



## **EUREKA PRIVACY POLICY**

Eureka cares about privacy and all personal data is processed in accordance with applicable data protection legislation. Below we describe how we collect, process and share personal data.

### **Personal data that we collect and process**

We collect and process primarily the following personal data:

- Personal data for members, contact persons to partners, schools and universities, and other stakeholders that we communicate with when performing or marketing our services.
- Personal data for potential members, partners, schools and universities, and other stakeholders whom we wish to communicate with in order to inform about our services.
- Personal data for volunteers, job applicants or persons who have otherwise shown an interest in contributing to our services.

### **Use of Personal Data**

We process personal data provided to or obtained by us in connection with our services so that we can fulfil our commitments, handle the administration in connection with our services and fulfil our obligations which follow from law.

Personal data may also be processed for members analyses, business and method development, marketing, market analyses, statistics and recruitment.

The basis for our processing of personal data is that we shall be able to:

- fulfil our commitments with you,
- fulfil a legal obligation which we are subject to, or
- fulfil a legitimate interest where we consider that the legitimate interest outweighs any opposing interests or fundamental rights and freedoms (balancing of interests).

When we process personal data in order to analyse and develop our business, and for marketing communication, processing is based on our legitimate interest in improving and marketing our business.

### **Who has access to the personal data?**

We will not disclose personal data to anyone outside Eureka, except where

- (a) it has been agreed between us and the person whose personal data we process;
- (b) it is necessary within the scope of a given engagement to safeguard our members' and partners' rights and interests;
- (c) it is necessary so we can fulfil a statutory obligation, comply with a decision of a public authority or a court of law;
- (d) we engage an external service provider who only processes personal data in accordance with our instructions; or
- (e) it is otherwise permitted by law.

### **For how long will personal data be kept?**

We do not save personal data longer than necessary for the purpose with the processing, unless otherwise required or permitted by law.

Anyone who does not wish to receive invitations or marketing material from us can unregister by contacting us at [info@eurekaacademy.co](mailto:info@eurekaacademy.co).

### **Your rights**

You are entitled to know what personal data we process about you. You also have the right to request that we correct or erase incorrect or incomplete personal data. You are entitled to object to specific processing of personal data and request that processing of personal data is restricted. You also have the right to receive, in machine-readable format, personal data you have provided, and have the data transferred to another party responsible for data processing.

Restriction or erasure of personal data could entail that we are unable to meet our commitments.

If you are dissatisfied with how we process your personal data you may contact or report this to the Swedish Authority for Privacy Protection (Sw. "*Integritetsskyddsmyndigheten*"), which is the supervisory authority for our processing of personal data.

If you have any questions about how we process personal data, you are welcome to contact us at [info@eurekaacademy.co](mailto:info@eurekaacademy.co).