

Module 1 – Raising Equity Capital

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Overview

This summary covers the key points from Chapter 23 of *Berk & DeMarzo* – Raising Equity Capital.

- 1) **Early-stage funding sources**
Angels, VCs, private equity, and corporate investors – who they are and why they invest
- 2) **How deals are structured**
Preferred stock, convertible terms, funding rounds, and investor protections
- 3) **Ownership and valuation**
Pre- and post-money valuation, dilution, and cap table analysis
- 4) **Going public**
IPO mechanics, underwriters, pricing strategies, and regulatory steps
- 5) **Puzzles and market reactions**
Underpricing, long-run underperformance, SEO choices, and investor behavior

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Slides



T/F



Numeric



MCQ



Long-form