crucial to our organization that those participating in our programs receive unique opportunities to help them as they move forward.

## Online coaching

TEEI have teamed up with TaskHuman to support Ukrainians with a professional background to sign up for well-paying coaching jobs.

## Ukrainian females in construction

In partnership with Construct Change, TEEI is running a program for Ukrainian women in construction. Backed by some of the biggest construction companies in the U.K., the program focuses on supporting Ukrainian females in the U.K. by providing free courses, workshops and employment opportunities.

# Language Learning

Our courses are open to all Ukrainians, and everyone in our upskilling programs can learn our language courses in parallel and change over to study in a different language when they are ready.

## Language Connect for Ukraine

Language Connect for Ukraine is a digital platform connecting Ukrainians with international volunteers to practice language skills in 1-1 video sessions. Allows Ukrainian students the opportunity to improve their language skills with native speakers at their own learning pace.

## Language courses

Our students can learn a new language with our free live online classes. Our classes are in most European languages, with Ukrainian and Russian-speaking teachers available.

# Upskilling Courses

## Self-paced IT courses

We provide online, self-paced training for data skills for all levels, from non-coding essentials for business to data science and machine learning, with the possibility to follow live classes with leading experts in the field.

## Marketing

Our marketing courses allow students to become certified in social marketing, advanced social advertising, social media strategy, social selling and more. These certifications provide students with the universal skills to pursue a wide variety of careers in marketing.

## Project management

The project management course is a longer digital program. The course covers every aspect of project management, from initial concept to the implementation of a project, and finally to project completion.

## IT support certificate program

This innovative new program offers students the chance to develop as IT specialists. The ever-growing and demanding technological industry is the perfect remote work opportunity for Ukrainians worldwide.

## Front end development program

This program allows students to learn all about front-end development. It includes learning to create a fully functional website, the ins and outs of website formatting and layouts, and managing websites.

## Basics of data analytics program

This program gives students basic knowledge about data analytics combined with master SQL and Power BI tools.

## Fundamental digital skills

The program teaches students foundational tech skills such as HTML, WordPress, SEO, and digital marketing.

## Compass courses

Compass courses are introductory classes to the world of web development and software engineering. Students who attend courses are given digital access to some of the world's leading digital companies and startups while learning about the important skills that make these industries possible.

## Splunk courses

Splunk is a data platform built for expansive data access, powerful analytics, and automation. It removes the barriers between data and action, empowering observability, IT, and security teams to ensure their organizations are secure, resilient, and innovative.

The IT market is expanding rapidly and having the right skills is crucial. Our Splunk classes will allow our students to be in the front seat for the digital transformation process.

## eCornell courses

TEEI has partnered with Cornell University to bring certified digital courses to our students. Programs on offer include data science essentials, management, communications, business, finance and entrepreneurship.

## Artificial intelligence

Our students will be able to help develop artificial intelligence software and improve products and services around the world, where they can work on innovative projects and develop their skills.



# Launching soon

## Basic Course on Digital Empowerment

Participants will learn how to use digital tools to increase their chances for employment, and develop solid digital skills

**DURATION OF ONE TRAINING CYCLE:** 24-28 days

**TOTAL HOURS:** 30

**NUMBER OF PARTICIPANTS IN ONE TRAINING CYCLE:**  
up to 20,000 participants (cycles are repeated monthly)

### ACQUIRED DIGITAL COMPETENCES:

- Customizing accounts
- Creating a safe digital environment for modern workers
- Selection and installation of software for various devices
- Search, systematization, processing and visualization of data
- Self-presentation and services in social networks
- Soft skills, digital social and communicative skills
- Basics of marketing and management
- Content promotion strategies
- Digital opportunities for business development
- Publishing content online to inform potential clients / employers
- Project management and teamwork online.

Together for  
UKRAINE

We are looking for more  
partners and supporters  
to work with us.

Partnering with Together for Ukraine will have a strong  
impact on the future of Ukraine and its people.

OUR MAIN PARTNERS: —

Google

Kintell

Babbel

sanoma

OXFORD  
UNIVERSITY PRESS

aws



Cornell University

INCO

BAIN & COMPANY