

# Henry Castillo

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## SUMMARY

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Master of Information Experience Design candidate with 6+ years of entrepreneurial experience and a background in Industrial Engineering. Demonstrated success in utilizing multiple technical and design skills/tools to deliver value to teams. Skilled in project management, UX research, usability testing, information architecture, visual design, prototyping, user flows, and mockups.

## SKILLS

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|--------------|----------------------------------|-------------------------------|
| • Python     | • SQL                            | • Containers                  |
| • React.js   | • Django                         | • Docker                      |
| • CSS        | • Version Control (Git & Github) | • Kubernetes                  |
| • JavaScript | • UX Research                    | • Cloud-Native Applications   |
| • HTML       | • Information Architecture       | • Usability Testing           |
| • Node JS    | • OpenShift                      | • User Experience Design (UX) |

## WORK EXPERIENCE

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### Founder & Director of Sales and Business Development

June 2015-January 2022

#### 40minutes

- Developed and implemented a comprehensive and aligned business plan
- Assessed risks and conducted cost/benefit analysis to make informed business decisions
- Managed communication channels for effective marketing including Instagram, Facebook and Whatsapp
- Recruited, trained, and managed a staff that grew from 1 person to 20 people in 3 years
- Grew customers from 0 to 200 in 3 years, resulting in an increase in annual revenue from \$50k in the first year to \$150k in the third year and the creation of 20 new jobs

### Student Apprentice

August 2014-January 2015

#### ETB

- Led the job descriptions for over 2000 employees within the organization, completed 6 months in advance of deadline
- Collaborated with director to provide oversight and coaching for all job functions within the Human Resource department

## EDUCATION

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### Master of Science - MS in Information Experience Design (IXD)

Pratt Institute, New York, NY

Expected December 2023

### Bachelor of Business Administration - BBA in Business Administration and Management

ASA College, Brooklyn, New York

December 2020

### Bachelor of Engineering - BE in Industrial Engineering

Universidad El Bosque, Bogotá, Colombia

August 2015

## CERTIFICATIONS

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Full-stack Developer by IBM  
UX Designer by Google

Front-end Developer by Meta