## Detecting Social Media Hate Speech Surrounding Refugees Using State-of-the-Art Deep Learning Methods

**Master Thesis - Oral Defence** 

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### Overview

## Agenda

- 1 Introduction
- 2 Methodology
- (3) Results
- 4 Refugee Crises Prediction
- 5 Discussion/Conclusion



## Introduction

#### Introduction

# Automatically detecting hate speech surrounding refugees on social media

UNHCR, the UN Refugee agency is mandated by the United Nations to lead and coordinate international action for the worldwide protection of refugees and the resolution of refugee problems.

- > 84 million people forcibly displaced, **26.6 million refugees**<sup>1</sup>
- Hate speech and incitement of violence on social media platforms are **linked to** acts of physical **violence**
- This includes atrocity crimes like the **genocide** against Rohingya Muslims forcing 700.000 people to flee
- UNHCR is tasked with monitoring online hate speech against refugees, which is being done manually to date

### Key Challenges detecting hate speech

- Classifying hate speech is complex and nuanced, difficult for machines, humans, and experts
- Large variety of definitions and overlap with similar terms
- Changing cultural norms and awareness
- Low inter-annotator agreements
- > Lack of large, robust and detailed datasets
- > **Limited research** on hate speech targeted at refugees
- Resource-intensive task to manually analyze social media posts on a large scale

### **Research Question**

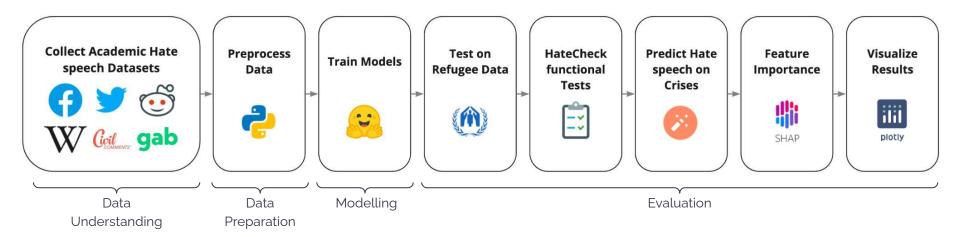
How can hate speech against refugees on social media platforms be detected and measured using Natural Language
Processing methods?

- In general and in the context of refugees
- Most important features
- Development over time

<sup>1</sup>as of mid-2021

## Methodology

## The overall methodological process consists of 8 different phases



### **Methodology - Data Understanding & Preparation**

### Collected 12 labeled hate speech datasets from various contexts...

#### **Selection Criteria**

Origin, size, actuality, data collection strategy, annotation scheme, guidelines and process, as well as inter-annotator agreement were all considered as factors.

### Source

Twitter, Reddit, Facebook, Gab, Civil Comments, Wikipedia, adversarially generated, collected between 2017-2021 with examples dating back to 2010

### **Collection Strategy**

Seed-based, community-based, synthetic data from trained annotators, hate speech or slur lexicon-based, random sampling

### **Annotation**

Wide variety of annotation schemes: binary, tertiary, multi-class, multi-level (targets and types of hate speech) with little consistency

#### Size

5,000 rows up to 2,000,000 rows of annotated data

### **Preprocessing**

Lowercasing sample, removing user mentions, URLs, hashtags, converting emojis to standard text representation

### **Label Mapping**

Standardizing all annotation schemes to converge into three classes: hate speech, offensive and normal for everything else

	Normal	Offensive	Hate Speech	Total
N Samples	263,406	135,190	74.023	472,619
Avg Words Per Sample	42	36	27	38
Word Count	11,152,326	4,859,976	1,967,928	17,980,230

