



# Henry Ghazanchian

## UX/UI Designer

A highly motivated, energetic, dedicated professional seeking to exercise UX/UI skills and ability in adapting to new technologies

- Quality Focused
- Detail Oriented
- Team Player
- Effective under Pressure
- Goal Oriented
- Excellent Communication Skills

### Technical Skills

#### Skills & Concepts:

- User-Centric Design Research
- Visual Prototyping & Wireframing
- Interaction Design & Prototyping
- Storyboarding
- Mobile Design
- Web Design

#### Tools:

Figma, Miro, Whimsical, HTML, CSS, Google Suite, Microsoft Office, GitHub, CodePen, Slack, Zoom, SQL, Tableau

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### Education

-  Certificate Program, UX/UI Boot Camp, Aug 2021  
UC Berkeley, San Francisco, CA
-  B.S., Business Science in Management, Dec 2017  
University of San Francisco, San Francisco, CA

### Projects

#### **CalPal**, a calorie and nutrition tracker app for coffee enthusiasts

- Individual design and prototyping after team work during user research
- Conducted user research, user survey and heuristic evaluation
- Developed user persona, affinity diagram, empathy map
- Ideated with user flow, storyboarding and low fidelity prototyping
- Developed high fidelity interactive prototypes with usability testing

#### **Picventory**, image based inventory tracking and checkout app

- Worked in a team for design and prototyping
- Conducted user research, user survey and heuristic evaluation
- Developed user persona, affinity diagram, empathy map
- Conducted feature prioritization and developed value preposition
- Contributed in ideation with user flow, storyboarding and prototyping
- Contributed to iterations of usability testing

#### **Animal Assisted Happiness (AAH) Website Redesign**

- Team work to redesign AAH website to increase volunteer registration
- Conducted stakeholder interviews, user research, heuristic evaluation
- Developed user persona, affinity diagram, empathy map
- Ideated solutions with sketches, storyboarding and prototyping
- Developed high fidelity interactive prototypes
- Iterated on design based on usability testing

### Experience

#### **Senior Financial Consultant**, US Bank, Silicon Valley, CA

- Providing financial counseling, assisting with lending services and building relationships with customers to sustain high satisfaction ratings and retention. Have been establishing around 10 new financial relationships every month averaging around 1M worth of assets.
- Assisting customers during the application process, and closing consumer, real estate and mortgage loans in accordance with internal and federal policies. Consistently sold and processed 4-5 loans a month resulting in an average loan amount of half a million.
- Mentoring team members to develop more sales opportunities and customer referrals for meeting service and sales goals.

**Languages:** English, Persian, Assyrian (Neo-Aramaic)