

## Graphical Representation of Numerical Data

Kernel density estimator:

$$\hat{f}_h(x) = \frac{1}{2nh} \sum_{i=1}^n I(|x - x_i| \leq h) \quad (\text{Histogram})$$

$$\Rightarrow \hat{f}_h(x) = \frac{1}{nh} \sum_{i=1}^n K\left(\frac{x - x_i}{h}\right)$$

with Kernel  $K(u) = I(|u| \leq 0.5)$  (uniform Kernel),  $h$ ...Degree of smoothness

## Decision Trees

Impurity functions  $u(R)$ :  $p_k(R) = \frac{1}{n} \sum I(y_i = k)$  (purity)

- classification error:  $1 - \max_k p_k(R)$
  - Gini index:  $1 - \sum_k p_k(R)^2$
  - entropy:  $-\sum_k p_k(R) \cdot \log(p_k(R))$
- $\Rightarrow$  are all maximized when  $p_k$  is uniform on the  $K$  classes in  $R$ ; all are minimized when  $p_k = 1$  for some  $k$  ( $R$  has one class)

Growing a classification tree:  $R \rightarrow R^+$  and  $R^-$

- calculate  $u(R)$ ,  $u(R^+)$ ,  $u(R^-)$
  - Gini improvement:  $u(R) - (p(R^+) \cdot u(R^+) + p(R^-) \cdot u(R^-)) \rightarrow \max$
- $\Rightarrow$  reduces uncertainty

Growing a regression tree:

$$\hat{y} = \sum_{m=1}^M c_m I(x \in R_m)$$

$$\Rightarrow \hat{c}(R_m) = \frac{1}{n(R_m)} \sum_{i=1}^n I(y_i | x_i \in R_m)$$

Stopping parameters:

- #splits, #observations per region,  $\Delta$  objective function
- tree pruning:  
 $R_\alpha(T) = \frac{1}{\sum (y_i - \bar{y})^2} \sum_{m=1}^{|T|} \sum_{i: x_i \in R_m} (y_i - f(x_i))^2 + \alpha |T| \rightarrow \min$
- $\alpha$ ...complexity parameter (CP)

Optimal subtree with CV:

- trees  $T_0$  (0 splits), ...,  $T_m$  ( $m$  splits)  $\Rightarrow \infty, \alpha_1, \dots, \alpha_{\min}$
  - $\beta_i = \sqrt{\alpha_i \cdot \alpha_{i+1}}$  (average)
  - subsets  $G_1, \dots, G_B$
  - trees with  $\beta_1, \dots, \beta_m$  for each subset (leave one out  $\rightarrow$  forecast)
- $\Rightarrow$  smallest  $\beta$  over all  $G_i$ 's

Bagging: bootstrapping from training data, tree  $T_i$

- prediction:  $\frac{1}{n} \sum_{i=1}^n \text{pred}(T_i, x)$
- when correlation in bootstrap samples  $\rightarrow$  effect decreases

Random Forests: bootstrapping + subset of explanatory variables

- importance of variable: how much increase of MSE or classification error when variable is permuted in left-out-sample

Boosting: AdaBoost:

- bootstrapping from training data with distribution  $w_t$  ( $w_0 = \frac{1}{n}$ )
  - train classifier  $f_t$
  - $\varepsilon_t = \sum w_t \cdot I(y_t \neq f_t(x_i))$ ,  $\alpha_t = \frac{1}{2} \log\left(\frac{1-\varepsilon_t}{\varepsilon_t}\right)$
  - scale  $w_{t+1}(i) = w_t(i) \cdot \exp(-\alpha_t y_i f_t(x_i))$  and normalize
  - training error  $\frac{1}{n} \sum I(y_i \neq f_{\text{boost}}(x_i)) \leq \exp\left(-2 \sum \left(\frac{1}{2} - \varepsilon_t\right)^2\right)$
- $\Rightarrow f_{\text{boost}} = \text{sgn}(\sum \alpha_t f_t)$

