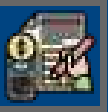


Information Dashboard



MOUNTAIN. COMPANY DASHBOARD

ONLY USING IN COMPANY

VERSION 1.0



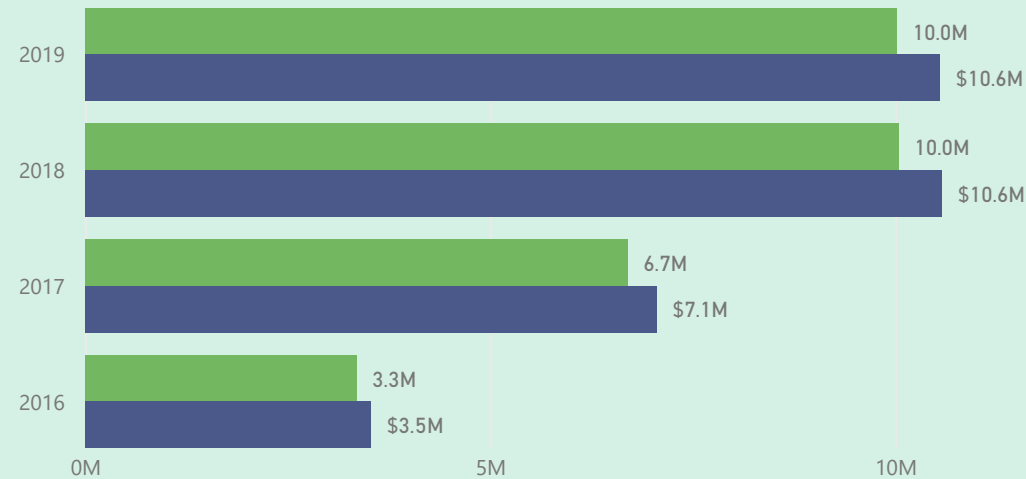
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SALES PERFORMANCE



Total Sales Including Freight and Total Sales Including Tax by Year

● Total Sales Including Freight ● Total Sales Including Tax



Total Sales Previous Day/ Previous Month / Previous Quarter

● Total Sales Previous Day ● Total Sales Previous Month ● Total Sales Previous Quarter



7/1/2016

12/31/2019



ProductName, Category

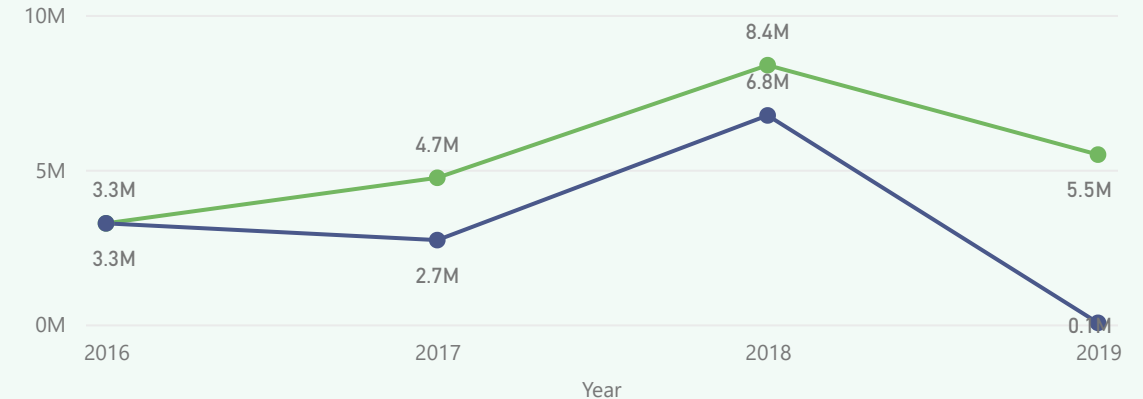
- ✓ ☐ All-Purpose Bike Stand
- ✓ ☐ AWC Logo Cap
- ✓ ☐ Bike Wash - Dissolver
- ✓ ☐ Cable Lock
- ✓ ☐ Chain
- ✓ ☐ Classic Vest, L
- ✓ ☐ Classic Vest, M
- ✓ ☐ Classic Vest, S
- ✓ ☐ Fender Set - Mountain
- ✓ ☐ Front Brakes