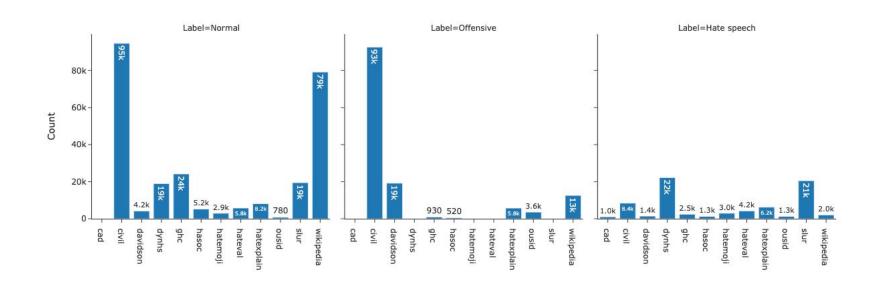
# ...to create one combined dataset with 470k samples for model training including variations

### **Data Split**

80/10/10 for train, eval, and test data.

### **Oversampling**

Based on success in previous research a dataset variation was created where hate speech classes was oversampled.



### **Methodology - Data Understanding**

# To test deep learning models' ability to detect hate speech surrounding refugees, additional datasets were obtained

### **UNHCR - Hate Speech Dataset**

- > 98 tweets with hate speech
- > A few tweets were translated into English by UNHCR
- Annotated by a single employee

"#RefugeesWelcome is a terrorist organisation that is helping BORIS's government with their Great Replacement Policy to replace all British people with the scum of the earth."

"@USER @USER Most are not refugees, they are bogus refugees, economic migrants looking for a better life, some are criminals and some are terrorists."

### **International Refugee Crisis Datasets**

- Afghanistan, United Kingdom Channel Crossings,
   Greece-Turkey, Rohingya, Tigray
- Unlabeled Twitter data that spans over 1-2 months for each crisis
- Centered around trigger events
  - Afghanistan → Fall of Kabul
  - Greece-Turkey → Opening of the border

Crisis	Period	Number of Tweets
Afghanistan	26-07-2021 to 31-08-2021	283k
UK Channel Crossings	19-07-2020 to 29-08-2020	173k
Greece-Turkey	11-02-2020 to 23-03-2020	137k
Rohingya	01-03-2021 to 30-04-2021	29k
Tigray	15-01-2021 to 30-04-2021	42k

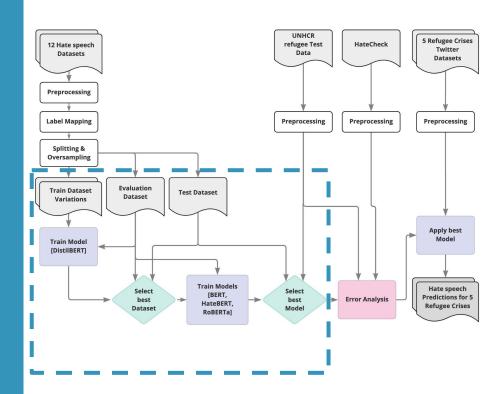
## The experiments are conducted in 2 iterations

### Iteration 1: Select best dataset variation

- ➤ DistilBERT
  - Constitutes 60% of the size of BERT
  - 60% faster and retains 97% of BERT's language understanding capabilities
  - Less expensive
- The oversampled version of the combined training dataset increased the performance

#### **Iteration 2:** Select best model

- BERT (baseline)
  - Base version
  - Most standard BERT model
- ➤ HateBERT
  - Additionally pretrained a large scale Reddit dataset
- ➤ RoBERTa
  - Pre-trained for a longer time using much more data, larger batches, and longer sequences



## Results

# The RoBERTa model performs best on data from the same domain as the training dataset with an F1-Score of 81.0%

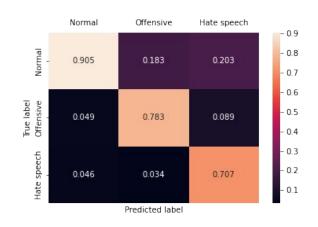
#### In-Dataset Evaluation:

- All models achieve a similar F1-Score on the same type of data as they were trained on
- The baseline model performs best on the normal class, however, the **difference** is **not significant**
- All models perform worst on the hate speech class.