CHAID: not binary, split so that ANOVA has smallest  $p$ -value

## Nearest Neighbors Classifiers

NN classifier: label  $x$  with label of closest point (default euclidean distance)

$k$ -NN classifier: majority vote of  $k$  closest points

## Linear classifier and Perceptron

Hyperplane  $H$ :  $p - 1$  dimensional subspace

$$H = \{x \mid \langle x, w \rangle = 0\}$$

- affine Hyperplane  $H = \{x \mid \langle x, w \rangle + w_0 = 0\}$
- $\Rightarrow$  linear classifier:  $\text{sgn}(\langle x, w \rangle + w_0)$

Perceptron:

- $L = -\sum (y_i \cdot \langle x_i, w \rangle) I(y_i \neq \text{sgn}(\langle x, w \rangle)) \rightarrow \min$
- $\frac{\partial L}{\partial w}$  direction in which  $L$  is increasing  $\Rightarrow w' = w - \eta \frac{\partial L}{\partial w}$  (gradient descent, Perceptron uses a stochastic version): find one  $(x_i y_i)$  where  $y_i \neq \text{sgn}(\langle x_i, w \rangle)$  and then  $w_{t+1} = w_t + \eta y_i x_i$
- problems: data separable  $\rightarrow$  one  $H$  will be found (not necessary the best), data not separable  $\rightarrow$  algorithm won't stop

## Maximum Margin Classifiers and SVM

Maximum margin classifier:

- margin: distance  $H \leftrightarrow$  closest point  $\rightarrow \max$
- convex hull: every point can be reached by linear combination of convex-hull-points
- How to find  $H$ ?

$$\rightarrow \langle x_i, w \rangle + w_0 \geq 1 \quad (y_i = 1), \quad \langle x_i, w \rangle + w_0 \leq -1 \quad (y_i = -1) \Rightarrow y_i (\langle x_i, w \rangle + w_0) - 1 \geq 0$$

$$\rightarrow d_+ = d_- = \frac{1}{\|w\|} \Rightarrow d_+ + d_- = \frac{2}{\|w\|} \rightarrow \max$$

$\rightarrow$  primal problem:  $L = \frac{1}{2} \|w\|^2 \rightarrow \min$  s.t.

$$y_i (\langle x_i, w \rangle + w_0) \geq 1 \quad (\text{with Lagrange coefficients } \alpha)$$

$\rightarrow$  dual problem

$$L = \sum \alpha_i - \frac{1}{2} \sum_i \sum_j \alpha_i \alpha_j y_i y_j \langle x_i, x_j \rangle \rightarrow \max$$

s.t.  $\sum \alpha_i y_i = 0$  (find closest points in convex hull)

$\rightarrow$  solve dual problem for  $\alpha$ ,  $w = \sum \alpha_i y_i x_i$ , pick  $i$  for  $\alpha_i > 0$  and solve  $y_i (\langle x_i, w \rangle + w_0) \geq 1$  for  $w_0$

$\rightarrow$  problems: robustness, if not linear separable  $\rightarrow$  not working

Support Vector Classifier:

- slack variables  $\xi_i$  represent violation from strict separation,  $y_i (\langle x_i, w \rangle + w_0) \geq 1 - \xi_i$
- $L = \frac{1}{2} \|w\|^2 + \lambda \sum \xi_i$  s.t.  $y_i (\dots) \geq 1 - \xi_i$
- problems: non separability

Support Vector Machine: maps data in higher dimensions with  $\phi(x)$

- primal problem: SVC with  $x \rightarrow \phi(x)$
- dual problem: MMC with  $x \rightarrow \phi(x)$  s.t.

$$0 \leq \alpha_i \leq \lambda, \quad \sum \alpha_i y_i = 0$$

$\Rightarrow$  if  $K$  exists such that

$$K(x_i, x_j) = \langle \phi(x_i), \phi(x_j) \rangle \text{ we can use SVM without knowing } \phi \text{ (kernel trick)}$$