Total Sales by Year



Total Sales FYTD 31 March and Total Sales FYTD 30 June by Year

● Total Sales FYTD 31 March ● Total Sales FYTD 30 June



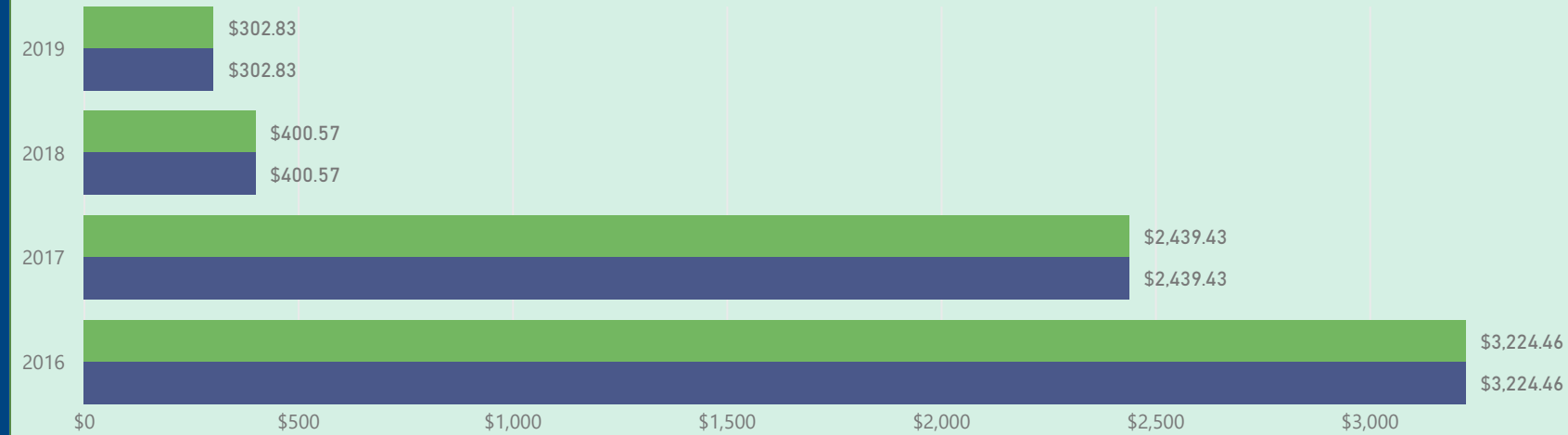
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Checking Stock



