



Exploring Global Chocolate Ratings

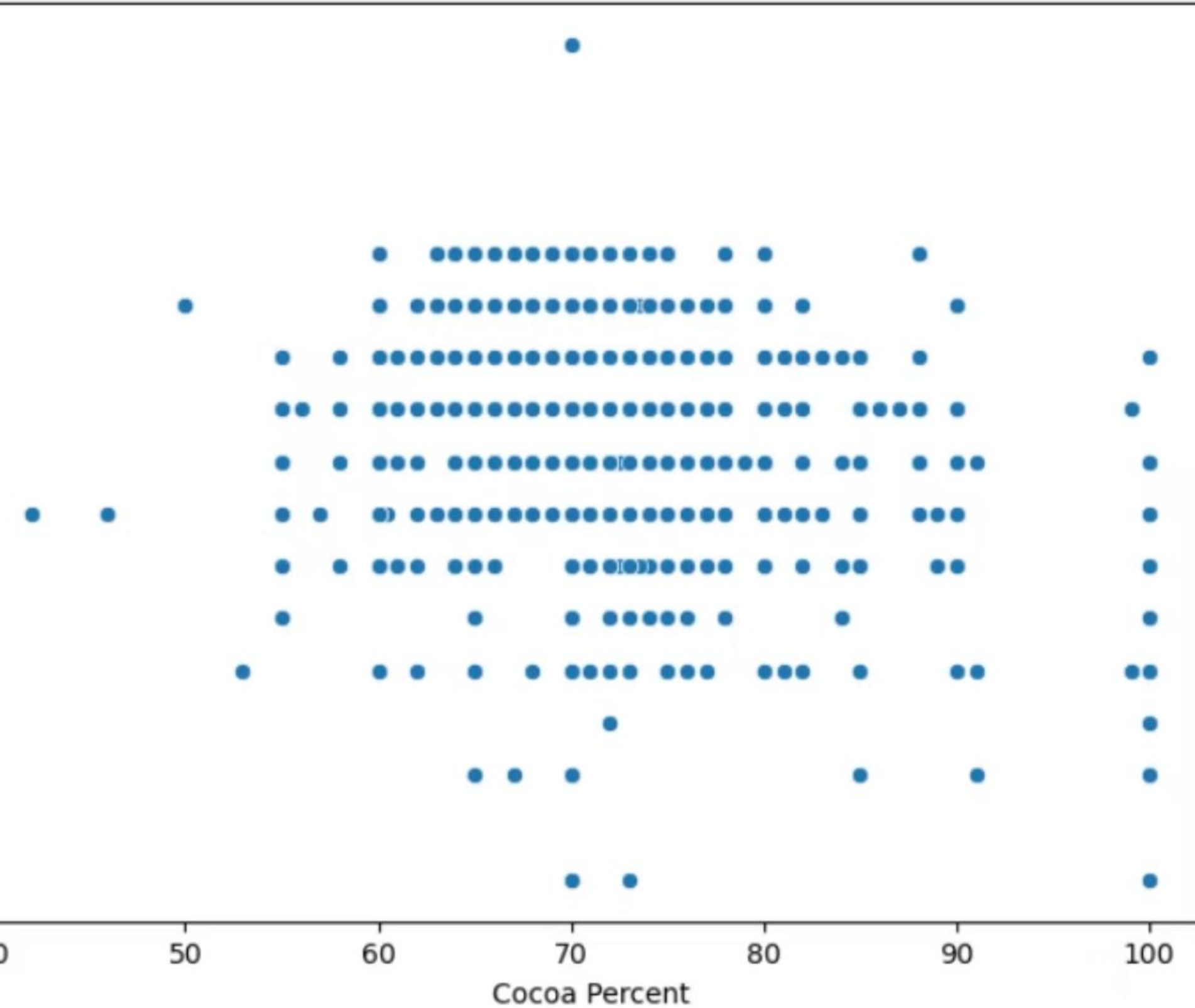
Analysis of 1,800 global chocolate reviews

Discovering what makes the perfect chocolate bar

By Henry Arkoh Clayman

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Scatterplot: Cocoa Percent vs Rating



The Sweet Spot



60-75% Cocoa Range

Highest ratings across regions



Balance is Key

Perfect bitterness-sweetness ratio



Ultra-Dark Chocolate

80%+ cocoa receives lower ratings

Bean Origin Matters



Key Insights & Future Directions



Cocoa Sweet Spot

60-75% range wins



Origin Impact

Madagascar leads ratings



Future Research

Machine learning predictions