- $K(x_i, x_j)$  pos. def.  $\Leftrightarrow \sum \lambda_i \lambda_j K(x_i, x_j) > 0$ 
  - linear kernel  $\langle x_i, x_j \rangle$
  - polynomial kernel  $(\langle x_i, x_j \rangle + 1)^p$
  - radial kernel  $(\exp(-\|x_i - x_j\|/2\sigma^2))$
  - sigmoid kernel  $(\tanh(k \langle x_i, x_j \rangle - \delta))$
- SVM with  $K$  classes:
  - 1-vs-1:  $\binom{K}{2}$  pairs,  $\binom{K}{2}$  classifiers  $\Rightarrow$  majority vote
  - 1-vs-all: compare one of  $K$  classes to rest, assign  $x^*$  to  $b_k + w_{1k} x_1^* + \dots \rightarrow \max$

## K-Means

K-Means:

- objective function:  
 $\hat{\mu}, \hat{c} = \arg \min L = \sum_k \sum_{i: c_i = k} \|x_i - \mu_k\|^2$
- non convex objective function (no global optimum findable, no derivatives, no gradient descent)
- update classes, update centers until nothing changes (start with random centers)  $\rightarrow$  run multiple times

K-Means in compression: similar colors  $\rightarrow$  same color (cluster)

choose  $K$ : advanced knowledge, increasing  $K$  leads to more relative reduction of  $L$  when  $K$  is to small than  $K$  is to big

Extensions:

- K-medoids: use  $L_1$  norm instead of  $L_2$  norm  $\rightarrow$  more robust to outliers

- weighted K-means:

$$L = \sum_i \sum_k \phi_i(k) \frac{\|x_i - \mu_k\|^2}{\beta} \quad \text{where } \phi_i(k) > 0 \text{ and } \sum_k \phi_i(k) = 1, \beta > 0$$

$$\phi_i(k) = \frac{\exp\left(-\frac{1}{\beta} \|x_i - \mu_k\|^2\right)}{\sum_k \exp\left(-\frac{1}{\beta} \|x_i - \mu_k\|^2\right)}$$

$$\mu_k = \frac{\sum_i x_i \phi_i(k)}{\sum_i \phi_i(k)}$$

Generalized mixture model building:

EM-Algorithm

- each cluster contains points from normal distribution with  $\mu_i$ ,  $\Sigma_i$  (different sizes of clusters possible)
- E-Step: update  $\phi_i(k)$  (to which of the  $K$  normal distributions a point belongs)
- M-Step: update parameters of each normal distribution

## Cluster Analysis

Proximity for non-metric data, distances for metric data

- binary data:  $\frac{a_1 + \delta a_4}{a_1 + \delta a_4 + \lambda(a_2 + a_3)} \rightarrow$  matching coefficient  $\lambda = \delta = 1$
  - mixed scales:
    - nominal/ordinal:  $d_{ij}^{(k)} = I(x_{ik} \neq x_{jk})$
    - metric:  $d_{ij}^{(k)} = \frac{|x_{ik} - x_{jk}|}{\max x_{mk} - \min x_{mk}}$
    - $\delta_{ij}^k = 0$  if missing, else 1
- $\Rightarrow$  Gower coefficient:  $d_{ij} = \frac{\sum w_k \delta_{ij}^{(k)} d_{ij}^{(k)}}{\sum w_k \delta_{ij}^{(k)}}$

- $L_p$  norm
- French railway metric: over Paris
- Karlsruhe metric: along arcs
- Mahalanobis distance:  
 $d_{ij}^2 = (x_i - x_j)^\top A (x_i - x_j)$
- Contingency tables:  
 $d^2(r_1, r_2) = \sum \left(\frac{x_{r_1 j}}{x_{r_1 \cdot}} - \frac{x_{r_2 j}}{x_{r_2 \cdot}}\right)^2$
- Q-Correlation distance: correlation between  $x_i$  and  $x_j$  in  $k$ -th variable