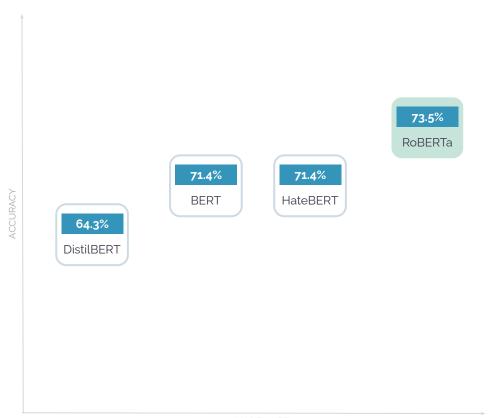
Label	n	DistilBERT	BERT	HateBERT	RoBERTa
Normal	26,341	86.2%	86.9%	86.7%	86.8%
Offensive	13,519	81.4%	81.7%	81.6%	81.9%
Hate Speech	7,042	72.2%	73.6%	73.7%	74.2%
Total	47,262	80.0%	80.7%	80.6%	81.0%

#### **Confusion Matrix - RoBERTa:**

- Normalized for the predicted label
- Correctly classifies 90.5% of the normal class
- When it predicts text as hate speech, the true class is offensive in 8.9% of the cases
- When it predicts text as offensive, the true class is hate speech in 3.4% of the cases



### The RoBERTa model performs best on refugee-related data



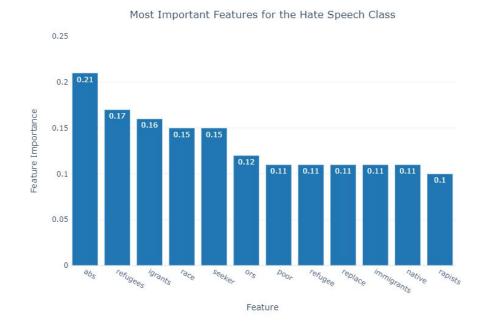
All the models are trained on the combined dataset that consists of **12 hate speech datasets** that originates from different contexts

- Indicates that multiple datasets from different contexts can be combined to predict hate speech targeting refugees
- More beneficial to use a model that is pre-trained with more data and for a longer time
- > Tradeoff: fine-tuning cost vs. accuracy

MODEL SIZE

# "abs"<sup>2</sup>, "refugees", and "igrants" are the most influential features for the hate speech class

- Importance score represented as the mean SHAP value
- The features have a **lower impact on average** for the UNHCR refugee-related dataset compared to the test set that was used in the in-dataset evaluation
- "refugees", "igrants", "refugee", and "immigrants" appear to be among the most influential features



14

<sup>2</sup> "arabs."

## 29 functional tests were applied to detect model weaknesses

	Eunstionality	Evample Test Case	Gold Label	n	Accuracy (%)		
	Functionality	Example Test Case	Gold Label		В	Н	R
D	F1: Expression of strong negative emotions (explicit)	"I hate [IDENTITY]." "You [IDENTITY] make me sick."	hateful	160	98.1	99.4	99.4
Derogation	F2: Description using very negative attributes (explicit)	"[IDENTITY] are disgusting." "All [IDENTITY] like them are vile."	hateful	160	98.1	99.4	98.1
	F3: Dehumanisation (explicit)	"[IDENTITY] are scum." "[IDENTITY] are a pest."	hateful	160	98.1	99.4	98.8
4	F4: Implicit derogation	"[IDENTITY] belong in a zoo." "I'd rather die than date [IDENTITY].	hateful	160	95.6	99.4	97.5
Negation	<b>F14</b> : Hate expressed using negated positive statement	"[IDENTITY] lives do not matter."	hateful	160	97.5	99.4	99.4
	F15: Non-hate expressed using negated hateful statement	"No [IDENTITY] deserves to die." We shouldn't let [IDENTITY] suffer."	non-hate	152	21.1	43.4	57.9
Non-hate grp. ident.	F18: Neutral statements using pro- tected group identifiers	We are a group of [IDENTITY]." "I live with two [IDENTITY]."	non-hate	144	75.0	77.1	75.7
	F19: Positive statements using protected group identifiers	"I love [IDENTITY]." "[IDENTITY] are great."	non-hate	216	70.8	79.2	87.0
Counter Speech	F20: Denouncements of hate that quote it	"Statements like '[IDENTITY] are scum' are deeply hurtful."	non-hate	190	41.6	54.7	79.5
F21: Denouncements of hate that make direct reference to it		"You have to stop calling [IDENTITY] disgusting."	non-hate	156	62.8	51.9	73.1

