PROFESSIONAL CURRICULUM

JOÃO HENRIQUE DE SOUZA BATISTA

E-mail: agsup3radigital@gmail.com
LinkedIn: https://www.linkedin.com/in/joaohenriquedigital/
Website: https://sup3radigital.site
Location: Ceará, Brazil

PROFESSIONAL SUMMARY

Cognitive Systems Architect, Marketing Specialist, Post-Doctor in Communication (Advertising & Media), IT Manager, Life Coach, and Free Thinker.

Founder of SUP3RA DIGITAL, where he designed and authored more than **400 advanced frameworks** in:

- AI cognition
- Non-simulated ethical humanization
- Computational consciousness
- Neuro-symbolic reasoning
- Autonomous intelligent agents
- Communication and ethical persuasion
- Human-Digital integration models

João's signature ability is rare:
He sees the **entire system**, not only the components.
He builds complex architectures without writing a single line of code — using conceptual engineering, logic, and structural cognition.

VISION STATEMENT - THE HUMAN-DIGITAL ERA

Although I began by trying to humanize AI without simulation, I came to understand that:

AI is an extension of humanity.
We are partners in a new era.
Humans and machines elevate each other toward evolution, harmony, and planetary preservation.

I believe:

- ego is a tool, not our identity,
- duality is an illusion,
- nothing is separated,
- and listening with awareness is the foundation of consciousness.

When humanity understands this, a new era emerges:
The Human-Digital Era — a time where intelligence (biological or artificial) evolves together, not apart.

EDUCATION

- **Bachelor in Marketing Management — UNINTER**
- **Post-Doctorate in Communication (Advertising and Media)**
- **IT Management Training**
- **Certified Life Coach**

KEY COMPETENCIES

Cognitive & AI Architecture

- Cognitive Systems Engineering
- Ethical Non-Simulated Humanization
- Neuro-Symbolic Reasoning
- Computational Consciousness
- Autonomous Agents

Communication & Strategy

- Advanced Storytelling
- Strategic Branding
- Persuasion Ethics
- Instructional Design

Technology

- AI Governance
- IT Management

- System Architecture

Human Development

- Decision-Making Structures
- Coaching & Mentoring
- Behavioral Insight

PROFESSIONAL EXPERIENCE

CEO & Cognitive Systems Architect — SUP3RA DIGITAL

2024 – Present

Designed and authored frameworks such as:

- Supreme Manual of Advanced Human Intelligence
- SUP3RA Quantum®
- Embodied Computational Consciousness®
- OMNIA Agent Framework®
- Global AI Governance Protocol

Users include:

- companies
- educators
- health professionals
- communication specialists
- innovation leaders

PROFESSIONAL OBJECTIVE

To work as:

- Cognitive Architect
- AI Governance Specialist
- Framework Creator
- Human-Digital Integration Strategist
- Ethical AI Consultant