Webknot Style Guide

Logos

Full logo

Small logo

Usage

The logo's exclusion zone is equal to 1/3 of the height of the logo. The full logo should be used whenever possible and must never appear in conjuction with the small logo. The logos cannot be altered in any way and should be placed on a #F2F4F3 lightgray background color.

Slogan

Won't leave you hanging

Usage

The slogan should only be used in conjunction with the full logo.
Musn't be used in conjunction with the miniature logo.

Fonts

Logo

The font used in the logo is Century Gothic and musn't be changed. The W is to be spelled in lowercase.

Text

The font used in the logo is Comfortaa. Fallback font for all communication is Verdana. Recommended font sizes are 16px, 24px, 36px and 48px, though font sizes may be changed to suit the purpose.

Comfortaa
Primary font

Verdana
Fallback font

Century Gothic Bold
Logo font

Colors

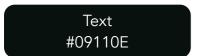### Logo

The color is #09110E black. The O must always be #D80303 red. These musn't be changed.

Text

The color used in all written communication except where otherwise noted is #09110E black

Text #09110E	Highlight #D80303	Navigation #DADEDE	Background #F2F4F3