B: BERT<sub>base</sub>, H: HateBERT, R: RoBERTa

### The models exhibit only minor weaknesses towards refugee related groups

Target Group

Women

#### **Overall Performance:**

- RoBERTa achieves the highest accuracy score on both classes
- Significantly drop in performance on the non-hateful class, which indicates that the models are struggling with non-hateful tests
- The tests consist of difficult cases

Label	n	BERT	HateBERT	RoBERTa
Hateful	1,261	89.3%	93.7%	94.0%
Non-hateful	2,888	67.6%	72.6%	81.9%
Total	4,149	82.7%	87.2%	90.3%

BERT

**HateBERT** 

80.2%

RoBERTa

83.1%

rarget aroup		DLIVI	TIALEDERT	RODERTA
Black people	421	80.9%	84.0%	89.8%
Disabled people	421	80.4%	85.5%	90.1%
Gay people	421	81.9%	88.4%	88.9%
Immigrants	421	81.9%	88.1%	92.2%
Refugees	421	83.1%	89.5%	91.0%
Muslims	421	83.9%	87.6%	90.3%
Trans people	421	85.5%	88.3%	92.7%

74.7%

421

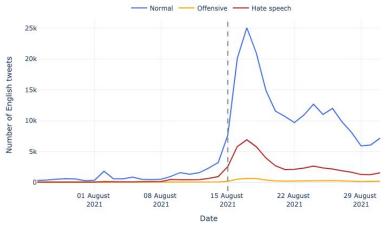
#### **Target Group Performance:**

- The HateCheck dataset was expanded with 421 test cases focusing on "Refugees" as a target group
- RoBERTa outperforms the other models on all target groups
- RoBERTa performs best on "Trans people", "Immigrants", and "Refugees"
- All models exhibit weaknesses towards the "Women" target group

## **Refugee Crisis Prediction**

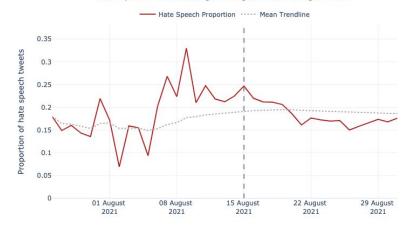
# The proportion of hate speech for the Afghanistan crisis increases around trigger event but decreases afterwards





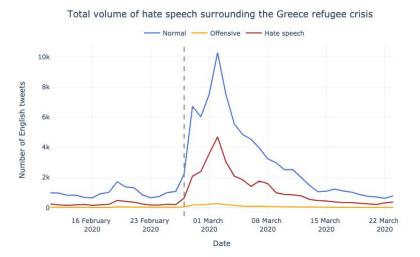
- > Low activity level before the trigger event
- After the trigger event, the amount of hate and normal speech increased drastically for a few days before declining again
- > The amount of offensive speech stayed consistently low

#### Hate speech surrounding the Afghanistan refugee crisis

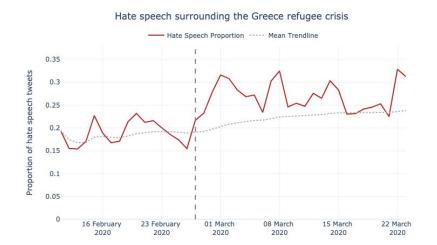


- Ranges between 6.9% and 32.9%
- > **High fluctuation** before the trigger event (might be caused by the limited number of tweets)
- Highest proportion is on the 9th of August 2021
- The rolling average **trendline experienced a minor increase** when reaching the trigger event
- > Daily proportions decreases from the 20th of August 2021, which affects the trendline

