HENRIQUE POCHMANN

I have developed a robust blend of design and development skills throughout my career. I am a quick and continuous learner, passionate about creating meaningful digital experiences. Among my accomplishments, I founded a digital agency from scratch, developed and marketed a premium WordPress theme, and launched a blog that garnered over 1 million page views, along with a podcast that achieved more than 350,000 plays. I am now seeking a front-end role focused on the JavaScript ecosystem where I can apply my background in design and development to create seamless experiences for users.

EXPERIENCE

Automattic │ 2020 - 2024
Tumblr Support, T&S, And SpamOps Agent

Initially hired as a support contractor, I transitioned to a full-time role focused on Spam Operations. I investigated user spam reports to identify violations of Tumblr's Community Guidelines. I ran SQL queries to detect automated abuse on the platform and wrote PHP rules to update the anti-spam algorithm, helping protect the community from future violations.

Aparelho Elétrico Blog & Podcast │ 2014 - 2020
Founder

Through this blog/podcast, I published content to help professionals succeed in working as freelancers. I partnered with brands such as **Shutterstock**, **Wix**, and **Udemy**. **300+ posts published** and **1M+ page views** generated. **350k plays** on the podcast episodes.

henriquepcm.com │ 2013 - 2014
Freelance Front-End Developer and Designer

Designed and developed websites with WordPress in accordance with clients' needs. Oversaw contractors and managed projects to ensure the achievement of established deadlines.

SantoCristo.st │ 2010 - 2013
Founder Front-End Developer and Designer

Provided creative solutions to address clients' needs. Designed and developed institutional websites, as well as offline and online advertising campaigns. Oversaw a duo of interns and hired and managed contractors according to demands.

Pmweb │ 2009 - 2010
Webdesigner

Designed landing pages, newsletters, and email marketing campaigns.

EDUCATION

Universidade do Sul de Santa Catarina │ 2007 - 2010
Technologist, Web Design and Programming

Universidade de Santa Cruz do Sul │ 2001 - 2005
Graduation, Social Communication - Advertising / Not completed

PROJECTS

2024 - Present
Kiwi Compare Stocks │ Web App

Built on **Next.js** with **React** and **JavaScript** (**TypeScript**). Data is fetched from Yahu Financials **API** (Rapid API) and stored in **Supabase**. Users' preferences are kept in browser's localStorage. A **cron job** updates data periodically. Integration tests with **Jest** and **React Testing Library**. State management with **Redux**. Continuous Integration with **GitHub Actions**. Styling with **Tailwind CSS**. UX focusing on mobile first, and UI created on **Figma**.

2024 - Present
Kiwi Monthly Bills Tracker │ Web App

Built on **Vite** with **React**, and **JavaScript** (**TypeScript**). Data is stored in the browser's localStorage. Integration tests with **Jest** and **React Testing Library**. State management with **Redux**. Continuous Integration with **GitHub Actions**. Styling with **styled-components**. UX focusing on mobile first. UI created on **Figma**.

TECHNICAL SKILLS

JavaScript, TypeScript, HTML, CSS, React, Next.js, Redux, Tailwind CSS, styled-components, Jest, React Testing Library, Git, GitHub, CI/CD with GitHub Actions, API Rest, Figma.

CONTINUOUS LEARNING

Udemy │ 2024
React Testing Library and Jest: The Complete Guide

Udemy │ 2024
The Ultimate React Course 2024: React, Next.js, Redux & More

Udemy │ 2024
Understanding TypeScript

Udemy │ 2023
Advanced CSS and Sass: Flexbox, Grid, Animations and More!

Udemy │ 2023
Agile Fundamentals: Including Scrum & Kanban

LANGUAGES

Brazilian Portuguese Native

English Full professional proficiency

CONTACT

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