

HENRY CASTILLO

UX Designer

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SUMMARY

I'm a UX designer passionate about creating user-friendly digital experiences. With a fresh perspective and a Master's degree in Human-Computer Interaction, I'm eager to apply my knowledge to design intuitive interfaces that are useful, usable, desirable, and accessible.

EDUCATION

M.S. Information Experience Design GPA 3.8 / 4.0
Pratt Institute 01/2022 - 12/2023 New York City, NY

EXPERIENCE

UX Designer Consultant Center for Digital Experiences

09/2022 - 12/2023 New York City, NY
Center for Digital Experiences is a faculty-led and student-driven UX consultancy and academic research lab.

- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces, contributing to a 50% increase in user satisfaction.
- Used wireframes, mock-ups and prototypes to establish user interface design and architecture, resulting in a 20% increase in user engagement and 15% reduction in navigation time.
- Converted abstract ideas and requirements into user personas and storyboards.
- Conducted live user testing of components and functionality to evaluate effectiveness of designs and enhancements.

UNIVERSITY PROJECTS

Steakhouse Food Menu App

12/2021 - 07/2022 New York
https://henrycastillo.dev/steakhouse
Designed a food menu app from ideation to implementation.

- Conducted extensive research to understand user preferences, constraints, and expectations when ordering online.
- Designed intuitive user interfaces tailored what it was found from the research, aligning business goal and user experience.
- Created interactive prototypes on Figma and conducted usability testing to gather feedback and refine the app's design, ensuring that I have addressed user pain points.

Enhancing Usability at Archives of American Art Website

10/2022 - 12/2022 New York
https://henrycastillo.dev/casestudyarchives
Redesigned the donation page to increase donations and engagement.

- Led a comprehensive research to identify pain points and opportunities for improvement on the donation page.
- Implemented usability testing sessions with target users, leading to a 25% improvement in donation conversion rates through optimized user flows and cleared calls-to-action.
- Redesigned the donation page interface to improve usability and visual appeal, resulting in 20% increase in donation amounts and a 15% decrease in bounce rate.

SKILLS

Frontend

HTML CSS JavaScript React
TypeScript Bootstrap Tailwind CSS

Design Tools

Figma Adobe XD Sketch
Photoshop Premiere Pro

UX Techniques

Unit Testing User Research
Card Sorting Tree Testing
Usability Studies Prototyping
Wireframes

SOFT SKILLS

Problem-solving Empathy
Critical Thinking
Communication & Collaboration
Time Management




CERTIFICATION

UX Designer
Google, Coursera, 2021

Front End Developer
Meta, Coursera, 2023

Full Stack Developer
IBM, Coursera, 2023

INTERESTS

 Soccer
 Tennis
 Web accessibility