# The proportion of hate speech for the Greece-Turkey crisis increased even though the total number of tweets decreased after the event



- The amount of hate and normal speech started to rise on the 27th of February 2020
- The volume experienced a drastic increase in a 4-days period
- The highest activity level was reached on the 2th of March 2020, where it started to decrease again
- Offensive speech stays consistently low throughout the whole time period



- > Fluctuates during the whole period
- Before the trigger event, the lowest proportion of hate speech is observed
- ➤ In a **4-days period** after the trigger event, the proportion of hate speech **increased by a factor of 2** since it goes from 15.5% to 31.6%
- The rolling average trendline starts to exhibit an increasing trend after the trigger event

## Discussion

crises.

# Implementing the recommendations would increase the effectiveness and accuracy of detecting hate speech targeted refugees

### **Root Cause Analysis**

Combining the insights from the hate speech detection system with other data sources would **increase the overall understanding** of the discussions of various

Contributes to *Commitment* 2 (United Nations)<sup>3</sup>

### **Monitoring System**

Implementing a monitoring system makes it possible to **track the development** of hate, offensive, and normal speech on social media sites over time.

Monitoring the online discussions would make it easier for UNHCR to implement preventative measures.

Contributes to *Commitment 1* (United Nations)<sup>3</sup>

### Research Field

Collaborating with academia would increase the **awareness** of hate speech targeted at refugees, and potentially lead to an **increase in research**.

Sharing a high quality dataset could also **stimulate more research** as the problem right now is the **lack of available data**.

### Which limitations do the thesis possess and what is the future direction?

### Limitations

**Limited to English tweets** - findings cannot be transferred to a different language

**Combining Multiple Datasets of varying quality** - different collection strategies, label definitions, and annotation strategies have been used for each of the 12 datasets

Low variety of refugee-related tweets for evaluation losing contextual information by translating tweets, annotation performed by only a single employee

**Features are context-dependent** - makes it difficult to generalize

The understanding of hate speech changes over time - data needs to be reviewed in terms of annotations

### **Future Work**

**Dataset Improvements** - ablation study to identify datasets that are irrelevant and hurting the performance

**Add context to model** - use meta-data such as profile bios, profile pictures, network information and pictures that appear in tweets

**Model Improvements** - the training dataset should be enriched with data from areas identified in HateCheck where the model is struggling



By implementing the suggestions for future work, we think that the performance of the hate speech detection model can be further increased.

## Conclusion

#### Conclusion

# Hate speech targeted at refugees can be detected, measured, and analyzed using state-of-the-art transformer-based BERT models

Detect Measure Analyze Combine and standardize general Show how hate speech changes Identify which features are most hate speech datasets over time important for hate and offensive speech Classify hate speech with an F1 of In the context of specific refugee 81.0% Compare top features of general crises and refugee-related datasets Measure differences between Classify hate speech targeted at refugees with an accuracy of 73.5% conflicts Identify top features for each refugee crisis Show absence of major weaknesses Enable Root Cause Analysis with an HateCheck (modified) accuracy of 90.3%

## **Appendix**

## All the data sources have be preprocessed by applying the following 6 steps

Cleaning Steps	Text
Raw Text	This immigrant should be hung or shot! Period! #Animal.
	@example_user line https://t.co/wFcGoLCqJ5
Lowercase	this immigrant should be hung or shot! period! #animal.
	@example_user 😂 https://t.co/wfcgolcqj5
User Mentions	This immigrant should be hung or shot! Period! #Animal.
	@USER line https://t.co/wFcGoLCqJ5
URLs	This immigrant should be hung or shot! Period! #Animal.
	@example_user 😂 URL
Hashtags	This immigrant should be hung or shot! Period! Animal.
<u> </u>	@example_user line https://t.co/wFcGoLCqJ5
Emojis	This immigrant should be hung or shot! Period! #Animal.
•	<pre>@example_user :joy: https://t.co/wFcGoLCqJ5</pre>
Preprocessed Text	this immigrant should be hung or shot! period! animal. @USER :joy: URL