Distance between clusters:

- single linkage: nearest points  $\rightarrow$  large groups
- complete linkage: farthest points
- average linkage: mean of all combinations
- centroid:  $d(R, \text{center of gravity}(P + Q))$
- Ward: join groups that not increase heterogeneity to much  
 $(I(R) = \frac{1}{n_R} \sum d^2(x_i, \bar{x}_R))$

hierarchical: joins/splits groups, partitioning: exchange elements in given clustering

## Missing data

### Types of missing data:

- missing completely at random
  - missing at random: depends on observed data
  - missing not at random: depends on observed predictors or on missing value itself
- ⇒ not testable!

### What to do?

- deletion: assumes MCAR
  - pairwise deletion: assumes MCAR ("merges" rows to get full data)
  - unconditional location (cold deck): use value from "closest" observation → mean of  $Y$  is wrong, variance of  $Y$  is wrong
  - unconditional mean: mean of all other observations → mean of  $Y$  is good, variance of  $Y$  is wrong
  - unconditional distribution (hot deck): use randomly selected observation → mean/variance of  $Y$  is good,  $\text{Cor}(X, Y)$  is wrong
  - conditional mean (linear regression) → conditional mean of  $Y$  is good,  $\text{Cor}(X, Y)$  is good, conditional variance of  $Y$  is wrong
  - conditional distribution (linear regression +  $\epsilon$ ) → conditional mean/variance of  $Y$  is good,  $\text{Cor}(X, Y)$  is good
  - random Forests: good if MAR
  - time series: last observation carried forward, next observation carried backward
  - time series: interpolation linear, seasonal interpolation
- ⇒ multiple imputations: impute, estimate parameter, ...

## Markov Chains

- $M_{ij}$ ...probability of going from state  $i$  to state  $j$  ⇒ row sums = 1
- estimate  $M$ :  $\hat{M}_{ij} = \frac{\#\text{transitions } i \rightarrow j}{\#\text{transitions } i \rightarrow *}$
- $w_{t+1} = w_t M$ , stationary  $w_\infty = w_\infty M$   
 $\xrightarrow[\text{Eigenvalue}]{\lambda=1} w_\infty = \frac{\gamma}{\|\gamma\|_1}$
- Markov Chains as ranking: A beats B, then B → A high and A → B low
- Markov Chains as classification:  
 $\hat{M}_{ij} = \exp\left(-\frac{\|x_i - x_j\|^2}{b}\right) \rightarrow \text{normalize, if } x_i$   
has label:  $M_{ii} = 1$ , rest of row 0 ⇒ absorbing state  
$$M = \begin{pmatrix} A & B \\ 0 & I \end{pmatrix} \Rightarrow w_\infty = w_0 M^\infty$$
$$= w_0 \begin{pmatrix} 0 & (I - A)^{-1} B \\ 0 & I \end{pmatrix}$$
- hidden Markov Model: hidden sequence of states, observation is drawn from distribution associated with state → EM-algorithm

## Neural Networks

### Activation functions:

$$f(I_j) = \begin{cases} 1 & I_j \geq \theta_j \\ 0 & \text{else} \end{cases}$$

$$f(I_j) = \frac{1}{1 + \exp(-\beta(I_j - \theta_j))} \quad (\text{sigmoid})$$

$$f(I_j) = \max(0, I_j) \quad (\text{relu})$$

$$f(I_j) = \log(1 + \exp(I_j)) \quad (\text{softplus})$$

$$S(y_j) = \frac{\exp(y_i)}{\sum \exp(y_i)} \quad (\text{softmax})$$

Back-propagation: update weights with gradient decent

Reinforcement learning: find best policy to max rewards → Q-learning:

$$Q(s, a) = r + \gamma \max_a Q(s', a)$$