

Henry Castillo

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SUMMARY

Master of Information Experience Design candidate with 6+ years of entrepreneurial experience and a background in Industrial Engineering. Demonstrated success in utilizing multiple technical and design skills/tools to deliver value to teams. Skilled in project management, UX research, usability testing, information architecture, visual design, prototyping, user flows, and mockups.

SKILLS

- | | | |
|--------------|----------------------------------|-------------------------------|
| • Python | • SQL | • Containers |
| • React.js | • Django | • Docker |
| • CSS | • Version Control (Git & Github) | • Kubernetes |
| • JavaScript | • UX Research | • Cloud-Native Applications |
| • HTML | • Information Architecture | • Usability Testing |
| • Node JS | • OpenShift | • User Experience Design (UX) |

WORK EXPERIENCE

Founder & Director of Sales and Business Development

June 2015-January 2022

40minutes

- Developed and implemented a comprehensive and aligned business plan
- Assessed risks and conducted cost/benefit analysis to make informed business decisions
- Managed communication channels for effective marketing including Instagram, Facebook and Whatsapp
- Recruited, trained, and managed a staff that grew from 1 person to 20 people in 3 years
- Grew customers from 0 to 200 in 3 years, resulting in an increase in annual revenue from \$50k in the first year to \$150k in the third year and the creation of 20 new jobs

Student Apprentice

August 2014-January 2015

ETB

- Led the job descriptions for over 2000 employees within the organization, completed 6 months in advance of deadline
- Collaborated with director to provide oversight and coaching for all job functions within the Human Resource department,

EDUCATION

Master of Science - MS in Information Experience Design (IXD)

Pratt Institute, New York, NY

Expected December 2023

Bachelor of Business Administration - BBA in Business Administration and Management

ASA College, Brooklyn, New York

December 2020

CERTIFICATIONS

- Python for Data Science, AI & Development
- Getting Started with Git and GitHub
- Cloud Application Development Foundations
- HTML & CSS In Depth
- UX Research and Test Early Concepts
- Developing Front-End Apps with React