## All labels are standardized into three classes: Hate, Offensive, and Normal

Dataset ID	Original Class	Standardized Class
	derogation	hate speech
cad	threatening language	hate speech
100	dehumanization	hate speech
	identity attack	hate speech
Civil	insult	offensive
CIVIL	obscene	offensive
	threat	offensive
davidson	hate	hate speech
davidson	offensive	offensive
dynhs	hate	hate speech
	call for violence	hate speech
ghc	human degradation/dignity	hate speech
ā.	vulgar/offensive	offensive
h	hate	hate speech
hasoc	offensive	offensive
hatemoji	hate	hate speech
hatexplain	hate	hate speech
natexptain	offensive	offensive
hateval	hate	hate speech
(2).	hateful	hate speech
ousid	disrespectful	offensive
	offensive	offensive
slur	derogatory	hate speech
	identity hate	hate speech
	insult	offensive
wikipedia	obscene	offensive
	threat	offensive

## The RoBERTa model misclassified 3 tweets as offensive and 23 as normal

Misclassified Example	Prediction	Normal	Offensive	Hate Speech
"@USER @USER turkey welcomes more than 5 million syrian refugees, remind me when france opens its borders at only 1 million dirty puffon"	Offensive	0.15	0.45	0.40
"@USER @USER granting asylum to refugees fleeing from oppression who are members of salafist terrorist groups has consequences, particularly if you allow them to raise their sons with their rancid ideology. clear enough, or do you require fewer syllables?"	Normal	0.70	0.00	0.30
"there are no refugees, venezuelan leaves itself.; why they use the word "refugees" when they mention venezuelan migrants. if there is not a war in venezuela. and according to mature is the best country to live in latin america, the zurderio is pisa the tail migrants venucas"	Normal	0.91	0.00	0.08
"syrians that translate the country to asylum-seeker dumps are turning to the largest criminal crime organization."	Normal	0.46	0.25	0.29

Confidence Scores

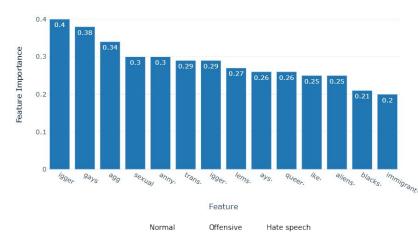
# "igger", "gays", and "agg"<sup>3</sup> are the most influential features for the hate speech class Most Important Features for the Hate Speech Class

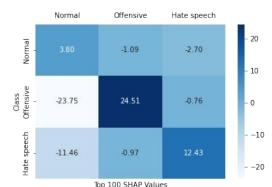
### Most Important Features for the Hate Speech class:

- Tokens that end with a whitespace have been marked with "."
- Tokens that refer to the identity of a person are the most influential ones
- Not generalizable as the tokens depend on the context they appear in

### Feature Importance of Top 100 Tokens from each Class:

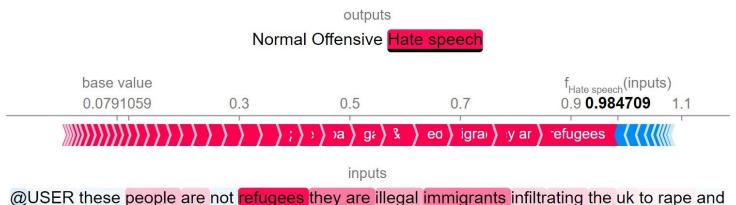
- Cumulative contribution
- > Mean SHAP value summed up for each class
- Offensive features have twice as much impact on itself compared to the hate speech features
- > Top offensive and hate speech features have little impact on each other





