



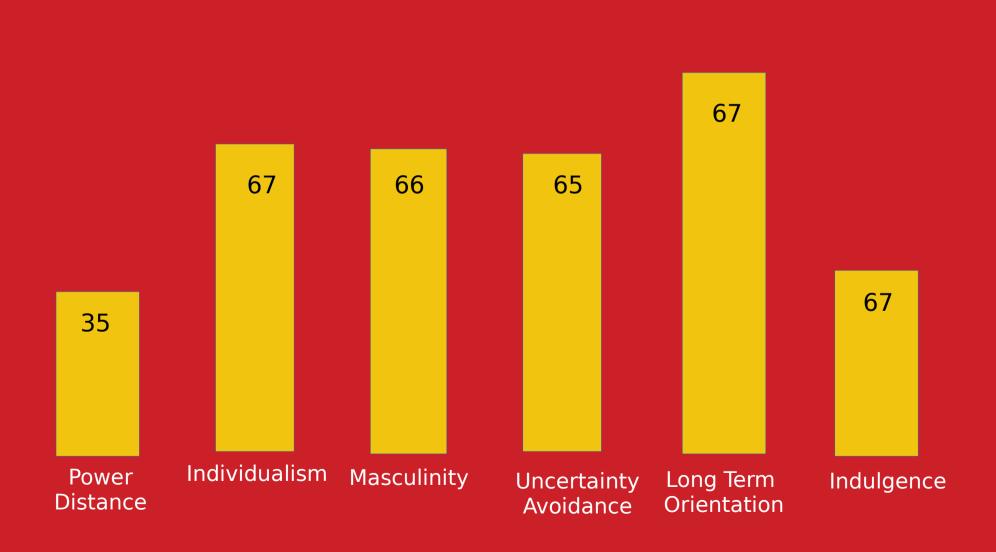
TEAM DEUTSCHLAND

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WE WILL BE SHARING

- a. Cultural dimensions
- b. Cultural etiquette
- c. Level of Tech Adoption
- d. Major events

CULTURAL DIMENSIONS

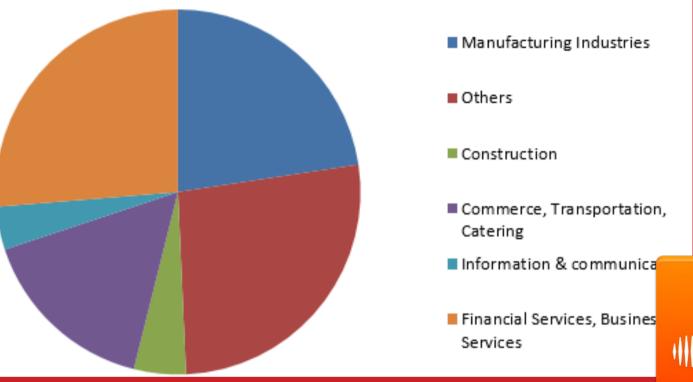


CULTURAL PRACTICES AND ETIQUETTE



LEVEL OF TECHNOLOGY ADOPTION

Industry Overview of Germany



Internet users: total: 70.3 million

mobile cellular: total: 99.5 million









DANKE

Sources:

- 1. The Hofstede Center: http://geert-hofstede.com/countries.html
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- 4. http://www.indexmundi.com/germany/economy_profile.html
- 5. http://www.businessinsider.sg/the-best-tech-startups-in-germany-2015-5/
- 6. http://www.uni-frankfurt.de/46329991/Guide-to-German-culture_and-etiquette.pdf?
- 7. http://www.young-germany.de/topic/live/settle-in-adjust/a-guide-to-german-etiquette