

4/28/2022

Dear Caitlin Shockey, J.D.,
Acting Associate Director for Communication, CDC,

My name is Daniel Hartman. Recently, I've noticed that a friend of mine has been particularly untrusting of the covid vaccine, so it sparked my interest in searching for resources that could help me provide information to them and others in a better way. This search led me to an excellent resource on CDC.org chock full with information and advice for people in situations like mine.

Which brings me to the point of contacting you - I believe that resources like this should be pushed onto CDC's social media platforms. I checked CDC's Twitter page first for advice for my current situation and while covid and vaccine news get posted frequently, no content relating to my situation was present. This could be implemented in a handful of ways, one being simply altering the content posted on the CDC Twitter account, or even creating a new CDC Twitter account with a focus on vaccines, similar to how the CDC already has accounts for various other diseases and countries.

In conclusion, I believe this kind of information should be made more accessible by spreading it via social media instead of keeping it tucked away on the CDC's website. There's likely plenty of people in my situation who just glanced at social media pages and gave up then and there. This way, more people will find or simply stumble upon these resources and help become a positive influence on social media for vaccines, something that is sorely needed in the sea of misinformation that plagues social media.

Thank you for your time,
Daniel Hartman