

# webknot

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Webknot - your digital funeral parlor.

We take care of your online presence by cleaning up embarrassing behaviors on social media, wiping your search history, and immortalizing you with a bespoke website in your honor built specifically to your standards.

With Webknot, dying is no longer an issue.

### Remembered

- We'll help you evade post-death shame by deleting your browser search history
- Automatic deletion of late night Instagram postings and inspirational quotes on Facebook
- Deletion of questionable Snapchats that you've been hiding from your partner
- Custom personal memorial site
- Memorial fund for donation

### Perennial

- Heroic exaggerations of achievements on LinkedIn (where possible)
- Friendship grooming by careful evaluation and rejection of unwanted Facebook connections
- AI simulation of your behavior with information gathered from your profile, using machine learning to reply to posts (for 2 years)
- Personalized .deceased domain for memorial site

### Immortal

- Permalife™ 3D printing filament from ashes enable relatives to construct objects with familiarity
- Webknot-branded cedar wood casket and livestreamed cremation
- Eligible for organ reservations and trading programs on Webknot Markets
- Insurance: in case of false positives, we will provide services to ensure quick death using your preferred method

## Arbetssätt och verktyg

Kanban

Trello

BEM

Slack

Progressive  
Enhancement

GitHub

Mobile first

Scout

Autoprefixer

# Webknot Style Guide

## Logos

Full



Minimal



## Usage

The logo's exclusion zone is equal to 1/3 of the height of the logo. The full logo should be used whenever possible and must never appear in conjunction with the minimal logo. The logos cannot be altered in any way and should be placed on a #F2F4F3 lightgray background color.

## Slogan

Won't leave you hanging

## Usage

The slogan should only be used in conjunction with the full logo. Musn't be used in conjunction with the minimal logo.

## Fonts

### Logo

The font used in the logo is Century Gothic and musn't be changed. The W is to be spelled in lowercase.

### Text

The font used in the logo is Comfortaa. Fallback font for all communication is Verdana. Recommended font sizes are 16px, 24px, 36px and 48px, though font sizes may be changed to suit the purpose.

Comfortaa

Primary font

Verdana

Fallback font

Century Gothic Bold

Logo font

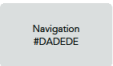
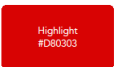
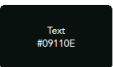
## Colors

### Logo

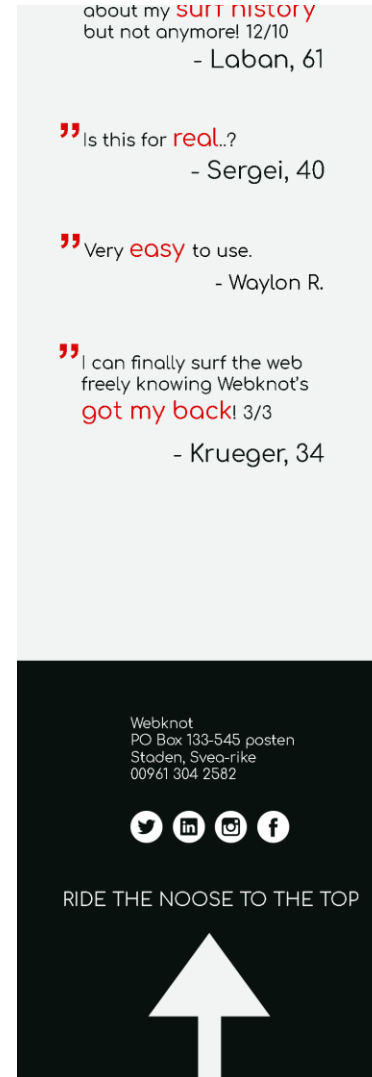
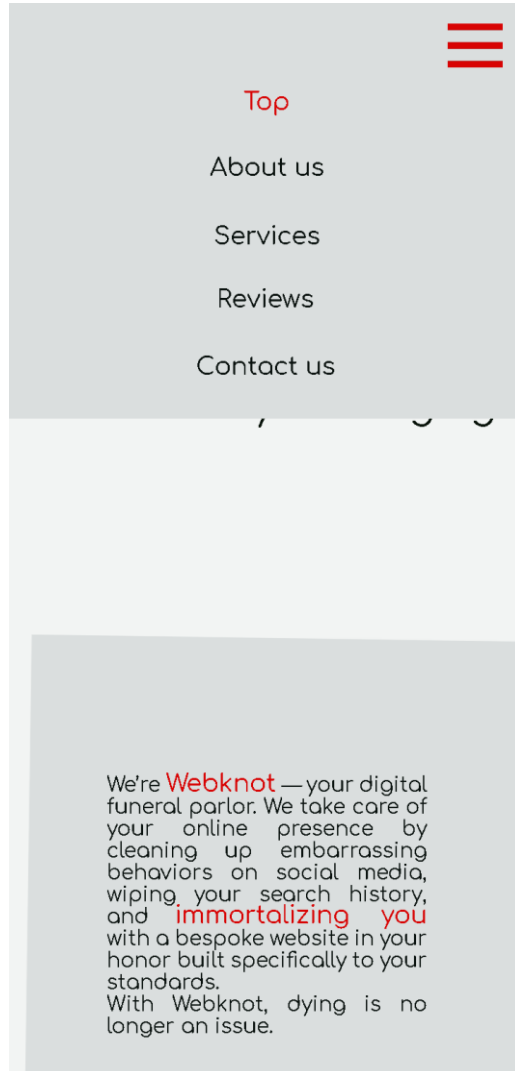
The color is #09110E black. The O must always be #D80303 red. These musn't be changed.

