

# **Henry Castillo**

## Summary

As a Master of Information Experience Design candidate with a background in Industrial Engineering and 6+ years of entrepreneurial experience, I am seeking an internship in software engineering. With a strong foundation in project management, UX research, usability testing, and information architecture, I am proficient in multiple programming languages including Python, PHP, JavaScript, and React. My experience in visual design, prototyping, user flows, and mockups allows me to create intuitive and user-friendly software products. I am eager to apply my technical expertise and design skills to contribute to a software engineering team and further my growth as a software engineer.

# Work History

2015-06 - 2022-01 Founder & Director of Sales and Business Development

40minutes

- Developed and implemented a comprehensive and aligned business plan
- Assessed risks and conducted cost/benefit analysis to make informed business decisions
- Managed communication channels for effective marketing including Instagram, Facebook and Whatsapp
- Recruited, trained, and managed a staff that grew from 1 person to 20 people in 3 years
- Grew customers from 0 to 200 in 3 years, resulting in an increase in annual revenue from \$50k in the first year to \$150k in the third year and the creation of 20 new jobs

2014-08 - 2015-01 Student Apprentice

**ETB** 

- Led the job descriptions for over 2000 employees within the organization, completed 6 months in advance of deadline
- Collaborated with director to provide oversight and coaching for all job functions within the Human Resource department

### **Education**

2022-01 - present Information Experience Design (IXD, Master of Science - MS

Pratt Institute, New York, United States

2022-01

 Business Administration and Management, Bachelor of Business Administration - BBA

ASA College, Brooklyn, United States

Industrial Engineering, Bachelor of Engineering - BE
Universidad El Bosque, Bogota, Colombia



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#### LinkedIn

https://www.linkedin.com/in/henry--castillo/

#### Website

https://henrycastillo.dev/



**Skills** 

Python

React.js

CSS

JavaScript

**HTML** 

Node JS

SQL

Django

Version Control (Git & Github)

UX Research

Information Architecture

OpenShift

Containers

Docker

Kubernetes

**Cloud-Native Applications** 

**Usability Testing** 

User Experience Design (UX)



**Certificates** 

#### FRONT-END DEVELOPER

META

**FULL-STACK DEVELOPER** 

**IBM** 

**UX DESIGNER** 

**GOOGLE** 

2010-01 - 2015-08