

# Henry Lundberg Navntoft

## Multimedia Design Student

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Portfolio: <https://henrynavntoft.github.io/PPW>

### SUMMARY

As a third-semester AP degree student at KEA, I am specializing in Front End Development. Currently, I work as a web design and marketing consultant for a Copenhagen-based company, utilizing my 3+ years of experience in marketing.

From my studies I have gained a strong foundation in HTML, CSS, JavaScript, React, Git/GitHub, NPM and Next.js. I am currently focused on enhancing my skills in TypeScript and React, and other cutting-edge tools and methodologies in the field.

Educators and peers often describe me as having a goal-oriented, analytical, and structured mindset. They commend my dedication to continuous learning and expanding my skills, which enables me to adapt, grow and learn.

### PROFESSIONAL EXPERIENCE

#### Web Design & Digital Marketing - ChiCura Copenhagen

June 2022 - Present

At ChiCura Copenhagen, I have refined the website and enhanced Shopify processes, contributing to a seamless user experience. Furthermore, I have implemented diverse marketing strategies to expand the company's reach and target audience.

#### Web Design & Digital Marketing - Quote Copenhagen

Nov 2021 - Jan 2023

At Quote Copenhagen, I improved their Shopify website, developed profitable marketing campaigns across Google, Meta, and Klaviyo, expanded their B2C sales channels, and added new website features.

#### Pedagogical Assistant - Randers Kommune

Aug 2019 - Mar 2021

As a Pedagogical Assistant at Randers Kommune, I supported early childhood educators, facilitated activities, nurtured social and emotional development, ensured safety, maintained cleanliness, prepared meals, and communicated inclusively and pedagogically with children and parents.

**Sales & Guidance Assistant - Friluftsland****Jun 2019 - Oct 2020**

At Friluftsland, I worked as a Sales and Guidance Assistant. My main responsibilities were to guide customers in selecting outdoor gear, promote our products, process sales, manage inventory, restock shelves, and maintain store visual presentation.

**Service Worker & Cashier - Netto****Aug 2016 - Jan 2019**

At Netto, I worked as a service worker and cashier. My responsibilities included customer service, cash registers, financial transactions, cleaning, organization, inventory management, and restocking shelves.

**EDUCATION**

- Planning to pursue a top-up degree in Web Development at KEA to fulfill my goal of obtaining a professional bachelor's degree and becoming a Full Stack Developer.
- 2022 - Present: AP Degree in Multimedia Design at Copenhagen School of Design and Technology.
- 2016 - 2019: Randers Statsskole - STX, majoring in Math, Physics, and Chemistry.

**COURSES**

- CS50's Web Programming with Python and JavaScript - Currently finishing this course at EdX that covers, Python, Django, JavaScript, React, UI design, and web security and scalability.

**INTERESTS**

- **Traveling:** I really enjoy traveling and have been to over 35 countries across 5 continents. These experiences have broadened my perspective and enriched my life greatly.
- **Cultural Appreciation:** I enjoy learning about different cultures, delving into their histories, food, and natural wonders.
- **Design Enthusiast:** I have a passion for various design fields, like architecture, interior design, and web design, which spark my creativity and inspire my work.
- **Front End Development:** I like to keep up with the latest trends in front end development, discovering new technologies and frameworks to improve my skills.
- **User Experience:** I am intrigued by how design and technology intersect, aiming to create user-friendly and visually appealing experiences that cater to a range of user needs.