### Text

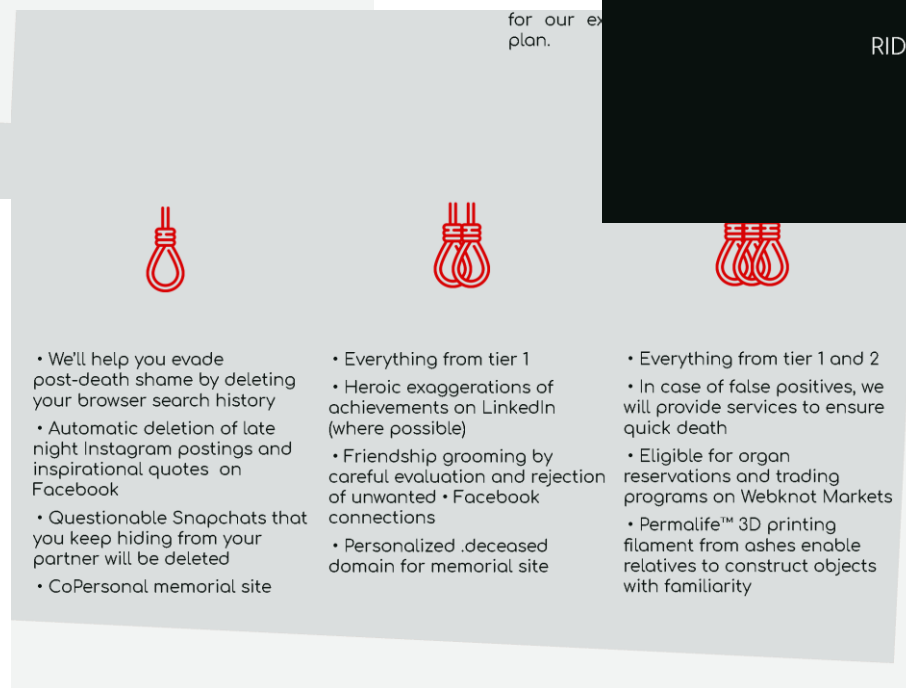
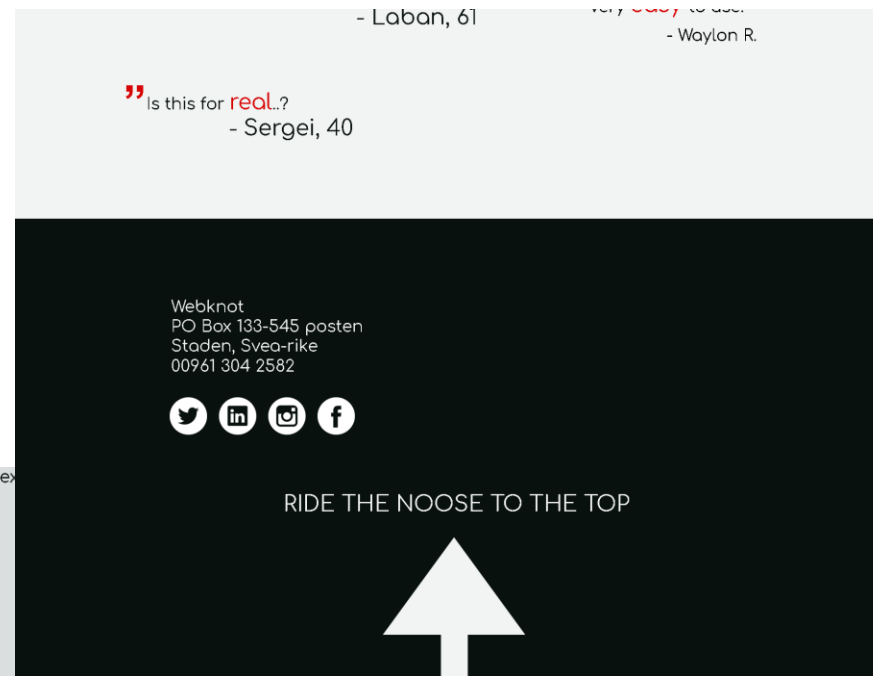
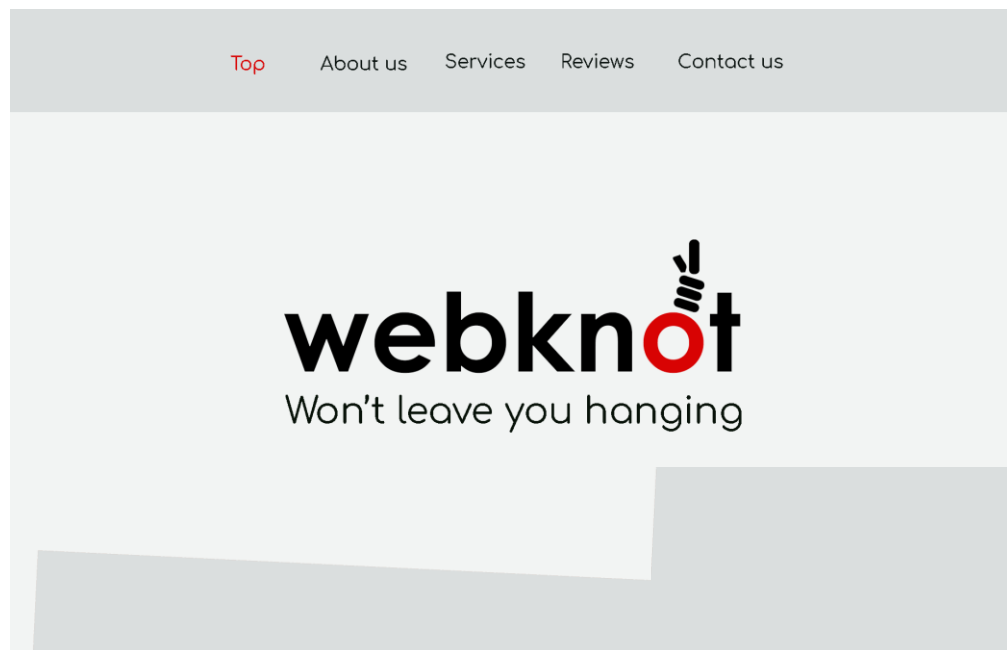
The color used in all written communication except where otherwise noted is #09110E black



# Mobile



# Desktop



## Utmaningar

Svårt med versionshantering

Hålla sig till ett arbetssätt

Internet Explorer....

Olika måttenheter

Bakgrunden var svår att lösa

Kommunikation