

JENNIFER WONG

Independent Management Consultant | Strategy & Operations

jennifer.wong@consultant.com | (415) 555-0167 | San Francisco, CA

SUMMARY

Independent consultant specializing in go-to-market strategy and operational excellence. Former McKinsey engagement manager with 12 years of experience across tech, retail, and healthcare. Manages multiple concurrent client engagements.

CONSULTING EXPERIENCE

Wong Strategy Consulting (Principal) | San Francisco, CA | January 2020 - Present

Client: Series C Fintech Startup | GTM Strategy | March 2023 - Present

- Developed enterprise sales playbook resulting in 3 Fortune 500 contracts
- Built pricing model increasing average deal size by 40%

Client: National Retail Chain | Operations Optimization | January 2023 - September 2023

- Redesigned supply chain reducing costs by \$15M annually
- Implemented inventory management system across 500+ stores

Client: Healthcare Tech Startup | Market Entry Strategy | June 2022 - March 2023

- Identified \$500M addressable market opportunity in remote patient monitoring
- Secured partnerships with 3 major hospital systems

Board Advisor | HealthTech Ventures | January 2021 - Present (Part-time)

- Advise portfolio companies on growth strategy and operational scaling
- Evaluated 50+ investment opportunities for healthcare tech fund

McKinsey & Company | Engagement Manager | San Francisco, CA | 2014 - 2019

- Led 15+ engagements across technology, retail, and healthcare sectors
- Managed teams of 5-8 consultants on complex transformation projects
- Generated \$20M+ in follow-on work through client relationship management

EDUCATION

Harvard Business School | MBA | 2014

MIT | BS Electrical Engineering | 2010