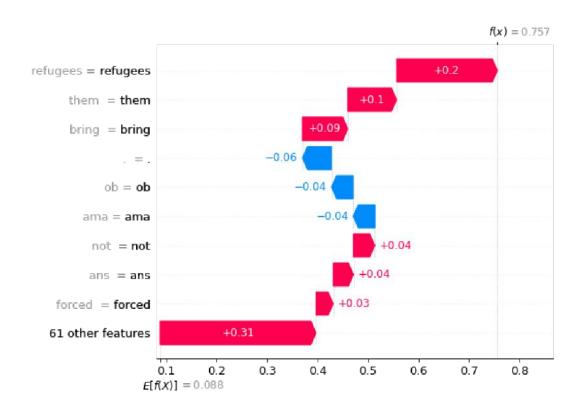
<sup>&</sup>lt;sup>3</sup> "faggot...", "aggies", "teagger", "ragged", "self-aggrandizing"

## Analyzing how the model performed a prediction reveals insights about the influential features on a sentence-level

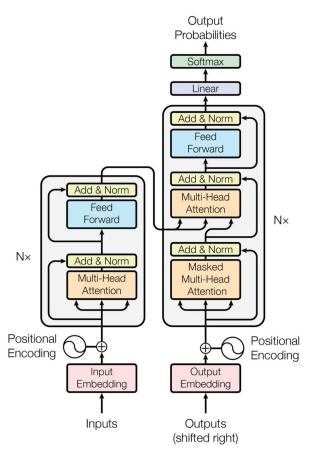


@USER these people are not refugees they are illegal immigrants infiltrating the uk to rape and pillage the communities! they are criminals which makes you a criminal for aiding and abetting!! time to setup the uk"s gitmo in australia"s outback & feed you to the crocs

### SHAP feature importance can be explained using a waterfall plot

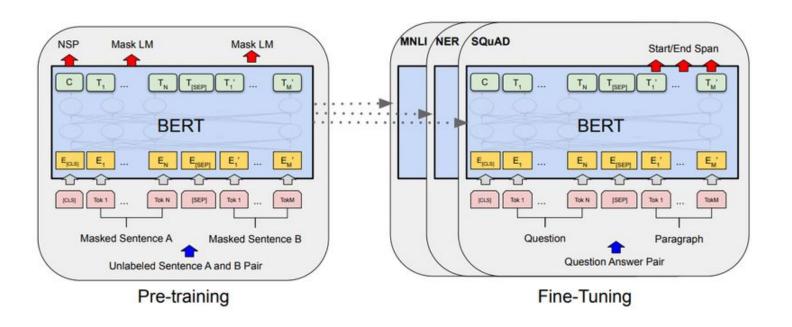


### High-level visualization of the transformer architecture

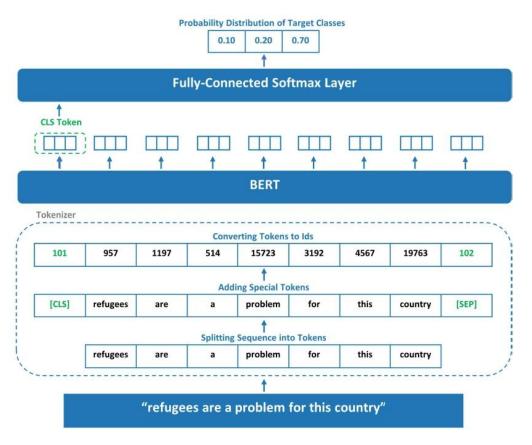


### Methodology

### High-level visualization of the BERT architecture for Question Answering



### High-level visualization of the model architecture

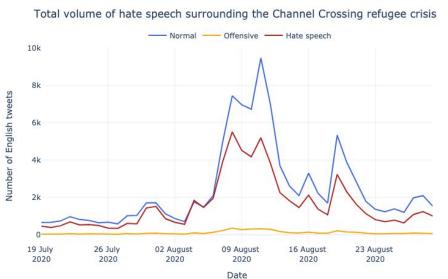


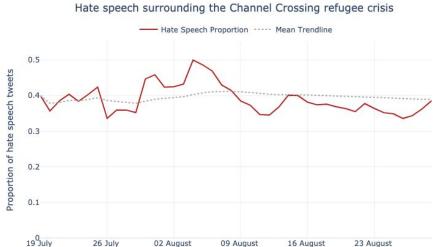
## Each crisis have very different levels of hate speech

