Henry Lundberg Navntoft
Multimedia Design Student

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SUMMARY

- Currently completing the 3rd semester of an AP degree at KEA, Copenhagen School of Design and Technology (Design, Technology, and Business), and employed as a digital marketing consultant at two companies in Copenhagen.
- Over 3 years of work experience in marketing (Google, Meta, and Email), Customer Success, and various freelance jobs (translation, transcription, and design work).
- Proficient in HTML, CSS, JavaScript and React with a growing interest in NPM, Vite, Next.js, Node.js etc.
- Experience with the entire Adobe package and Figma.
- A goal-oriented, analytical, and structured mindset with a keen eye for detail.
- Language proficiency in Danish, English, and German (currently improving my Spanish).
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PROFESSIONAL EXPERIENCE

Web Design & Digital Marketing - Quote Copenhagen   **Nov 2021 - Jan 2023**

While working at Quote Copenhagen, I improved their Shopify website and developed multiple profitable marketing campaigns across a variety of channels, including Google, Meta, and Klaviyo. My primary responsibilities included expanding their B2C sales channels and implementing new features on their website.

Web Design & Digital Marketing - ChiCura Copenhagen   **June 2022 - Present**

Since starting my work at ChiCura Copenhagen, I have focused on enhancing various aspects of their website and improving their Shopify-related business processes. Additionally, I have contributed to the development of effective meta campaigns aimed at expanding the market for some of their products. In the meantime, I have been using Mailchimp and Klaviyo to create campaigns and flows for both potential and current customers.

EDUCATION

- 2022 - Present: AP Degree in Multimedia Design, Copenhagen School of Design and Technology.
- Currently finishing a longer course at HarvardX that covers JavaScript, React, UI design, and web security.

INTERESTS

- Traveling (visited over 35 countries on 5 different continents), learning about different cultures, hiking, and design in general.