

Henrique Pochmann

Front-end Developer & UI/UX Designer | Associate Degree in Web Design and Programming

Summary

Versatile Front-end Developer & UI/UX Designer with 10+ years of experience in creating user-centered, responsive designs. Skilled in building scalable, accessible interfaces and optimizing performance. Proficient in technologies such as JavaScript, TypeScript, React, Next.js, HTML5, and CSS3, with a strong focus on modern development practices and user experience.

Experience

January 2023 - Present | henriquepcm.com | Front-end Developer & UI/UX Designer

Dedicated time to deepen my expertise in front-end development, focusing on modern technologies such as HTML5, CSS3, Tailwind CSS, JavaScript, TypeScript, React, Next.js, Redux, Jest, Testing Library, and Agile Methodologies. Explored back-end tools and services like AWS, Strapi, Supabase, Vercel, and GitHub Actions to enhance my knowledge of deployment and infrastructure.

February 2020 - July 2024 | Automattic | Tumblr Support, T&S, And SpamOps Agent

Automattic is the company behind platforms like WordPress.com and Tumblr. Initially hired for customer service, I transitioned to a full-time role in Spam Operations. I managed user tickets, investigated spam reports for Community Guidelines violations, and ran SQL queries to detect automated abuse. Additionally, I wrote PHP rules to enhance the anti-spam algorithm, strengthening the platform's defenses against future violations.

November 2014 - February 2020 | Content Creator, Front-end Developer & UI/UX Designer

I developed the responsive WordPress theme using PHP, SQL, HTML, CSS, and Bootstrap, as well as creating email capture pages with integrations to Mailchimp and MailerLite, along with email marketing templates. The project generated over 1 million page views and established partnerships with companies such as Shutterstock, Wix, and Udemy.

November 2013 - November 2014 | henriquepcm.com | Front-end Developer & UI/UX Designer

Designed and developed websites with WordPress in accordance with clients' needs. Oversaw contractors and managed projects to ensure the achievement of established deadlines.

March 2010 - November 2013 | SantoCristo.st | Founder Front-end Developer & UI/UX Designer

Provided creative solutions to address clients' needs. Designed and developed institutional websites, as well as offline and online advertising campaigns. Oversaw a duo of interns and hired and managed contractors according to demands. I created "The First Business Card with a Scroll Bar in the World" as a way to position the agency as creative in both digital and traditional advertising. The piece was featured in the 1st Criarp Annual and was published in several specialized outlets.

May 2009 - March 2010 | Pmweb (WPP Group) | Webdesigner

Designed landing pages, newsletters, and email marketing campaigns.

Education

Technologist (Associate Degree Equivalent) in Web Design and Programming

2007 - 2010 | Universidade do Sul de Santa Catarina

Latest Projects

henriquepcm.com | January 2025 | Front-end built with Next.js, React, react-spring, JavaScript (TypeScript), GraphQL, Tailwind CSS, and hosted on Vercel. On the back-end I used Strapi (CMS), RDS (AWS), S3 (AWS), EmailJS, and hosted it on Render.com. Optimized to achieve scores between 90-100 in Lighthouse for Performance, Accessibility, Best Practices, and SEO.

Kiwi Compare Stocks | September 2024 | Built on Next.js with React and JavaScript (TypeScript). Data is fetched from Ya hu Financials API (Rapid API) and stored in Supabase. Users' preferences are kept in the browser's localStorage. A cron job updates data periodically. Integration tests with Jest and React Testing Library. State management with Redux. Continuous Integration with GitHub Actions. Styling with Tailwind CSS. UX focusing on mobile first, and UI created on Figma.

Kiwi Monthly Bills Tracker | May 2024 | Built on Vite with React, and JavaScript (TypeScript). Data is stored in the browser's localStorage. Integration tests with Jest and React Testing Library. State management with Redux. Continuous Integration with GitHub Actions. Styling with styled-components. UX focusing on mobile first, and UI created on Figma.

Skills and Tools

JavaScript, TypeScript, HTML, CSS, React, Next.js, Redux, Tailwind CSS, styled-components, Jest, React Testing Library, Git, GitHub, GitHub Actions, CI/CD, Rest API, GraphQL, Strapi, RDS (AWS), S3 (AWS), UI/UX design, Figma, Photoshop, Visual Studio Code (VS Code).

Latest Courses

May 2024 | Udemy | **React Testing Library and Jest: The Complete Guide**

May 2024 | Udemy | **The Ultimate React Course 2024: React, Next.js, Redux & More**

Jan 2024 | Udemy | **Understanding TypeScript**

Nov 2023 | Udemy | **Advanced CSS and Sass: Flexbox, Grid, Animations and More!**

Nov 2023 | Udemy | **Agile Fundamentals: Including Scrum & Kanban**

Languages

Brazilian Portuguese: Native | **English:** Full professional proficiency

Contact

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Based in Porto Alegre, Rio Grande do Sul, Brazil / LATAM / UTC-3.