

# Henry Lundberg Navntoft

## Multimedia Design Student

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Portfolio: <https://henrynavntoft.github.io/PPW>

### SUMMARY

- I am in my third semester of an AP degree at KEA - Copenhagen School of Design and Technology. Additionally, I am employed as a web design and marketing consultant for a company based in Copenhagen.
- I have over 3 years of experience in marketing (Google, Meta, and Email), Customer Success, and various freelance jobs such as translation, transcription, and design.
- Through my education, I have gained proficiency in HTML, CSS, JavaScript, and React, with a growing interest in NPM, Vite, Next.js, Node.js, and other related technologies.
- I have experience with the entire Adobe suite and Figma.
- A goal-oriented, analytical, and structured mindset with a keen eye for detail.
- Language proficiency in Danish, English, and German, and currently learning Spanish.

### PROFESSIONAL EXPERIENCE

#### Service Worker & Cashier - Netto

**Aug 2016 - Jan 2019**

At Netto, I worked as a service worker and cashier. My responsibilities included customer service, cash registers, financial transactions, cleaning, organization, inventory management, and restocking shelves.

#### Pedagogical Assistant - Randers Kommune

**Aug 2019 - Mar 2021**

As a Pedagogical Assistant at Randers Kommune, I supported early childhood educators, facilitated activities, nurtured social and emotional development, ensured safety, maintained cleanliness, assisted with meal preparation, and communicated effectively with children and parents.

#### Sales & Guidance Assistant - Friluftsland

**Jun 2019 - Oct 2021**

At Friluftsland, I worked as a Sales and Guidance Assistant. My main responsibilities were to guide customers in selecting outdoor gear, promote our products, process sales, manage inventory, restock shelves, and maintain store visual presentation.

#### Web Design & Digital Marketing - Quote Copenhagen

**Nov 2021 - Jan 2023**

At Quote Copenhagen, I improved their Shopify website, developed profitable marketing campaigns across Google, Meta, and Klaviyo, expanded their B2C sales channels, and added new website features.

### **Web Design & Digital Marketing - ChiCura Copenhagen**

**June 2022 - Present**

At ChiCura Copenhagen, I've improved their website and Shopify processes. I've also helped expand their market with various marketing campaigns. Finally, I've created campaigns and flows for potential and current customers using Klaviyo.

## **EDUCATION**

- 2022 - Present: AP Degree in Multimedia Design, Copenhagen School of Design and Technology.
- Currently finishing a longer course at HarvardX that covers JavaScript, React, UI design, and web security and scalability.
- Planning to pursue a top-up degree in Web Development at KEA to fulfill my goal of obtaining a professional bachelor's degree.

## **INTERESTS**

- Traveling - visited over 35 countries on 5 different continents
- Learning about different cultures - food, history, and nature.
- In general design - I love architecture, interior, and web design.