

Henry Castillo



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Summary

As a Master of Information Experience Design candidate with a background in Industrial Engineering and 6+ years of entrepreneurial experience, I am seeking an internship in software engineering. With a strong foundation in project management, UX research, usability testing, and information architecture, I am proficient in multiple programming languages including Python, PHP, JavaScript, and React. My experience in visual design, prototyping, user flows, and mockups allows me to create intuitive and user-friendly software products. I am eager to apply my technical expertise and design skills to contribute to a software engineering team and further my growth as a software engineer.

Experience

Founder & Director of Sales and Business Development

40minutes

Jun 2015 - Jan 2022 (6 years 8 months)

- Developed and implemented a comprehensive and aligned business plan
- Assessed risks and conducted cost/benefit analysis to make informed business decisions
- Managed communication channels for effective marketing including Instagram, Facebook and Whatsapp
- Recruited, trained, and managed a staff that grew from 1 person to 20 people in 3 years
- Grew customers from 0 to 200 in 3 years, resulting in an increase in annual revenue from \$50k in the first year to \$150k in the third year and the creation of 20 new jobs



Engineering Apprentice

ETB

Aug 2014 - Jan 2015 (6 months)

- Led the job descriptions for over 2000 employees within the organization, completed 6 months in advance of deadline
- Collaborated with director to provide oversight and coaching for all job functions within the Human Resource department

Education



Pratt Institute

Master of Science - MS, Information Experience Design



ASA College

Bachelor of Business Administration - BBA, Business Administration and Management



Universidad El Bosque

Bachelor of Engineering - BE, Industrial Engineering

Licenses & Certifications

 **UX Designer** - Google

 **Full-stack Developer** - IBM

 **Front-end Developer** - Meta

Skills

Python (Programming Language) • React.js • PHP • Django • Node.js • SQL • Kubernetes •
User Experience (UX) • Databases • JavaScript