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Peter Levitan, United States, 2014. Paperback. Condition: New. Language: English. Brand new Book. The Levitan Pitch. Buy This Book. Win More Pitches. is the definitive how-to guide for every advertising, design, digital and PR agency that wants to increase its odds of winning new accounts. Based on 30 years of pitching for new accounts, I know that there is no such thing as a standard marketing services pitch scenario. Every client category, assignment, timetable, budget, search consultant, procurement system, and...

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- Authored by Ed Hepburn, Andrew Maudlin, Peter Levitan
- Released at 2014



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