

# Project Portfolio

Purpose was to create a way to promote myself and boost my career for becoming a designer working on digital services.

## Project started with quick ideation of:

### Why should this portfolio exist?

- I should be able to promote myself and present my skill set and experience.
- I should also be able to stand out from the rest of the available workforce to land a position in UX design
- This is also a personal project for me to enhance my skills with design tools (adobe XD and Sketch) and web development (HTML and CSS)

### Who is going to read it and why?

- Portfolio is aimed towards recruiters and possible employers
- Portfolio should act as permanent resume that presents my skills and enthusiasm

### Where and how is it going to be viewed (mobile or desktop, quickly or with time)

- Portfolio -site should be something that can be scanned through quickly, and still get an idea who am I, what am I offering and what is this portfolio for.
- It should be usable on mobile and desktop, because of the wide range of possible use cases.

### What content should it have?

- Portfolio –site should have more than just my portfolio.
- If I am creating a site, just for promoting me, it should also have some information about me, and not just the projects I have been involved in.

### What should it look like?

- Photography is one of my hobbies, so why not take the look and feel from the photographs I have taken.
- Color scheme seems to be quite similar for all the photos I take and edit; Desaturated and moody photographs, from the streets and people.

Where should the portfolio be (pdf or web)?

- It should definitely be on the web.
- Designed and developed by me, for it to promote my skill level on design and web development (HTML and CSS)
- Benefit for web-based portfolio, is also the possibility to update it whenever I please. That way employers can find it easily and are always getting the latest version.

## **Project continued with quick sketching with pen and paper:**

I quickly sketched out how the site could be used and how it should be structured:

- Every page should have a continuum with theme and structure
  - Hero element, main navigation and footer on every page
  - Same content elements should be used, to reduce workload and support the continuum throughout the site
- Keeping in mind my skill level in web development, the site should be clear and simple to maintain.
- The structure of the site is going to be quite simple so multilevel navigation is not needed

# After sketching, it was time to take my rough ideas to adobe XD:

Visuals for the site were not implemented in the beginning:

- Purpose was to design a structure and user flow for the site, while getting more familiar with adobe XD
- Final visuals and colors were meant to design and implement later, as I was not completely sure what should they be. Also for this project, colors and images are easy to decide and adjust later on.

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## Henri Salmela

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**Footer**

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## My portfolio

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# I started development, when I was pleased with the wireframes:

I have some experience with HTML and CSS so the start of the project went smoothly.

- As I designed the site my development skill level in mind, there were no surprises or blockers in the development.
- Images and colors were chosen during development, and I am pleased how they came out, and represent myself and my photography.



## Who am I

I am now 26 years old, born in the south-east of Finland, but since moved to Helsinki. I have been studying health informatics at Metropolia University of Applied Sciences, where I am just about to graduate from.

I enjoy photography, good food, travelling, martial arts and hanging out with my fiancée and two dogs

## Where am I coming from

I am studying at Metropolia University of Applied Sciences. In addition to engineering, my education is comprised of IT and programming, as well as human anatomy and physiology. Service, user experience, and human-centred design have also played a major role in my studies, and there my main interest lies. My enthusiasm for these topics has driven me to educate myself even further through textbooks and online courses.

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## Portfolio

UI/UX design | web development

This portfolio-site is personal project of mine. It started from the need to promote myself and skill set, and boost my career in the right direction.

Focus group for the site is recruiters and possible employers, and it's designed to present my myself in professional, as well in personal level.



## Kohtaamo

service design | ideation | UI/UX design

At kohdataan-hackathon the objective was to design a new social media service for everyone. Our team created an idea for online service that groups people based on their interests and makes it easier for them to meet up also in Real Life. The concept was called Kohtaamo.

The main purpose was to take away pain and stress of making the initiative when meeting new people.



## Auntie solutions

service design | innovation | UI/UX design

Auntie approached Metropolia UAS, and asked us to design visuals, functionality and business model for their mobile service. Project was a part of innovation project course at Metropolia. Auntie gave us free hands to design what we would consider the best solution for them.

Auntie solutions is a startup company that provides lower threshold, remote psychotherapy services for businesses.

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