

Module 4 – (ch12) Estimating Cost of Capital

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Note: This summary will be delivered **in printed form only**. No PDF version is available.

Overview: This summary covers the key points from Ch. 12 of Berk & DeMarzo.

1) Equity Cost of Capital (CAPM / SML)

$$R_i = R_f + \beta(E[R_M] - R_f).$$

 $R_i = R_f + \beta(E[R_M] - R_f).$ Only market risk matters; firm-specific risk is diversifiable.

2) Market Portfolio & Premium

Value-weighted portfolio; common proxies (S&P 500, Ibov). Rf rate choices. Rxisk premium can be historical or implied (dividend yield + growth).

3) Beta Estimation

From regression on excess returns. Industry betas reduce error; debt betas are small.

4) Debt Cost of Capital

Expected return \approx YTM – (default rate \times loss rate). Can also apply CAPM with debt beta.

5) Project Cost of Capital

Use comparables; unlever to get asset beta/cost. Adjust for cash and division risk.

6) WACC

Pre-tax:
$$R_u = \frac{E}{D+E}R_e + \frac{D}{D+E}R_d$$
. After-tax: $R_{wacc} = \frac{E}{D+E}R_e + \frac{D}{D+E}R_d(1-\phi_c)$.

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