

Henry Lundberg Navntoft

Multimedia Design Student

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SUMMARY

- Currently completing the 3 semester of an AP degree at KEA, Copenhagen School of Design and Technology (Design, Technology, and Business), and employed as a digital marketing consultant at two companies in Copenhagen.
- +3 years of work experience in marketing (Google, Meta, and Email), Customer Success, and different freelance jobs (translation, transcription, and design work).
- Skills in a wide range of SoMe marketing techniques and features that are generally self-taught.
- Proficient in HTML, CSS, and JavaScript and with a growing interest in frameworks and libraries such as (Vue, React, Angular, and Svelte).
- Experience with the whole Adobe package and Figma.
- A goal-oriented, analytical, and structured mindset with a keen eye for detail.
- Language proficiency in Danish, English, and German (currently improving my Spanish).

PROFESSIONAL EXPERIENCE

Web Design & Digital Marketing - Quote Copenhagen

Nov 2021 - Jan 2023

Since I began working at Quote Copenhagen, I have improved their Shopify website and developed multiple profitable marketing campaigns across a variety of channels, including Google, Meta, and Klaviyo. I have primarily been in charge of expanding their B2C sales channels and putting new features into place.

Web Design & Digital Marketing - ChiCura Copenhagen

June 2022 - Present

Since I started working at ChiCura Copenhagen, I have worked to enhance a number of different aspects of their website and generally enhance their Shopify-related business processes. I have also contributed to the development of a number of effective Meta campaigns aimed at expanding the market for some of their products. In the meantime, I've been using Mailchimp to construct campaigns and flows for both potential and current customers.

EDUCATION

- 2022 - Present: AP Degree in Multimedia Design, Copenhagen School of Design and Technology.

INTERESTS

- Traveling (traveled in +35 countries, and 5 different continents), getting to know different cultures, football, and in general outdoor life and activities.