Refugee Crisis	Days	N Tweets	Min	Mean	Мах
Afghanistan	37	283,643	6.9%	18.6%	33.0%
UK Channel Crossings	42	173.758	33.6%	38.9%	50.0%
Greece-Turkey	42	137,462	15.4%	23.8%	32.8%
Rohingya	61	29,432	1.9%	7.1%	16.6%
Tigray	106	42,853	3.8%	7.9%	15.0%

Hate Speech Proportion

### **United Kingdom Channel Crossings**



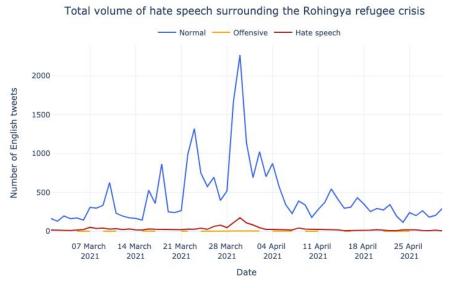


## **United Kingdom Channel Crossings**

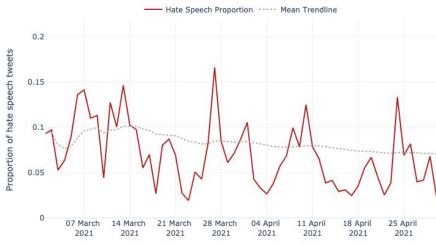
Token	n	Hate speech
immigrants	13	0.30
migrants	16	0.24
immigrants.	31	0.23
migrants.	60	0.20
migrant	2	0.17
igrants.	3	0.17
refugees.	33	0.16
towards.	2	0.16
ylum∙	2	0.15
seekers	4	0.15
refugees	16	0.14
migrant.	18	0.14

### **Results - International Refugee Crises**

## Rohingya



## Hate Speech surrounding the Rohingya refugee crisis

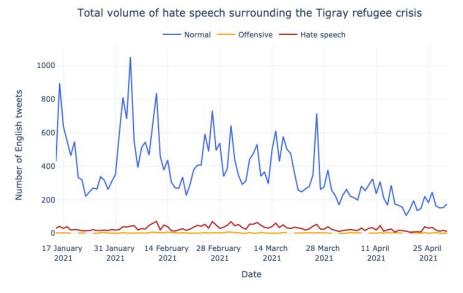


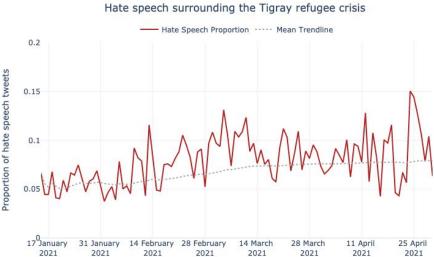
## **Rohingya Channel Crossings**

Token	n	Hate speech
refugees	13	0.12
illegal·	4	0.10
workers.	2	0.08
immigrants.	2	0.08
migrant.	2	0.08
refugees.	43	0.07
ians	2	0.06
anmar	10	0.06
uge	17	0.05
refugee.	28	0.05
lim	3	0.05
igrants.	2	0.05

### **Results - International Refugee Crises**

## **Tigray**





## **Tigray Channel Crossings**

Token	n	Hate speech
refugee	3	0.21
immigrants	2	0.15
immigrants.	2	0.14
migrants	4	0.13
refugees	8	0.11
migrants.	2	0.11
rica	2	0.08
ians·	3	0.07
refugees.	60	0.07
migrant.	3	0.07
uge	45	0.07
refugee·	19	0.06