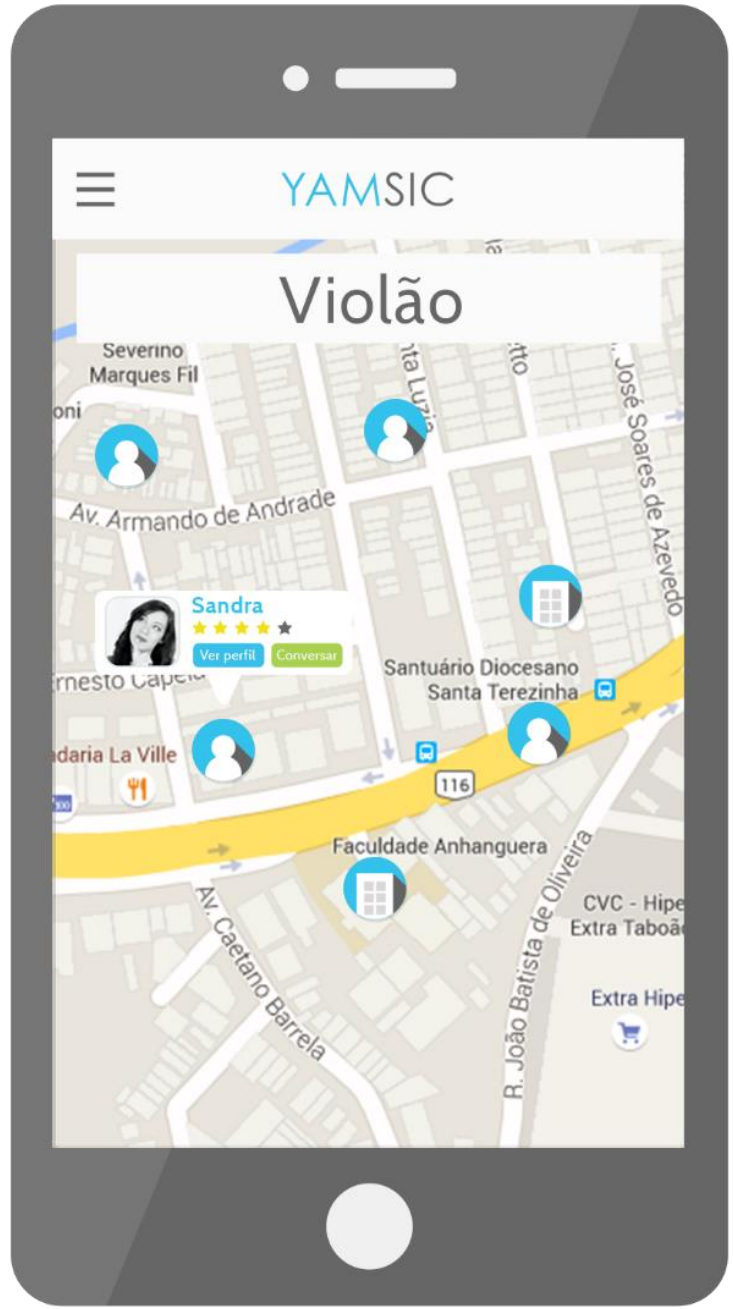
YAMSIC

Learn and play your music



THE PAIN

No place for students to look at for music teacher recommendations.

It's hard for private music teachers to find new students.

Trust is a very important factor to consider when searching for private classes.

THE SOLUTION

Introducing...

YAMSIC

Learn and play your music

The only music education platform where you can find the perfect network to start music classes!

THE MUSIC EDUCATIONAL PLATFORM

It all starts by downloading the app on the marketplaces. Once you've downloaded, sign up to fill your profile.

Then you search for the name of one or more instruments that you want to learn or teach.

And that's it! Find a lot of cool people who's already teaching or learning the instrument!

HOW IT WORKS?

Set filters to refine your search such as location or skills.

Find the most recommended and the new folks' profiles.

Log in to see the full profiles and start meeting people.

Schedule your classes and start learning or teaching!

Rate your class experience on the platform.

Receive shiny rewards as you make progress and recommend!

THE MARKET

* Source: SEBRAE. December 2015.

Education corresponds to 11% of the music industry size in Brazil, one of the top three major sectors. *

High level of informality thus not having reliable information to precisely measure the market. *

Lack of technical and professional education, as well as innovation on the business models. *

Lack of internal controls, marketing and finance tools and information systems. *

MARKET FIT

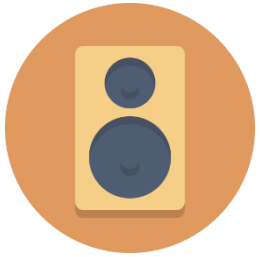
* Source: Agência Senado. March 2016.

People looking for their first time job as a music teacher.

Comply with the Brazilian law 13.278/2016, that requires public schools to have music classes. *

Students that want to teach in order to help finance their studies.

EXISTING SOLUTIONS



Musician social networks.

Facebook groups.

Word of mouth.

Music schools.

HOW TO MAKE MONEY?

* In app currency.

Percentage on each transaction made on the platform.

Advertising for teachers and partners.

Buy *note coins** to unlock gamification content.

Fee to recover your status in case you lose your class sequence.

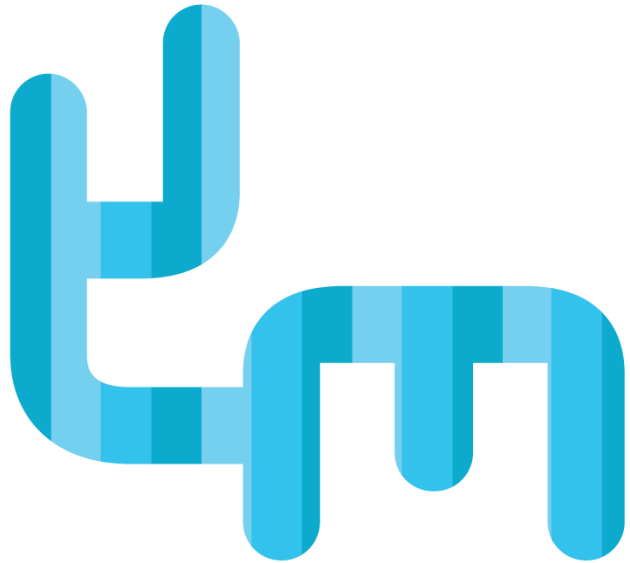
Premium subscription to access your full class history and comparison.

Music tests to prove abilities and get more recommendations.

WHAT DO WE NEED?

At least one developer on the team.

Mentoring on entrepreneurship for startups.



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