Average Price Paid for a Product and Average Sell Price per Item by Year

● Average Price Paid for a Product ● Average Sell Price per Item



Date

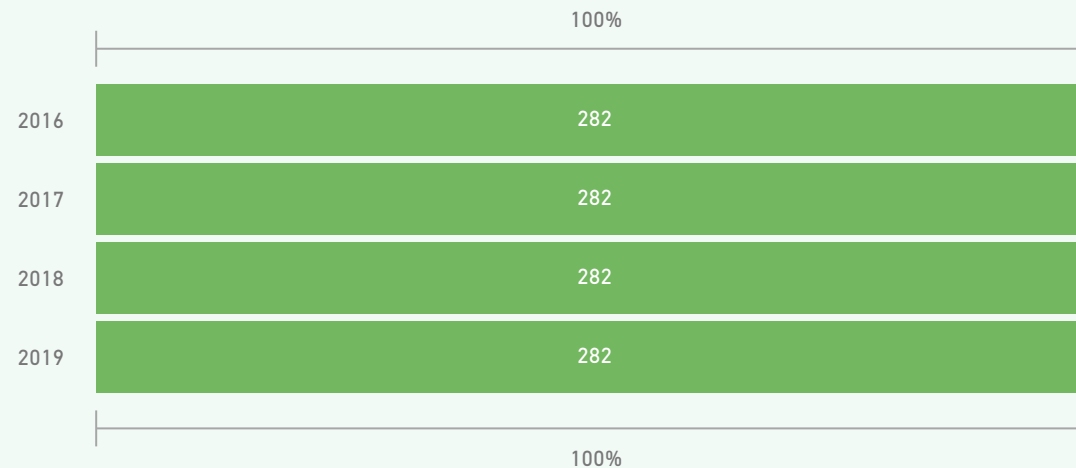
7/1/2016

12/31/2019

Category Filter

- ☐ Accessories
- ☐ Bikes
- ☐ Clothing
- ☐ Components

Average Safety Stock by Year



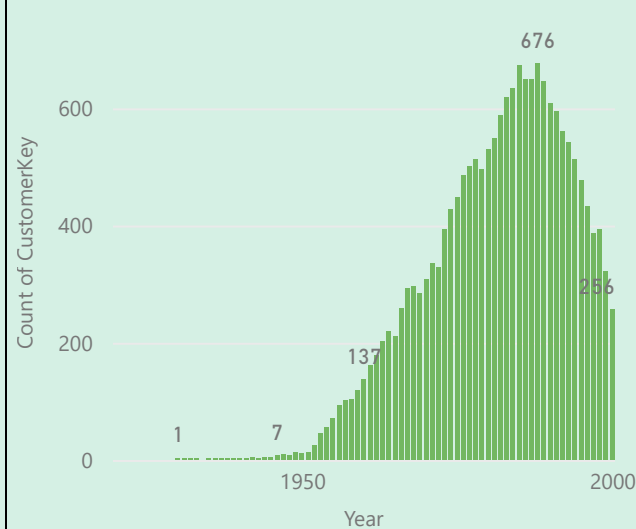
ProductName	Number of Sub Categories	Number of Size Ranges	Number of Color Variants
All-Purpose Bike Stand	1	1	1
AWC Logo Cap	1	1	1
Bike Wash - Dissolver	1	1	1
Cable Lock	1	1	1
Chain	1	1	1
Classic Vest, L	1	1	1
Classic Vest, M	1	1	1
Classic Vest, S	1	1	1
Fender Set - Mountain	1	1	1
Front Brakes	1	1	1
Front Derailleur	1	1	1
Full-Finger Gloves, L	1	1	1
Total	37	11	10



