



HEIN THUYA WIN

Henry

Motivated and tech-savvy junior professional with strong communication skills, a passion for digital engagement, and hands-on experience with content planning and online community building. Eager to contribute to a dynamic team and grow in the social media field.

Contact

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Address

Pathum Thani, Thailand

Education

**Bachelor of Science in
Information and
Communication Technology**

Rangsit University
2023-2025

Skills

- English Communication
- Digital Marketing
- Time Management
- Adaptability & Willingness to Learn
- Collaboration & Teamwork
- Problem-Solving
- Market Research

Language

- Burmese - Native
- English - Advanced
- Thai - Basic

Professional Experience

2021

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2022

Social Media Coordinator

Sarpaylawka Bookstore / Pansodan, Yangon, Myanmar

- Managed daily financial records and prepared sales reports.
- Oversaw the bookstore's Facebook business page, while handling customer inquiries with timely and professional responses.
- Created and scheduled engaging sales and marketing campaigns to increase page interaction and driving store visits.
- Collaborated with the sales team to align online promotions with in-store events and book launches.

2023

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Present

Social Media Manager (Freelance)

Grocery Pages / Remote, Myanmar

- Managed multiple Facebook pages for grocery sales, focusing on customer engagement and satisfaction.
- Responded promptly to messages and comments, building trust and repeat customer relationships.
- Monitored page activity and audience interactions to improve post timing and content strategy.
- Maintained consistent branding and clear communication to support a reliable online shopping experience.

2023

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Present

English Instructor (Part-time)

Self-Learning Corner / Remote, Myanmar

- Taught and mentored students preparing for the Duolingo English Test, focusing on test-taking strategies.
- Designed personalized lesson plans based on each learner's strengths and weaknesses.
- Helped students build confidence in using English for academic and professional purposes.
- Developed strong communication and interpersonal skills through regular 1-on-1 and group sessions.
- Provided continuous feedback and motivation, contributing to notable improvements in student scores.

References

Sarpaylawka - စာပေလောက

Fb Link: <https://www.facebook.com/share/1APzh2GA8n/?mibextid=wwXlfr>

Self-Learning Corner

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