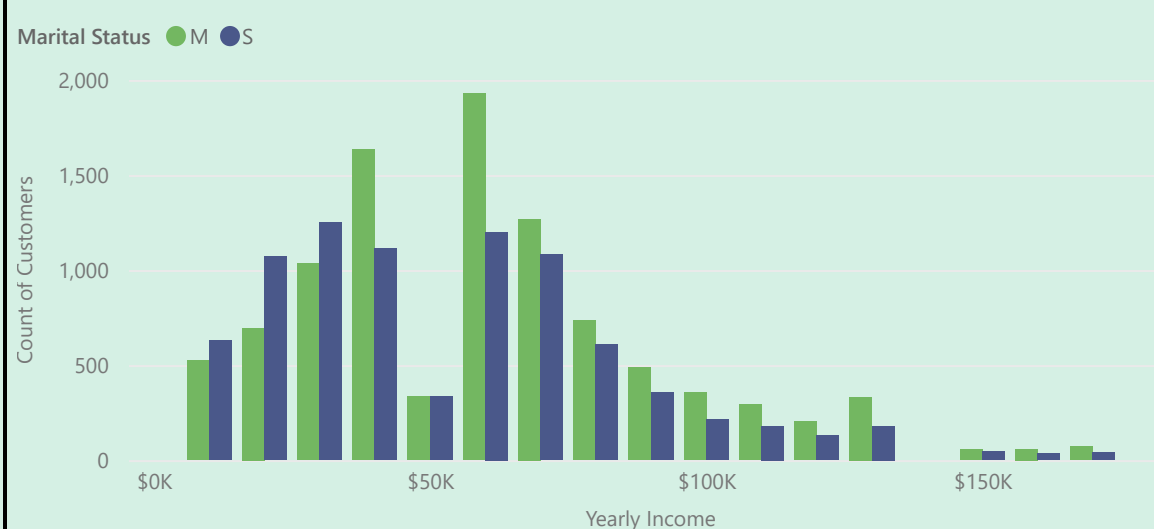
Customers Report



Count of CustomerKey by Year



Count of CustomerKey by YearlyIncome and MaritalStatus



7/1/2016

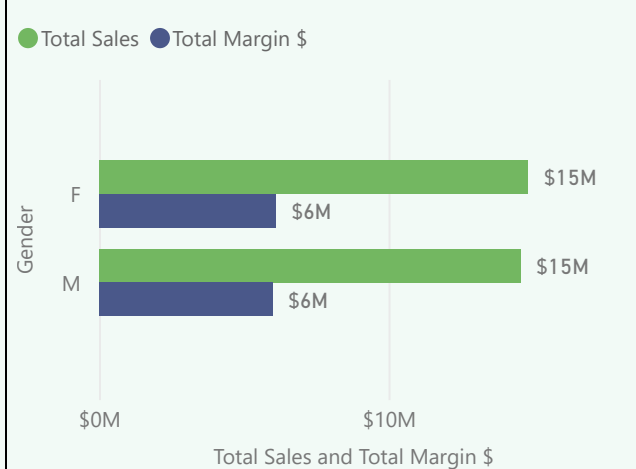
7/31/2019



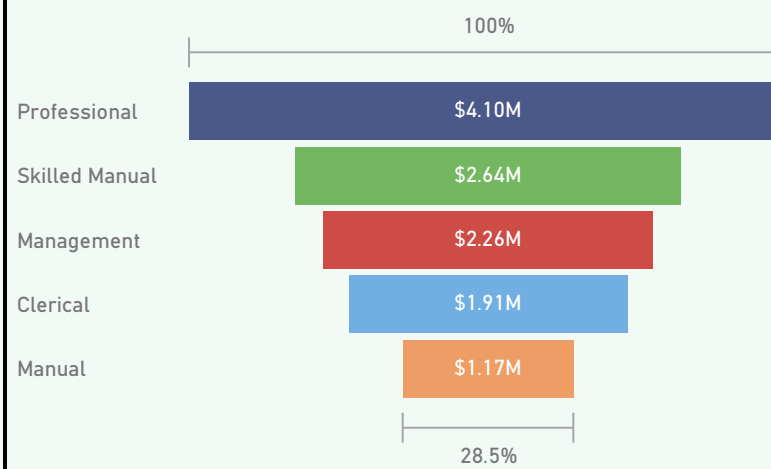
Occupation, Gender

- ^ ☐ Clerical
- ☐ F
- ☐ M
- ✓ ☐ Management
- ✓ ☐ Manual
- ✓ ☐ Professional
- ✓ ☐ Skilled Manual

Total Sales and Total Margin \$ by Gender



Total Margin \$ by Occupation



Total Sales by YearlyIncome



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Budget Report



ProductName	Sum of SafetyStockLevel	Sum of ListPrice	Sum of StandardCost	Category	Color	SizeRange	Margin %	Markup %	Tax %	Total Order Quantity
All-Purpose Bike Stand	4	\$159.00	\$59.47	Accessories	NA	NA	62.60%	167.38%	8.00%	249
AWC Logo Cap	12	\$26.28	\$17.86	Clothing	Multi	NA	23.00%	29.87%	8.00%	2,190
Bike Wash - Dissolver	4	\$7.95	\$2.97	Accessories	NA	NA	62.60%	167.38%	8.00%	908
Cable Lock	4	\$25.00	\$10.31	Accessories	NA	NA				
Chain	500	\$20.24	\$8.99	Components	Silver	NA				
Classic Vest, L	4	\$63.50	\$23.75	Clothing	Blue	L	62.60%	167.38%	8.00%	195
Classic Vest, M	4	\$63.50	\$23.75	Clothing	Blue	M	62.60%	167.38%	8.00%	199
Classic Vest, S	4	\$63.50	\$23.75	Clothing	Blue	S	62.60%	167.38%	8.00%	168
Fender Set - Mountain	4	\$21.98	\$8.22	Accessories	NA	NA	62.60%	167.38%	8.00%	2,121
Front Brakes	500	\$106.50	\$47.29	Components	Silver	NA				
Front Derailleur	500	\$91.49	\$40.62	Components	Silver	NA				
Full-Finger Gloves, L	4	\$37.99	\$15.67	Clothing	Black	L				
Full-Finger Gloves, M	4	\$37.99	\$15.67	Clothing	Black	M				
Total	111292	\$295,326.40	\$171,535.00				41.15%	69.92%	8.00%	60,398

CalendarYear, Month ...

- ☐ (Blank)
- ☐ 2016
- ☐ 2017
- ☐ 2018
- ☐ 2019

Category

- ☐ Accessories
- ☐ Bikes
- ☐ Clothing

18484

Total Number of Customers

9351

Total Male Customers

18484

Total Customers That Have
Purchased

60,398

Total Order Quantity



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Territory Report



Top sales country

Australia

Canada

France

Germany

United Kingdom

United States

7/1/2016

12/31/2019



Country

- ☐ Australia
- ☐ Canada
- ☐ France
- ☐ Germany
- ☐ United Kingdom
- ☐ United States

Group	Total Sales	Total Sales Including Freight	Total Sales Including Tax	Total Order Quantity	Total Margin \$
Europe	\$8,930,042.26	9,153,294.15	\$9,644,445.66	18,089	\$3,664,126.26
North America	\$11,367,634.37	11,651,826.48	\$12,277,045.14	28,964	\$4,730,902.30
Pacific	\$9,061,000.58	9,287,526.20	\$9,785,880.65	13,345	\$3,685,855.08
Total	\$29,358,677.22	30,092,646.83	\$31,707,371.45	60,398	\$12,080,883.65

Total Sales and Total Margin \$ by Country

